

15th Annual

BULL SALE

GENOA
LIVESTOCK, LLC

2 PM | MONDAY, SEPTEMBER 8, 2025
at the Ranch in Minden, Nevada



Selling **52**  **HEREFORD BULLS**
Both Horned and Polled

GENOA LIVESTOCK

A Balanced Approach to Performance Hereford Genetics



GENOA LIVESTOCK BULL SALE

at the Ranch in Minden, Nevada

SALE LOCATION

The sale will be held at **Genoa Livestock's home ranch, 640 Genoa Lane, Minden, NV**; in Carson Valley, about 1 hour south of Reno and 30 minutes from South Lake Tahoe.

SALE DAY SCHEDULE

Monday, September 8, 2025

NOON: Review sale cattle in the pens; Light Lunch Buffet

2 PM: Sale — Rick Machado, Auctioneer

2 PM: Video Sale streamed live on CCI.Live and Western Video Market



4:30: Catered dinner and entertainment

Note: All cattle will be available for inspection prior to sale day and the auction will be streamed on CCI.Live and Western Video Market

ACCOMMODATIONS

There are several nearby motels in Minden, Gardnerville or Carson City, Nevada.

Here are a few to try:

- Carson Valley Inn, Minden 775-782-9711
- Holiday Inn Express, Minden 775-782-7500
- Courtyard by Marriot, Carson City 775-887-9900
- Gold Dust West, Carson City 775-885-9000
- David Walley's Resort, Genoa 775-782-8155

TRANSPORTATION

With sufficient notice, planes will be met at Reno-Tahoe International Airport or Minden-Tahoe Airport.

FREE DELIVERY and 60 DAYS FREE BOARD

Sale cattle will be delivered free of charge within 500 miles of the ranch. Seller will equally split delivery expenses beyond 500 miles with Buyer. Sale Bulls may be boarded at the ranch for 60 days at no charge.

BULL HEALTH and TESTING

All bulls will have passed a satisfactory semen test and rigid fertility evaluation prior to the sale. They have been Anaplas vaccinated, BVD tested and have a negative Trich test result.

Genoa Livestock also maintains a rigorous vaccination protocol. See inside back cover.

SALE TERMS

Retained Semen Interest: Genoa Livestock is selling full possession and retaining 50% semen interest on all bulls.

Lot numbers will correspond to this sale catalog. The sale is being conducted under the suggested sales terms and conditions adopted by the American Hereford Association. Except for those stated in the terms and conditions there are no warranties either expressed or implied, as to the merchantability or fitness for a particular purpose with respect to the cattle being sold in this auction. The warranties and guarantees set forth in the "Terms and Conditions" are in lieu of all other warranties either expressed or implied, and the remedies provided therein shall be the sole and exclusive remedy of the buyer (or any claiming through the buyer) for any breach of warranty of guarantee therein provided and all other obligations available at the clerk's desk on sale day.

All persons who attend this sale do so at their own risk. Genoa Livestock assumes no responsibility, legal or otherwise, for accidents which may occur.

LOCATION



640 Genoa Lane, Minden, NV is located just off Highway 395 which can be reached via 580 South from Reno; Highway 50 or Highway 88 from California



All Genoa sale bulls are DNA parentage and GE-EPD tested

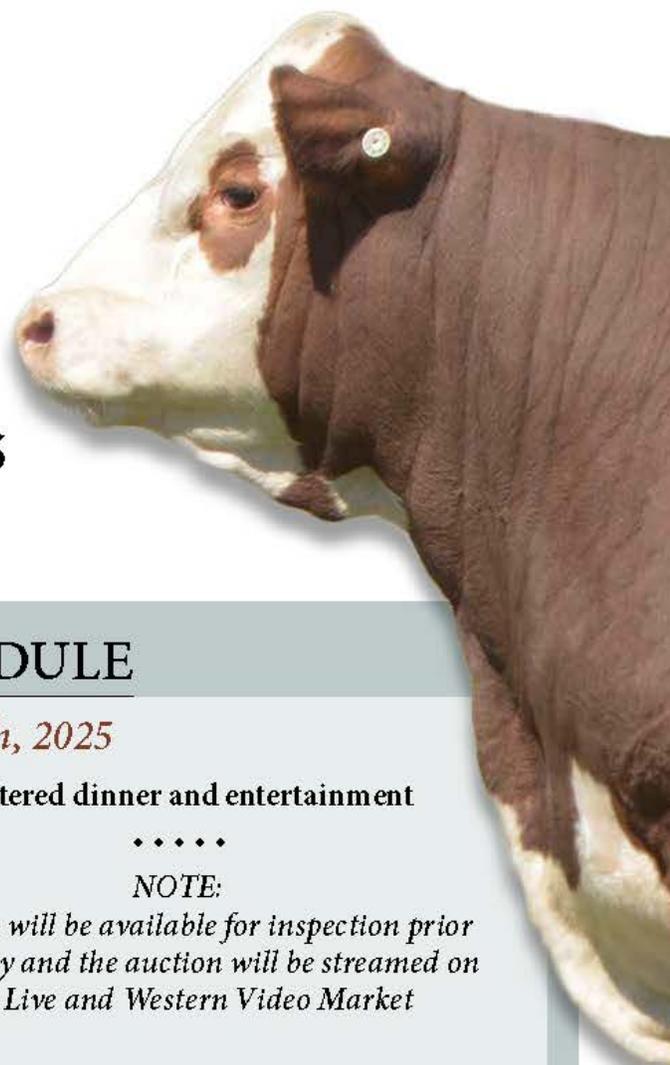
Please join us for the



**GENOA LIVESTOCK
BULL SALE**

Monday, September 8, 2025
at the Ranch – 640 Genoa Lane – Minden, Nevada

Selling **52** **GENOA** **HEREFORD BULLS**
Both Horned and Polled



SALE DAY SCHEDULE

Monday, September 8th, 2025

NOON: Sale cattle will be available for inspection on-site (or prior to by arrangement)
Light Buffet Lunch

2 PM: Live Auction Video Sale.
Rick Machado, Auctioneer



4:30 PM: Catered dinner and entertainment

NOTE:

All cattle will be available for inspection prior to sale day and the auction will be streamed on CCI.Live and Western Video Market

SALE REPRESENTATIVES

- Rick Machado — Auctioneer 805-501-3210
- Matt MacFarlane — California Cattleman 916-803-3113
- Jared Patterson — Western Livestock Journal 208-312-2386
- Emilee Holt — American Hereford Association 208-965-3130
- Rod Wesselman, Special Assignment 509-750-2185

GENOA LIVESTOCK REPRESENTATIVES

- Bob Coker 916-539-1987
- Chris Beck 618-367-5397
- Bill Seals, DVM (Veterinarian) 408-472-8195
- Photography by Jared Patterson — Caldwell, ID 208-312-2386
- Videos by Tacee Shaw — Gooding, ID 208-358-6323



Bob Coker 916-539-1987 | Chris Beck 618-367-5397
640 Genoa Lane
Minden, Nevada
775-782-3336
www.genoalivestock.com

View Sale Bull Videos at
www.genoalivestock.com
If you can't join us in person, join in on



Find us on Facebook

2023 BREED AVERAGES

| CEU | BW | WW | YW | MK | M&G | CEM | SC | FAT | REA | MB | BMIS | BIS | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|------|-----|------|
| 3.6 | 2.6 | 56 | 90 | 27 | 55 | 1.5 | 1.0 | 0.022 | 0.47 | 0.15 | 373 | 448 | 123 |

Welcome!



Welcome to our 15th Annual Sale!

Preparing our sale catalog each year is a mental recap of our crew's effort over the preceding two years to successfully bring these sale lots to you. As you all know, this isn't easy work – but we live it and love it! And we thank you in advance for your interest in our program.

We stringently research and select only proven AI sires to ensure reliability of the genetics we offer each year. We recently expanded our ET program to 80 recipis allowing us to be even more selective. Additionally, all registered cows are initially bred with industry leading AI sires, then turned out with our top herd sires. So we are pleased to bring you this year's offering and believe the genetics represented here will solidly support your bottom line production objectives. We have selected 52 outstanding bulls – both horned and polled – for your consideration.

Our breeding objectives are straight forward: to produce quality Hereford genetics focused on a balanced approach of enhanced EPD profiles, breed-leading pedigrees, structural integrity, performance, phenotype, end product value – all which make for good complete cattle. Simply put, it's our mission to provide you with the best Hereford genetics available in the western region.

For the 15th consecutive year, Genoa Livestock's Bulls and Heifers – our 2024 spring calf crop of 222 calves – ranked in the Top 20% of the Hereford Breed in 10 of 12 traits measured by the American Hereford Association, and in the Top 5% in all 3 indexes. See our Sale Bulls' Percentile EPD Ranking graph on the inside back cover.

We begin development of our bulls a few months after weaning in large dry lots that allow for plenty of travel and exercise. They are developed sensibly, to ensure that at turn-out time these bulls will hold up, work, and get the job done. This has served as a valuable developmental program for our customers. All Genoa Livestock bulls are 100% guaranteed as sound and healthy breeders.

We hope you will find something within our offering today that suits your breeding objectives.

News from the Crew: We welcome the Olsen Family to the ranch! Matt, Kyleen, and their children Shaw and Carlyn, joined us recently from a ranch in Montana. Matt will assist Chris in all aspects of herd management and we are delighted to have them here!

Thank You!

*Bob & Carol, Chris & Lydia, Matt & Kyleen, Michelle & Scott,
Gilberto & Susana, Delfino & Yessenia and their families*



NJW 79Z Z311 ENDURE 173D ET (79Z173D) P43722088
 UPS HARVESTER 9985 (9985) P44136010
 UPS MISS SENSATION 2895 (2895) 43347286

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109
 HYALITE TS LASS 547 (547) P42564481

KCF BENNETT ENCORE Z311 ET (Z311) P4387256
 BW 91H 100W RITA 79Z ET (91H79Z) P43311375
 CHURCHILL SENSATION 028X (028) 43092364
 UPS MISS TUG 0669 (0669) P43150143

SHF WONDER M326 W18 ET (W18) P42991698
 NJW P606 72N DAYDREAM 73S (72N73S) P42693956
 KT TOP SECRET 1030 (1030) P42205594
 HYALITE 233 LASS 205 (205) P42268115

[Lot 1] GENOVA 9985 HARVESTER 23259 ET

Reg.: 44499660 | Calved: 08/20/2023 | Tattoo: 3259 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 7.7 | 1.6 | 62 | 108 | 0.6 | 1.5 | 25.3 | 34 | 65 | 2.4 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 88 | 1.30 | 1.50 | 97 | 0.054 | 1.09 | 0.40 | 535 | 636 | 182 |



- 3259 was the perfect bull to plug into our cow herd via AI and to walk this summer. He was out with cows for 55 days and held flesh exceptionally well. He froze 325 units of semen on his first jump.
- He has two flush sisters as bred heifers in the pasture this summer that, at this stage of the game, show potential to be the replacement for their donor dam 5047, which is 10 years old and by sale time will have over 60 progeny on the ground. His sire, Harvester, has garnered a lot of attention and has produced several well-known herd bulls across the country.
- This rascal started with a low birth weight, weaned off the cow at over 700 pounds! He is smooth and extended through his front 1/3 to validate high Calving Ease without sacrificing shape and performance. He has goggles over both his eyes, is red to the ground, and has red testicles. He is high quality on the hoof and exceptional and balanced on paper, with a time-tested pedigree and a 10-year-old donor to back him.
- RATIOS: REA 110%, IMF 122%
- EPDS: Top 5% SCF, MILK, M&G, TEAT, REA, BMI\$, CHB\$, BII%; Top 10% YW, SC, CW, MARB; Top 15% CE; Top 25% WW, UDDER



NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 GENOA 27A HOMETOWN 19263 ET (0263) P44096834
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

JDH AH PROMINENT 21G ET (21G) P44014204
 GENOA MISS 21G PROMINENT 22077 (2077) P44331425
 GENOA MISS 10Y HOMETOWN 16085 (6085) P43682622

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766

JDH 11B STUD 3134 63E (63E) P43782967
 JDH AH MS 34X VICTOR 33Z45C ET (45C) P43615978
 NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 GENOA MISS U38 VISION 13077 (13077) P43376795

[Lot 2] GENOVA 19263 HOMETOWN 24004

Reg.: 44539486 | Calved: 02/12/2024 | Tattoo: 4004 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|------|------|------|----|-------|------|------|-------|-------|-------|
| 11.0 | -0.6 | 52 | 71 | 0.1 | 0.8 | 26.2 | 28 | 54 | 3.2 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 61 | 1.50 | 1.40 | 80 | 0.084 | 0.43 | 0.32 | 510 | 601 | 140 |



- A short-marked, moderately framed 19263 son out of a feminine and beautiful uddered Prominent 2-year-old.
- 4004 would be an excellent choice for heifers, focusing on traits that ensure good udder quality, longevity, low maintenance, and fertility in replacement females. He carries some of the best cow families on both sides of his pedigree that have walked the ranch.
- RATIOS: BW 94%, FAT 87%
- EPDS: TOP 5% BW, SCF, MCW, UDDER, BMIS; Top 10% CE, MARB; Top 20% TEAT; Top 25% DMI



NJW LONG HAUL 36E ET (11B36E) P43829326
 CHURCHILL LONG HAUL 234K ET (234) P44378132
 BR VALIDATED B413 6035 7098 (7098) P43857421

DCF 642Z DILLY 002H (002H) 44140026
 GENOA MISS 002H DILLY 22114 (2114) P44331528
 GENOA MISS 6964 LEADER 18027 (8027) P43883702

CHURCHILL SENSATION 028X (028) 43092364
 NJW 79Z 10W RITA 11B (79Z11B) P43483038
 EFBEEF BR VALIDATED B413 (PEFB413) P43558667
 BR BENNETT 4R V428 2101 6035 (6035) P43631993

BR DUNCAN 4142 (4142) 43543275
 WHR RMB109 BEEFMAID 642Z (642B) P43490976
 R LEADER 6964 (6964) P43500058
 GENOA MISS HOMETOWN 10Y 16054 (6054) P43682590

[Lot 3] GENOVA 234K LONG HAUL 24008

Reg.: 44539493 | Calved: 02/15/2024 | Tattoo: 4008 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|--------|------|------|-------|-------|-------|
| 3.0 | 1.9 | 63 | 99 | 0.3 | 1.3 | 18.1 | 26 | 58 | -1.2 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 114 | 1.40 | 1.30 | 66 | -0.036 | 0.45 | 0.27 | 392 | 482 | 134 |



- Masculine and rugged made Long Haul 234k son, that is complete and balanced with a great muscle pattern, soft flank, and square hip.
- A heifer's first calf with a modest birth weight, large REA, and CHB\$ and marbling in the top 10% of the breed.
- RATIOS: REA 109%
- EPDS: Top 5% FAT; Top 10% MARB, CHB\$, Top 25% WW, SC, UDDER

[Lot 4]

GENOA 234K LONG HAUL 24009

Reg.: 44539488 | Calved: 02/16/2024 | Tattoo: 4009 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|-----|-----|-----|------|----|-----|-----|
| 7.5 | 1.1 | 74 | 101 | 0.4 | 1.1 | 21.1 | 32 | 69 | 2.9 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 81 | 1.40 | 1.30 | 82 | 0.004 | 0.82 | 0.49 | 465 | 581 | 167 |



- High performance, 234K son out of a moderate frame deep bodied 2-year-old that had a nursing ratio of 116% on her first calf 4009.
- A really nice medium frame bull that is smoothly put together with plenty of length and an EPD profile that excels for growth and carcass traits.
- RATIOS: WW 116%, FAT 64%, REA 104%
- EPDS: Top 5% WW, M&G, REA, MARB, CHBS; Top 10% MILK, UDDER; Top 15% CW; Top 20% CE, YW, BMI



NJW LONG HAUL 36E ET (11B36E) P43829326
CHURCHILL LONG HAUL 234K ET (234) P44378132
 BR VALIDATED B413 6035 7098 (7098) P43857421

INNISFAIL WHR X651/723 4013 ET (IF4013) P43541960
GENOA MISS 4013 WHR 22093 (2093) P44331441
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

CHURCHILL SENSATION 028X (028) 43092364
 NJW 79Z 10W RITA 11B (79Z11B) P43483038
 EFBEEF BR VALIDATED B413 (PEFB413) P43558667
 BR BENNETT 4R Y428 2101 6035 (6035) P43631993

EFBEEF TFL U208 TESTED X651 ET (PEFX651) P43091736
 INNISFAIL P230 1723 (IF1723) P42843247
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

[Lot 5]

GENOA 234K LONG HAUL 24013

Reg.: 44539497 | Calved: 02/18/2024 | Tattoo: 4013 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|-----|-----|-----|------|----|-----|------|
| 6.1 | 1.0 | 63 | 103 | 0.1 | 1.6 | 25.7 | 34 | 66 | -0.5 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|--------|------|------|-------|-------|-------|
| 70 | 1.50 | 1.40 | 82 | -0.006 | 0.73 | 0.43 | 534 | 638 | 176 |



- True balanced-trait heifer bull that leaves no box unchecked. 16 EPD traits in the top 25% percent of the breed.
- Dam 22150 will have an important role as a future donor here. She was a member of the first pen of heifers we took to the National Western Stock Show in Denver and is a direct daughter of the 5047 donor.
- EPDS: Top 5% SC, MILK, M&G, UDDER, MARB, BMI, CHBS; Top 10% SCF, MCW, REA; Top 15% BW, YW, TEAT, CW, FAT; Top 25% WW



NJW LONG HAUL 36E ET (11B36E) P43829326
CHURCHILL LONG HAUL 234K ET (234) P44378132
 BR VALIDATED B413 6035 7098 (7098) P43857421

C KEY WEST 0065 (65) P44122894
GENOA MS 0065 KEY WEST 22150ET (2150) P44337604
 GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109

CHURCHILL SENSATION 028X (028) 43092364
 NJW 79Z 10W RITA 11B (79Z11B) P43483038
 EFBEEF BR VALIDATED B413 (PEFB413) P43558667
 BR BENNETT 4R Y428 2101 6035 (6035) P43631993

C CJC BELLE HEIR ET (8094) 43889599
 C BLACK HAWK LASS 8019 (8019) P43889890
 NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 HYALITE TS LASS 547 (547) P42564481

[Lot 6]

GENOA 66589 MANDATE 24015

Reg.: 44539489 | Calved: 02/19/2024 | Tattoo: 4015 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|----|-----|-----|------|----|-----|-----|
| 6.9 | 0.2 | 63 | 95 | 0.1 | 1.7 | 25.0 | 29 | 60 | 3.8 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 107 | 1.40 | 1.40 | 61 | 0.064 | 0.12 | 0.44 | 487 | 596 | 134 |



- Low birth weight, smooth-made, and dark red short-marked goggle-eyed Mandate son out of a hard-working Belle Air 19091, 2-year-old.
- Ratio of 95% at birth to 104% at weaning. Top 5% of the breed for Sustain Cow Fertility, Marbling and Baldie Making Index.
- RATIOS: BW 95%, WW 104%, IMF 115%
- EPDS: Top 5% SCF, MARB, BMI; Top 10% BW, SC, UDDER; Top 25% CE, WW, MCE



R LEADER 6964 (6964) P43500058
/S MANDATE 66589 ET (66589) P43834732
 /S LADY DOMINO 0158X (0158) 43090011

GENOA 6011 BELLE AIR 19091 (0901) P44011891
GENOA MS 19091 BELLE AIR 22100 (2100) 44331457
 GENOA MISS 215Z DOMINO 19156 (9156) 44011949

HYALITE ON TARGET 936 (936) P42986803
 R MISS REVOLUTION 1009 (1009) P43011690
 SHF RIB EYE M326 R117 (R117) P42584003
 /S LADY DOMINO 652S (652) 42690493

BR BELLE AIR 6011 (6011) 43724674
 GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109
 CL 1 DOMINO 215Z (215) 43268007
 GENOA MISS YANKEE 14015 (14015) 43478662



R LEADER 6964 (6964) P4350058
 /S MANDATE 66589 ET (66589) P43834732
 /S LADY DOMINO 0158X (0158) 43099011

GENOA 6011 BELLE AIR 19091 (9091) P44011891
 GENOA MS 19091 BELLE AIR 22134 (2134) 44336160
 GENOA MS 4200 VISIONARY 14010 (14010) P43478699

HYALITE ON TARGET 936 (936) P42986803
 R MISS REVOLUTION 1009 (1009) P43011690
 SHF RIB EYE M326 R117 (R117) P42584003
 /S LADY DOMINO 652S (652) 42690493
 BR BELLE AIR 6011 (6011) 43724674
 GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109
 R VISIONARY 4200 (4200) P43108101
 GENOA MISS REVOLUTION 12092 (12092) P43282488

[Lot 7]

GENOA 66589 MANDATE 24018

Reg.: 44539495 | Calved: 02/19/2024 | Tattoo: 4018 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 4.9 | -0.3 | 61 | 100 | 0.1 | 1.7 | 24.1 | 26 | 57 | -1.7 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 136 | 1.40 | 1.40 | 74 | 0.044 | 0.70 | 0.33 | 499 | 595 | 150 |



- Heifer bull prospect.
- Out of a 2-year-old. Started with a low birth weight but pushed down the scale at both weaning and yearling.
- This bull will be easy to find in the pen. He is packed full of meat and muscle, with a big, expressive hip and hindquarters, and a lot of shape over his top.
- Top 5% for Sustained Cow fertility and Baldie Making Index. EPDs-10 traits in the top 25% of the breed.
- RATIOS: REA 111%, BW 90%
- EPDS: Top 5% SC, SCF, BMI\$; Top 10% BW, UDDER, MARB, CHB\$; Top 15% TEAT; Top 25% YW, DMI



NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 GENOA 27A HOMETOWN 19263 ET (9263) P44096834
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

H FHF ADVANCE 628 ET (628) 43720817
 GENOA MISS 628 ADVANCE 22068 (2068) 44331422
 GENOA MS 028X SENSATION 16038 (6038) 43682188

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766

IHH ADVANCE 4075B ET (4075) 43471466
 FHF 408 RITA 21W (9021) P42988350
 CHURCHILL SENSATION 028X (028) 43092364
 GENOA ROSETTA 11029 ET (11029) 43174231

[Lot 8]

GENOA 19263 HOMETOWN 24023

Reg.: 44544111 | Calved: 02/23/2024 | Tattoo: 4023 | scurred

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|--------|------|------|-------|-------|-------|
| 8.1 | 1.8 | 59 | 83 | -0.1 | 0.8 | 15.2 | 18 | 48 | -1.7 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 85 | 1.50 | 1.40 | 65 | -0.016 | 0.46 | 0.13 | 340 | 415 | 119 |



- A really nice medium framed 9263 sired bull that is dark and short marked, smooth through his shoulder, masculine in his neck and head, with a lot of length of spine.
- 24023 out of a two-year-old, started out with a low birth weight and still weaned off really well.
- Top 5% of the breed for both udder and teats.
- EPDS: Top 5% UDDER, TEATS, FAT%; Top 10% DMI; Top 15% CE; Top 20% BW



EFBEEF RESOLUTE CEO (PEFC609) P43591829
 H WMS THOMAS COUNTY 1443 ET (1443) P44257454
 H MS EXCEL 7945 ET (7945) P43857538

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109
 HYALITE TS LASS 547 (547) P42564481

KCF BENNETT REVOLUTION X51 (X51) P43081556
 EFBEEF 6378 KATE W484 (PEFW484) P43032139
 BEHM 100W CUD4 504C (BEHM504C) P43636764
 H MS 824 EXCEL 4146 ET (4146) P43482081

SHF WONDER M326 W18 ET (W18) P42991698
 NJW P666 72N DAYDREAM 73S (72N73S) P42693956
 KT TOP SECRET 1030 (1030) P42205594
 HYALITE 233 LASS 205 (205) P42268115

[Lot 9]

GENOA THOMAS COUNTY 24024 ET

Reg.: 44539456 | Calved: 02/23/2024 | Tattoo: 4024 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 3.5 | 2.0 | 64 | 102 | 0.9 | 1.2 | 17.0 | 32 | 64 | -6.1 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 65 | 1.40 | 1.40 | 90 | 0.054 | 0.46 | 0.39 | 378 | 478 | 153 |



- Flush brother to Lot 13.
- Thomas County son out of the 5047 Donor, that is made good through his front one-third, extra length of body and great on the move.
- Not a hole in his EPD profile with a balance of maternal traits and top end carcass traits.
- EPDS: Top 10% MCW, UDDER, MARB; Top 15% MILK, M> Top 20% CHB\$; Top 25% WW, YW, CW, MARB

[Lot 10]

GENOA 0065 KEY WEST 24026 ET

Reg.: 44539469 | Calved: 02/24/2024 | Tattoo: 4026 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|-----|-----|-----|------|----|-----|------|
| 7.7 | 2.9 | 64 | 105 | 0.5 | 1.0 | 31.0 | 23 | 55 | -1.6 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 105 | 1.50 | 1.50 | 78 | 0.024 | 0.71 | 0.37 | 592 | 698 | 153 |



- Conservatively marked Herd Bull prospect.
- 4026 is bold through his rib cage, exceptionally long bodied, square hipped, athletic on excellent feet, deep eye set and has large testicles.
- Maternal grandam is the 5047 Donor, which has placed numerous herd bulls in multiple purebred herds across the country. The dam was the top-selling female in our 2021 sale, and we retained a flush on her, resulting in Lots 10 and 12.
- There isn't a hole in his EPD profile, as he combines maternal traits with top-end carcass qualities.
- RATIOS: REA 104%, IMF 119%
- EPDS: Top 1% SCF, BMIS; Top 5% UDDER, TEAT, CW, Top 10% MARB; Top 15% YW, REA, SC, CHBS; Top 20% CED, WW



C CJC BELLE HEIR ET (8094) 43889959
C KEY WEST 0065 (65) P44122894
 C BLACK HAWK LASS 8019 (8019) P43889890

BR BELLE AIR 6011 (6011) 43724674
 C CJC 89T MISS MILES 4264 ET (4264) P43487278
 C BLACK HAWK DOWN ET (5182) P43576699
 C 88X RIBEYE LADY 6245 (6245) 43695033

SNOWSHOE X51 BANNACK Y27 19C (SNO19C) P43573757
GENOA MISS 19C BANNACK 19259ET (9259) P44096818
 GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109

KCF BENNETT REVOLUTION X51 (X51) P43081556
 SNOWSHOE 719T KATIE Y27 (SNOY27) P43224358
 NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 HYALITE TS LASS 547 (547) P42564481

[Lot 11]

GENOA H086 HOUSTON 24030 ET

Reg.: 44539465 | Calved: 02/25/2024 | Tattoo: 4030 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|-----|-----|-----|------|----|-----|-----|
| 5.0 | 2.5 | 69 | 108 | 0.3 | 1.4 | 20.6 | 18 | 53 | 1.3 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 143 | 1.50 | 1.40 | 92 | 0.074 | 0.78 | 0.46 | 467 | 578 | 177 |



- This bull will catch your attention in the pen, with his dark red color and goggle eyes.
- 4030 is athletic with great structure, plus extra length and style combined with a balanced and useful set of EPDs and ultrasound data.
- Grandam is the Leanne 8003 cow.
- RATIOS: FAT 96%, REA 102%, IMF 113%
- EPDS: Top 5% UDDER, CW, CHBS; Top 10% WW, REA, MARB; Top 15% YW, SC, TEAT, BMI%; Top 25% SCF



SHF DAYBREAK Y02 D287 ET (D287) P43676330
SHF HOUSTON D287 H086 (H086) P44123641
 SHF MISS 14 20Z D223 (D223) P43676273

SHF YORK 19H Y02 (Y02) P43180994
 SHF MISS M326 T08 ET (T08) P42795936
 LOEWEN 44X 6X 20Z (20Z) P43264385
 SHF RADAR R125 T75 (T75) P42795896

NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
GENOA MISS 27AHOMETOWN 19077ET (9077) P44012564
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766

[Lot 12]

GENOA 0065 KEY WEST 24034 ET

Reg.: 44539470 | Calved: 02/26/2024 | Tattoo: 4034 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|------|-----|----|----|-----|-----|------|----|-----|------|
| -0.3 | 4.7 | 61 | 95 | 0.5 | 1.4 | 22.6 | 18 | 49 | -2.1 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 95 | 1.50 | 1.50 | 79 | 0.034 | 0.83 | 0.25 | 461 | 550 | 136 |



- Flush brother to Lot 10.
- If you like them stout and soggy, take a look here.
- A lot of shape and dimension in this heavy structured Key West son.
- 4034 is bold in his rib cage, tight in his sheath, short marked, with a good eye set and dark red large testicles.
- Key West has been a bull that has been very useful in building the next up and coming set of problem free females for us. They are moderate frame, fertile, milk just right with awesome udders, and pass on consistent carcass quality.
- RATIOS: IMF 104%
- EPDS: Top 10% UDDER, REA, BMIS; Top 15% SCF, TEAT, CW; Top 25% MARB CHBS



C CJC BELLE HEIR ET (8094) 43889959
C KEY WEST 0065 (65) P44122894
 C BLACK HAWK LASS 8019 (8019) P43889890

BR BELLE AIR 6011 (6011) 43724674
 C CJC 89T MISS MILES 4264 ET (4264) P43487278
 C BLACK HAWK DOWN ET (5182) P43576699
 C 88X RIBEYE LADY 6245 (6245) 43695033

SNOWSHOE X51 BANNACK Y27 19C (SNO19C) P43573757
GENOA MISS 19C BANNACK 19259ET (9259) P44096818
 GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109

KCF BENNETT REVOLUTION X51 (X51) P43081556
 SNOWSHOE 719T KATIE Y27 (SNOY27) P43224358
 NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 HYALITE TS LASS 547 (547) P42564481



EFBEEF RESOLUTE CEO (PEFC609) P431591829
H WMS THOMAS COUNTY 143 ET (143) P44257454
 H MS EXCEL 7945 ET (7945) P43857538

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109
 HVALITE TS LASS 547 (547) P42564481

KCF BENNETT REVOLUTION X51 (X51) P43081556
 EFBEEF 6378 KATE W484 (PEFW484) P43032139
 BEHM 100W CUDA 504C (BEHM504C) P43636764
 H MS 824 EXCEL 4146 ET (4146) P43482081

SHF WONDER M326 W18 ET (W18) P42991698
 NJW P606 72N DAYDREAM 73S (72N73S) P42693956
 KT TOP SECRET 1030 (1030) P42205594
 HVALITE 233 LASS 205 (205) P42268115

[Lot 13]

GENOA THOMAS COUNTY 24036 ET

Reg.: 44539458 | Calved: 02/27/2024 | Tattoo: 4036 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 3.2 | 1.0 | 60 | 95 | 0.9 | 1.6 | 25.5 | 36 | 66 | -2.4 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 52 | 1.50 | 1.50 | 91 | 0.034 | 0.71 | 0.22 | 498 | 587 | 139 |



- Flush brother to Lot 9
- 4036 is gentle and really easy going.
- Complete and balanced is what comes to mind when you see him.
- A bull that fits the demands of the beef industry. Excels with longevity with his dams proven track record; add pounds and produce premium heavy carcasses while maintaining fleshing ability in a sensible frame size.
- RATIOS: REA 117%
- EPDS: Top 5% UDDR, TEAT, BMI; Top 10% SC, SCF, MILK, M+; Top 15% MARB CW; Top 25% REA, CHBS



SHF DAYBREAK Y02 D287 ET (D287) P43676330
SHF HOUSTON D287 H086 (H086) P44123641
 SHF MISS 14 20Z D223 (D223) P43676273

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109
 HVALITE TS LASS 547 (547) P42564481

SHF YORK 19H Y02 (Y02) P43180994
 SHF MISS M326 T08 ET (T08) P42795936
 LOEWEN 44X 6X 20Z (20Z) P43264385
 SHF RADAR R125 T75 (T75) P42795896

SHF WONDER M326 W18 ET (W18) P42991698
 NJW P606 72N DAYDREAM 73S (72N73S) P42693956
 KT TOP SECRET 1030 (1030) P42205594
 HVALITE 233 LASS 205 (205) P42268115

[Lot 14]

GENOA H086 HOUSTON 24037 ET

Reg.: 44539459 | Calved: 02/27/2024 | Tattoo: 4037 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|------|------|------|-----|-------|------|------|-------|-------|-------|
| -3.4 | 4.8 | 76 | 131 | 0.5 | 2.0 | 20.8 | 28 | 66 | -2.0 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 121 | 1.20 | 1.10 | 97 | 0.054 | 0.89 | 0.33 | 472 | 580 | 178 |



- Massive, deep bodied, soft flanked, extra soggy, big boned, good footed - just a true beef bull.
- 4037 takes after his dam 5047, in that he is really easy fleshing, easy going. He is 3 dimensional with a ton of width at the ground and over his top.
- Packed with performance with both WW, YW in the top 1% of the breed and ratioed above his contemporaries for both REA and IMF.
- 8 traits in the top 5% of the breed!
- RATIOS: REA 110%, IMF 105%
- EPDS: Top 1% WW, YW, SC, CHBS; Top 5% M&G, CW, REA, MARB; Top 10% BMIS; Top 20% SCF



SHF DAYBREAK Y02 D287 ET (D287) P43676330
SHF HOUSTON D287 H086 (H086) P44123641
 SHF MISS 14 20Z D223 (D223) P43676273

NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
GENOA MISS 27AHOMETOWN 19077ET (9077) P44012564
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

SHF YORK 19H Y02 (Y02) P43180994
 SHF MISS M326 T08 ET (T08) P42795936
 LOEWEN 44X 6X 20Z (20Z) P43264385
 SHF RADAR R125 T75 (T75) P42795896

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO YACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766

[Lot 15]

GENOA H086 HOUSTON 24040 ET

Reg.: 44539468 | Calved: 02/28/2024 | Tattoo: 4040 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 4.4 | 1.6 | 67 | 105 | 0.3 | 1.3 | 19.3 | 22 | 56 | 1.7 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 116 | 1.50 | 1.40 | 90 | 0.064 | 0.74 | 0.23 | 428 | 521 | 151 |



- If you're looking to assemble a set of full brothers to add consistency to your next calf crop, then check out 24040 and his full brothers: Lots 11, 15, 35, 37 and 43.
- Add performance and carcass to a set of steers and udder quality to the heifer counter parts.
- 24040 is long sided, easy fleshing with a large scrotal circumference.
- RATIOS: FAT 86%
- EPDS: Top 5% UDDR, TEAT, CW, REA, CHBS; Top 10% WW; Top 15% YW, BMIS; Top 25% SC, MARB

[Lot 16]

GENOA 1714 ENDURE 24045

Reg.: 44544114 | Calved: 03/04/2024 | Tattoo: 4045 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|------|------|------|----|-------|------|------|-------|-------|-------|
| 12.8 | 0.4 | 56 | 90 | 0.1 | 0.5 | 20.4 | 27 | 55 | 3.8 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 70 | 1.40 | 1.50 | 72 | 0.024 | 0.69 | 0.52 | 444 | 544 | 166 |



- Low birth, medium-framed bull out of an 88X daughter that is tight uddered with small teats.
- Ranks top 5% for Marbling, with an individual ratio of 107%.
- RATIOS: BW 95%, IMF 107%
- EPDS: Top 5% CED, TEAT, MARB; Top 10% BW, CHBS; Top 15% MCW; Top 25% SCF, MCE, BMIS



NJW 79Z Z311 ENDURE 173D ET (79Z173D) P43722088
BLACKTOP ENDURE 1714 (1714) P44270204
 BLACKTOP KEYSHONA 714 (714) P43826536

KCF BENNETT ENCORE Z311 ET (Z311) P43387256
 BW 91H 100W RITA 79Z ET (91H79Z) P43311375
 JDH VICTOR 719T 33Z ET (33Z) P43294080
 BLACKTOP KEYSHONA 433 ET (433) P43497860

NJW 98S R117 RIBEYE 88X ET (98S88X) 43094146
GENOA MISS RIBEYE 88X 17112 (7112) 43783124
 GENOA MISS 0945 DOMINO 15060 (15060) 43585172

SHF RIB EYE M326 R117 (R117) P42584003
 NJW 9126J DEW DOMINO 98S (5M98S) P42693893
 LIS MARK DOMINO 0945 (0945) 43000470
 GENOA MISS DOMINO 3027 11067 (11067) 43147405

[Lot 17]

GENOA H086 HOUSTON 24048

Reg.: 44544125 | Calved: 03/05/2024 | Tattoo: 4048 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 6.9 | 2.1 | 71 | 108 | 0.2 | 1.8 | 19.2 | 33 | 69 | 4.0 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 112 | 1.50 | 1.40 | 99 | 0.054 | 0.84 | 0.14 | 440 | 530 | 159 |



- As red and short as you can make one, with two goggle eyes.
- A really complete Houston son. He's fun to visually appraise and is backed by one of the most prolific cow families on the place and has balanced ratios across the board.
- 4048 is smooth enough to validate his high calving ease, yet bold and expressive enough to promote performance and support a hefty REA.
- Grandam is the up-and-coming proven Donor 9090, which has a high-caliber set of bulls in this year's sale offering.
- RATIOS: BW 100%, WW 104%, FAT% 82%, REA 101%, IMF 101%
- EPDS: Top 1% UDDER; Top 5% WW, SC, TEAT, CW, REA; Top 10% YW, M&G, CHBS; Top 15% BMI%; Top 20%
- CE, MILK, BMI%; Top 25% SCF, MCE



SHF DAYBREAK Y02 D287 ET (D287) P43676330
SHF HOUSTON D287 H086 (H086) P44123641
 SHF MISS 14 20Z D223 (D223) P43676273

SHF YORK 19H Y02 (Y02) P43180994
 SHF MISS M326 T08 ET (T08) P42795936
 LOEWEN 44X 6X 20Z (20Z) P43264385
 SHF RADAR R12S T75 (T75) P42795896

BOYD 31Z BLUEPRINT 6153 (6153) P43764491
GENOA MS 6153 BLUEPRINT 21142 (1142) P44234070
 GENOA MISS 27AHOMETOWN 19090ET (9090) P44012565

R LEADER 6964 (6964) P43500058
 NJW 91H 100W RITA 31Z ET (91H31Z) P43312368
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

[Lot 18]

GENOA 1714 ENDURE 24049

Reg.: 44544116 | Calved: 03/07/2024 | Tattoo: 4049 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 5.7 | 4.1 | 65 | 100 | 0.4 | 1.4 | 22.3 | 36 | 68 | 1.7 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 105 | 1.30 | 1.30 | 109 | 0.034 | 0.80 | 0.20 | 491 | 581 | 174 |



- A long-bodied Endure grandson out of a full sister to 9077 and 9090. He is dark red, stout-footed, tight sheathed, with a large scrotal circumference.
- BMIS and CHBS indexes are both in the top 10%.
- 19076 has a 372-day calving interval on five AI-sired calves and is also the dam to the Comstock 21009 herd sire that we turned out for natural service in 2023 and has several bulls in the sale that are high quality.
- RATIOS: WW 109%, YW 104%, SC 101%, REA 107%, IMF 100%
- EPDS: Top 5% M&G, MILK, CW; Top 10% BMIS, CHBS; Top 15% WW, SC, SCF; Top 20% YW; Top 25% UDDER, REA, MARB



NJW 79Z Z311 ENDURE 173D ET (79Z173D) P43722088
BLACKTOP ENDURE 1714 (1714) P44270204
 BLACKTOP KEYSHONA 714 (714) P43826536

KCF BENNETT ENCORE Z311 ET (Z311) P43387256
 BW 91H 100W RITA 79Z ET (91H79Z) P43311375
 JDH VICTOR 719T 33Z ET (33Z) P43294080
 BLACKTOP KEYSHONA 433 ET (433) P43497860

NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766



NJW LONG HAUL 36E ET (11B36E) P43829326
CHURCHILL LONG HAUL 234K ET (234) P44378132
 BR VALIDATED B413 6035 7098 (7098) P43857421

CHURCHILL HIGH NOON 8339F ET (8339) 44000666
GENOA MISS HIGH NOON 22054 ET (2054) 44331414
 GENOA MISS DOMINO 3027 11067 (11067) 43174305

CHURCHILL SENSATION 028X (028) 43092364
 NJW 79Z 10W RITA 11B (79Z11B) P43483038
 EFBEEF BR VALIDATED B413 (PEFB413) P43558667
 BR BENNETT 4R Y428 2101 6035 (6035) P43631993

CHURCHILL GRIT 6244D ET (6244) P43715316
 H FHF 9116 RITA 11D ET (11D) P43720812
 UPS DOMINO 3027 (3027) 42426386
 R MISS ADVANCE 3318 (3318) 42914021

[Lot 19]

GENOA 234K LONG HAUL 24054

Reg.: 44544128 | Calved: 03/09/2024 | Tattoo: 4054 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 5.3 | -0.5 | 51 | 80 | 0.2 | 1.7 | 26.9 | 34 | 59 | 2.4 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 62 | 1.40 | 1.30 | 72 | 0.004 | 0.55 | 0.40 | 526 | 619 | 148 |



- Complete, 24054 is correct in his pattern and skeletal makeup, yet balanced between volume, muscle shape, length, and dimension.
- Dam is a High Noon daughter out of the 1067 donor.
- Impressive BW to WW and YW spread with a large REA.
- RATIOS: BW 89%, WW 100%, FAT 73%, REA 114%
- EPDS: Top 5% BW, SCF, MARB, BMI\$, CHB\$; Top 10% SC, MCW, UDDR; Top 15% MILK, TEAT, CW, REA



CHURCHILL HIGH NOON 8339F ET (8339) 44000666
GENOA HIGH NOON 22063 ET (2063) P44331446
 GENOA MISS 27AHOMETOWN 19077ET (9077) P44012564

SNOWSHOE X51 BANNAK Y27 19C (SNO19C) P43573757
GENOA MS 19C BANNAK 20146 ET (0146) P44187117
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

CHURCHILL GRIT 6244D ET (6244) P43715316
 H FHF 9116 RITA 11D ET (11D) P43720812
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

KCF BENNETT REVOLUTION X51 (X51) P43081556
 SNOWSHOE 719T KATIE Y27 (SNOY27) P43224358
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766

[Lot 20]

GENOA 22063 HIGH NOON 24056

Reg.: 44544118 | Calved: 03/11/2024 | Tattoo: 4056 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 8.6 | 0.6 | 51 | 69 | 0.3 | 0.8 | 25.5 | 31 | 56 | 3.8 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 88 | 1.50 | 1.60 | 65 | 0.024 | 0.34 | 0.20 | 479 | 559 | 108 |



- Another dark red, well-marked grandson of the 8003 donor. There is a lot of quality in this long-spined, clean-made and short-marked bull.
- There are numerous tight udder, small teat cows in his pedigree. EPDs in the top 1% for Teats and 5% for both Udder and Sustain Cow Fertility.
- 4056 will be the 3rd consecutive bull calf that has made the final cut for the Annual Bull sale out of 20146.
- EPDS: Top 1% TEAT; Top 5% UDDER, SCF; Top 10% MARB, BMI\$, Top 15% CED, BW; Top 25% MCE



NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
GENOA 27A HOMETOWN 19263 ET (9263) P44096834
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

H FHF ADVANCE 628 ET (628) 43720817
GENOA MISS 628 ADVANCE 22102 (2102) 44331430
 GENOA MISS SENSATION 28X 17047 (7047) 43783065

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766

HH ADVANCE 4075B ET (4075) 43471466
 FHF 408 RITA 21W (9021) P42988350
 CHURCHILL SENSATION 028X (028) 43092364
 GENOA ROSETTA 11029 ET (11029) 43174231

[Lot 21]

GENOA 19263 HOMETOWN 24057

Reg.: 44544131 | Calved: 03/12/2024 | Tattoo: 4057 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 7.6 | 2.0 | 62 | 94 | 0.4 | 1.2 | 17.1 | 36 | 67 | 3.7 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 108 | 1.40 | 1.40 | 87 | 0.064 | 0.65 | 0.09 | 381 | 459 | 128 |



- A 19263 son out of a 628 2-year-old has a touch more frame that puts it all together both on paper and visually.
- 4057's Grandam sired by Sensation 028X has produced top notch progeny ratios of WW-6@117%, YW 6@111%, REA 6@ 105%, IMF 6@107%.
- RATIOS: WW 107%, YW 107%, SC 100%
- EPDS: Top 5% MILK, M&G, TEAT; Top 10% UDDER; Top 15% CE, WW; Top 25% MCE, CW

[Lot 22]

GENOA 8339 HIGH NOON 24059

Reg.: 44544126 | Calved: 03/14/2024 | Tattoo: 4059 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|------|-----|----|-----|-----|-----|------|----|-----|------|
| -2.2 | 4.4 | 69 | 115 | 0.7 | 1.4 | 15.3 | 22 | 56 | -2.0 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 105 | 1.20 | 1.00 | 96 | 0.014 | 1.02 | 0.36 | 383 | 480 | 173 |



- There are many reasons to get excited about this bull, whether you're a commercial cattleman or a purebred breeder looking for some fresh genetics.
- First, he comes from a storied cow family with a lot of history here at Genoa. His grandam 3318 was one of the original purchases from Rausch Herefords in SD. She weaned her last calf at 15 years old while maintaining a 369-day calving interval on 14 calves. His dam 21154 is sired by 19073, a resident herd sire whose dam is still walking the pasture at 11 years old. Longevity!
- He will definitely catch your attention in the pen—long-spined, stout hip, masculine through his head and neck, wide over his top, and flexible on the move.
- He started out with a modest birth weight and posted performance and carcass ratios well above his contemporaries.
- RATIOS: WW 106%, YW 109%, SC 103%, FAT 96% REA 114%, IMF 110%
- EPDS: Top 5% YW, CW, REA, CHBS; Top 15% WW, SC; Top 20% MARB



CHURCHILL GRIT 6244D ET (6244) P43715316
 CHURCHILL HIGH NOON 8339F ET (8339) 44000066
 H FHF 9116 RITA 11D ET (11D) P43720812

C ETF WILDCAT 4248 ET (4248) P43487262
 SR CCC LADYSPORT 2205 Z ET (2205) P43361267
 PYRAMID 16W 110T 9116 (16W) P42989530
 FHF 408 RITA 21W (9021) P42988350

GENOA 6011 BELLE AIR 19073 ET (9073) 44011928
 GENOA MISS 9073 BELLEAIR 21154 (1154) 44234066
 R MISS ADVANCE 3318 (3318) 42914021

BR BELLE AIR 6011 (6011) 43724674
 GENOA MISS 3027 DOMINO 14003 (14003) 43478712
 HR ADVANCER 65 (65) 42715786
 R MISS PAGE 1016 (1016) 42715422

[Lot 23]

GENOA 66589 MANDATE 24061

Reg.: 44544130 | Calved: 03/15/2024 | Tattoo: 4061 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|-----|-----|-----|------|----|-----|-----|
| 4.3 | 0.8 | 77 | 119 | 0.3 | 1.7 | 24.6 | 26 | 64 | 2.6 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 126 | 1.30 | 1.30 | 86 | 0.084 | 0.75 | 0.31 | 512 | 624 | 156 |



- This mating really clicked. A Mandate son out of a moderate frame, hardworking High Noon daughter.
- He not only is long bodied, smooth made and low birth weight but, does so with a strong set of actual data, with all his Ratios above the average contemporary and 13 traits in the top 25% of the breed.
- RATIOS: BW 98%, WW 110%, YW 102%, SC 103%, REA 113%, IMF 112%
- EPDS: Top 5% WW, YW, SC, SCF M&G, CW, BMIS; Top 10% CHBS; Top 15% BW, REA; Top 20% MILK, MARB; Top 25% UDDER



R LEADER 6964 (6964) P43500058
 /S MANDATE 66589 ET (66589) P43834732
 /S LADY DOMINO 0158X (0158) 43090011

HYALITE ON TARGET 936 (936) P42986803
 R MISS REVOLUTION 1009 (1009) P43011690
 SHF RIB EYE M326 R117 (R117) P42584003
 /S LADY DOMINO 652S (652) 42690493

CHURCHILL HIGH NOON 8339F ET (8339) 44000066
 GENOA MISS HIGH NOON 2208E ET (208E) 44331416
 GENOA MISS DOMINO 3027 11067 (11067) 43174305

CHURCHILL GRIT 6244D ET (6244) P43715316
 H FHF 9116 RITA 11D ET (11D) P43720812
 UPS DOMINO 3027 (3027) 42426386
 R MISS ADVANCE 3318 (3318) 42914021

[Lot 24]

GENOA 8339 HIGH NOON 24069

Reg.: 44548572 | Calved: 03/20/2024 | Tattoo: 4069 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|------|-----|----|-----|-----|-----|------|----|-----|------|
| -4.0 | 5.1 | 78 | 130 | 0.9 | 1.0 | 19.8 | 34 | 73 | -0.9 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 114 | 1.20 | 1.10 | 92 | 0.024 | 1.10 | 0.26 | 443 | 546 | 158 |



- Check out this stud's video. This bull shouldn't be overlooked. We couldn't seem to get a picture of 4069 to do him justice.
- 2ND HIGHEST ratiating bull in the sale for IMF@138%. Also ranks in the top 1% of the breed for WW and YW EPDs.
- 4069 stems from the same cow family and is a 7/8 brother to lot 22 and shares a lot of the same traits, phenotype and similarities.
- RATIOS: WW 114% YW 117% REA 106%, IMF 138%
- EPDS: Top 1% WW, YW, M> Top 5% MILK, CW, REA; Top 10% CHBS; Top 20% MARB, BMIS



CHURCHILL GRIT 6244D ET (6244) P43715316
 CHURCHILL HIGH NOON 8339F ET (8339) 44000066
 H FHF 9116 RITA 11D ET (11D) P43720812

C ETF WILDCAT 4248 ET (4248) P43487262
 SR CCC LADYSPORT 2205 Z ET (2205) P43361267
 PYRAMID 16W 110T 9116 (16W) P42989530
 FHF 408 RITA 21W (9021) P42988350

BR BELLE AIR 6011 (6011) 43724674
 GENOA MS 6011 BELLAIRE 21135ET (1135) 44232312
 GENOA MISS DOMINO 3027 11067 (11067) 43174305

BAR S LHF 028 240 (240) 43287538
 BR BELLE 4082 ET (4082) 43514206
 UPS DOMINO 3027 (3027) 42426386
 R MISS ADVANCE 3318 (3318) 42914021



H GENOA COMSTOCK 7934 ET (7934) P43857527
GENOA 7934 COMSTOCK 21009 (1009) P44223692
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

R VISIONARY 4200 (4200) P43108101
GENOA MISS VISIONARY 14013 (14013) P43478772
 GENOA MISS PUCKSTER 10016 (10016) P43113087

BEHM 100W CUDA 504C (BEHM504C) P43636764
 H MS 5139 ADVANCE 4006 ET (4006) 43487689
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

SHF VISION R117 U38 (U38) P42894861
 R MISS PUCKSTER 1768 (1768) 42913869
 R PUCKSTER 4108 (4108) P42914072
 HYALITE TS LASS 873 (873) P42893817



NJW LONG HAUL 36E ET (11B36E) P43829326
CHURCHILL LONG HAUL 234K ET (234) P44378132
 BR VALIDATED B413 6035 7098 (7098) P43857421

SNOWSHOE X51 BANNACK Y27 19C (SNO19C) P43573757
GENOA MISS 19C BANNACK 19266ET (9266) P44096847
 GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109

CHURCHILL SENSATION 028X (028) 43092364
 NJW 79Z 10W RITA 11B (79Z11B) P43483038
 EFBEEF BR VALIDATED B413 (PEFB413) P43558667
 BR BENNETT 4R Y428 2101 6035 (6035) P43631993

KCF BENNETT REVOLUTION X51 (X51) P43081556
 SNOWSHOE 719T KATIE Y27 (SNOY27) P43224358
 NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 HYALITE TS LASS 547 (547) P42564481



H GENOA COMSTOCK 7934 ET (7934) P43857527
GENOA 7934 COMSTOCK 21009 (1009) P44223692
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

C CJC BELLE HEIR ET (8094) 43889959
GENOA MS 8094 BELLE HEIR 20043 (0043) 44131271
 GENOA MISS YANKEE 14015 (14015) 43478662

BEHM 100W CUDA 504C (BEHM504C) P43636764
 H MS 5139 ADVANCE 4006 ET (4006) 43487689
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

BR BELLE AIR 6011 (6011) 43724674
 C CJC 89T MISS MILES 4264 ET (4264) P43487278
 CHURCHILL YANKEE ET (6160) 42731411
 SR HARLET 704 (704) 42832125

[Lot 25]

GENOA 21009 COMSTOCK 24070

Reg.: 44548537 | Calved: 03/20/2024 | Tattoo: 4070 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 5.1 | 1.4 | 62 | 92 | 0.2 | 1.4 | 11.8 | 23 | 54 | -3.6 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 112 | 1.20 | 1.10 | 86 | 0.044 | 0.49 | 0.29 | 314 | 402 | 151 |



- Sound, low birth weight, dark red Comstock grandson.
- His dam had 9 AI calves and maintained a 371 day calving interval over her production cycle.
- Longevity and fertility runs deep on both sides of his pedigree.
- RATIOS: BW 95%, WW 103%, FAT 73%
- EPDS: Top 15% SC, MARB; Top 20% BW; Top 25% CHBS

[Lot 26]

GENOA 234K LONG HAUL 24072

Reg.: 44548559 | Calved: 03/20/2024 | Tattoo: 4072 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|------|------|------|-----|--------|------|------|-------|-------|-------|
| -1.5 | 3.5 | 68 | 106 | 0.1 | 2.2 | 21.0 | 32 | 65 | -3.0 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 120 | 1.40 | 1.30 | 68 | -0.026 | 0.68 | 0.41 | 457 | 561 | 155 |



- Dam is an own daughter of 15047 and is a maternal sister to the dam of Lots 10 and 12.
- A larger frame 234K son, with extra length of body and a large scrotal circumference.
- WW and YW EPDs in the top 10% of breed.
- RATIOS: FAT 82%, REA 104%
- EPDS: Top 1% SC; Top 5% MILK, M&G, CHBS; Top 10% WW, YW, MARB, BMI; Top 25% SCF, UDDER

[Lot 27]

GENOA 21009 COMSTOCK 24075

Reg.: 44548563 | Calved: 03/22/2024 | Tattoo: 4075 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|------|------|------|-----|-------|------|------|-------|-------|-------|
| 11.1 | 1.6 | 68 | 106 | 0.6 | 1.8 | 14.8 | 26 | 60 | 8.1 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 122 | 1.30 | 1.20 | 77 | 0.064 | 0.34 | 0.50 | 353 | 463 | 154 |



- A long-sided Comstock grandson out of a Belle Heir daughter.
- Added length of body, capacity, rib shape, bone and scrotal development.
- He is backed by one of the original cow families purchased from Stuber's in North Dakota.
- RATIOS: BW 96%, WW 113%, YW 104% IMF 161%
- EPDS: Top 5% CE, SC, MCE, MARB; Top 10% WW, CHBS; Top 15% YW; Top 20% M> Top 25% BW, UDDER

[Lot 28]

GENOA 1100J HIGH NOON 24081

Reg.: 44548540 | Calved: 03/23/2024 | Tattoo: 4081 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|------|-----|----|----|-----|-----|------|----|-----|-----|
| 10.6 | 0.0 | 55 | 91 | 0.5 | 1.7 | 19.0 | 25 | 53 | 4.0 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 76 | 1.40 | 1.40 | 94 | 0.074 | 0.82 | 0.37 | 424 | 513 | 165 |



- A dark, short-marked, google-eyed heifer bull prospect, with CED and BW in the top 15% of the breed.
- He is masculine, deep through his chest, wider over his top, and great on the move.
- He is out of a big-bodied, easy-fleshing, and pretty udder Boomtown daughter.
- RATIOS: BW 82%, REA 101%, IMF 100%
- EPDS: Top 5% BW, SC, CW, CHBS; Top 10% CED, UDDER, REA, MARB; Top 15% TEAT; Top 20% MCE; Top 25% MCW, BMI\$



CHURCHILL HIGH NOON 8339F ET (8339) 44000066
 CHURCHILL HIGH NOON 1100J (1100) P44267813
 CHURCHILL LADY 7181E (7181) P43801995

CHURCHILL GRIT 6244D ET (6244) P43715316
 H FHF 9116 RITA 11D ET (11D) P43720812
 CHURCHILL STUD 3134A (3134) P43377074
 CHURCHILL LADY 005X (005) 43085273

/S JBB/AL BOOM TOWN 44608 (44608) P43567160
 GENOA MS 44608 BOOMTOWN 18001 (8001) 43880333
 GENOA MISS 177R DOMINO 16030 (6030) 43682174

NW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 /S LADY THOR 1271Y (1271) 43241769
 GB LI DOMINO 177R (177) 43193863
 GENOA DOMINETTE 10018 (10018) 43113089

[Lot 29]

GENOA 8339 HIGH NOON 24082

Reg.: 44548557 | Calved: 03/24/2024 | Tattoo: 4082 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|-----|-----|-----|------|----|-----|-----|
| 2.2 | 3.0 | 68 | 113 | 0.8 | 1.3 | 22.2 | 26 | 60 | 1.4 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 110 | 1.40 | 1.50 | 88 | 0.004 | 0.87 | 0.20 | 464 | 555 | 146 |



- A High Noon son with added performance through yearling weight.
- Well balanced with added length of body and short marked.
- Stems back to the 3318 cow family.
- 24082 only has one horn; he broke it while in the chute.
- RATIOS: WW 104%, YW 109%, FAT 73%, REA 110%
- EPDS: Top 5% TEAT, CW, REA; Top 10% YW, UDDER; Top 15% WW, SCF, FAT, BMI\$, CHBS; Top 20% SC



CHURCHILL GRIT 6244D ET (6244) P43715316
 CHURCHILL HIGH NOON 8339F ET (8339) 44000066
 H FHF 9116 RITA 11D ET (11D) P43720812

C ETF WILDCAT 4248 ET (4248) P43487262
 SR CCC LADYSPORT 2205 Z ET (2205) P43361267
 PYRAMID 16W 110T 9116 (16W) P42989530
 FHF 408 RITA 21W (9021) P42988350

IH ADVANCE 5044C ET (5044) 43578992
 GENOA MS 5044C ADVANCE 19134ET (9134) 44011846
 GENOA MISS DOMINO 3027 11067 (11067) 43174305

CL I DOMINO 215Z (215) 43268907
 IH MISS ADVANCE 1072Y ET (1072) 43173106
 UPS DOMINO 3027 (3027) 42426386
 R MISS ADVANCE 3318 (3318) 42914021

[Lot 30]

GENOA 9073 BELLE AIR 24083

Reg.: 44548568 | Calved: 03/24/2024 | Tattoo: 4083 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|-----|-----|-----|------|----|-----|-----|
| 8.4 | 0.7 | 67 | 101 | 0.5 | 1.6 | 20.9 | 36 | 69 | 5.4 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 94 | 1.30 | 1.30 | 89 | 0.064 | 0.79 | 0.50 | 462 | 574 | 171 |



- 24083 brings it all together in a complete and balanced package. 14 traits in the top 25% of the breed, low birth weight, high growth but still in a moderate frame easy-fleshing appearance.
- Sire is still walking the pasture here at Genoa at six years of age and is relevant for what the market is demanding today. Balanced traits, with added carcass value, but the right size to make efficient, good milking females that are fun to appraise.
- RATIOS: BW% 96, WW 114%, YW 114%, SC 106%, REA 112%, IMF 116%
- EPDS: Top 5% SC, MILK, M&G, MARB; Top 10% MCE, CW, CHBS; Top 15% CE, BW, REA, BMI\$; Top 20% SCF; Top 25% YW, UDDER



BR BELLE AIR 6011 (6011) 43724674
 GENOA 6011 BELLE AIR 19073 ET (9073) 44011928
 GENOA MISS 3027 DOMINO 14003 (14003) 43478712

BAR S LHF 028 240 (240) 43287538
 BR BELLE 4082 ET (4082) 43514206
 UPS DOMINO 3027 (3027) 42426386
 GENOA MISS HARLAND 408 12039 (12039) 43282434

CL I DOMINO 710E 1ET (710) 43800218
 GENOA MISS 710E DOMINO 21002 (1002) 44223346
 GENOA MISS 2296SENSATION 19066 (9066) 44011771

CL I DOMINO 215Z (215) 43268907
 IH MISS ADVANCE 9119W (9119) 42999396
 UPS SENSATION 2296 ET (2296) 43311175
 GENOA DOMINETTE 09008 (09008) 43038387



BR BELLE AIR 6011 (6011) 43724674
GENOA 6011 BELLE AIR 19091 (9091) P44011891
 GENOA MISS HOMETOWN 10Y 15047 (15047) P43585109

HYALITE ON TARGET 936 (936) P42986803
GENOA MISS 936 ON TARGET 19166 (9166) P44011929
 GENOA MISS 3027 DOMINO 14003 (14003) 43478712

BAR S LHF 028 240 (240) 43287538
 BR BELLE 4082 ET (4082) 43514206
 NJW 738 W18 HOMETOWN 10Y ET (73810Y) P43214853
 HYALITE TS LASS 547 (547) P42564481

SCHU-LAR ON TARGET 228 (228) P42669011
 HYALITE TS LASS 310 (310) P42374645
 UPS DOMINO 3027 (3027) 42426386
 GENOA MISS HARLAND 408 12039 (12039) 43282434



H GENOA COMSTOCK 7934 ET (7934) P43857527
GENOA 7934 COMSTOCK 21009 (1009) P44223692
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

JDH VICTOR 719T 33Z ET (33Z) P43294080
GENOA MISS 33Z VICTOR 20022 (0022) P44131310
 GENOA MISS 27A HOMETOWN 18087 (8087) P43886979

BEHM 100W CUDA 504C (BEHM504C) P43636764
 H MS 5139 ADVANCE 4006 ET (4006) 43487689
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

TH 122 71H VICTOR 719T (719) P42800895
 JDH MS YANKEE 11U ET (11U) P42916830
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 GENOA MS 4200 VISIONARY 14010 (14010) P43478699



NJW 79Z Z311 ENDURE 173D ET (79Z173D) P43722088
BLACKTOP ENDURE 1714 (1714) P44270204
 BLACKTOP KEYSHONA 714 (714) P43826536

GENOA 10Y HOMETOWN 15050 (15050) P43585214
GENOA MISS 5050 HOMETOWN 20179 (0179) P44131293
 GENOA MISS DOMINO 3027 11067 (11067) 43174305

KCF BENNETT ENCORE Z311 ET (Z311) P43387256
 BW 91H 100W RITA 79Z ET (91H79Z) P43311375
 JDH VICTOR 719T 33Z ET (33Z) P43294080
 BLACKTOP KEYSHONA 433 ET (433) P43497860

NJW 738 W18 HOMETOWN 10Y ET (73810Y) P43214853
 R&R 6378 LEANNE 6003 8003 (8003) P42928365
 UPS DOMINO 3027 (3027) 42426386
 R MISS ADVANCE 3318 (3318) 42914021

[Lot 31]

GENOA 19091 BELLE AIR 24085

Reg.: 44548558 | Calved: 03/25/2024 | Tattoo: 4085 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 6.8 | 1.8 | 57 | 91 | 0.2 | 1.1 | 19.2 | 28 | 57 | 0.5 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 53 | 1.50 | 1.50 | 67 | 0.064 | 0.19 | 0.41 | 396 | 494 | 137 |



- 24085 is well balanced, long-spined, with ample rib and muscle in a big-topped smooth shouldered, moderate package.
- He is short marked, dark, and goggle-eyed.
- RATIOS: IMF 124%
- EPDS: Top 5% MCW, TEAT; Top 10% UDDR, MARB; Top 25% CE

[Lot 32]

GENOA 21009 COMSTOCK 24094

Reg.: 44548560 | Calved: 03/28/2024 | Tattoo: 4094 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 8.2 | 1.4 | 67 | 93 | 0.4 | 1.6 | 19.4 | 26 | 59 | 0.8 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 101 | 1.50 | 1.30 | 90 | 0.024 | 0.67 | 0.08 | 416 | 498 | 132 |



- This masculine Comstock grandson combines muscle, length and depth of body with an attractive look and color.
- Balanced set of data from top to bottom in a lighter birth weight package.
- RATIOS: BW 91%, SC 101%, FAT 82%
- EPDS: Top 5% UDDR, CW; Top 10% SC, REA; Top 15% CE, TEAT BMI; Top 20% BW, WW, SCF, CHB; Top 25% M&G

[Lot 33]

GENOA 1714 ENDURE 24098

Reg.: 44548567 | Calved: 03/29/2024 | Tattoo: 4098 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 0.5 | 3.7 | 65 | 107 | 0.4 | 1.4 | 23.9 | 35 | 68 | -2.1 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 115 | 1.50 | 1.50 | 98 | 0.014 | 0.86 | 0.09 | 504 | 588 | 155 |



- A moderate birthweight 1714 son out of an awesome udder cow that traces back to a Genoa donor on both sides of her pedigree.
- 4098 is clean made and has a touch more frame, with plenty of balance and muscle.
- RATIOS: WW 101%, YW 101%, FAT 78%, REA 109%

[Lot 34]

GENOA 19073 BELLE AIR 24105

Reg.: 44553122 | Calved: 03/31/2024 | Tattoo: 4105 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|-----|-----|-----|------|----|-----|-----|
| 4.0 | 2.4 | 62 | 100 | 0.3 | 0.9 | 15.5 | 35 | 66 | 1.4 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 96 | 1.20 | 1.20 | 83 | 0.014 | 1.01 | 0.28 | 380 | 465 | 157 |



- As the saying goes, the fastest way to gain pounds in a calf crop is to add length. 4105 might be the longest bull in the sale from nose to tail.
- 24105's dam is a good milking Hutton daughter that always weans a stout, easy fleshing calf.
- A full brother sold to a progressive commercial cattelman for \$8750 in the 2023 bull offering.
- RATIOS: FAT 96%, REA 104%, IMF 118%
- EPDS: Top 1% FAT; 5% MILK, REA; Top 10% M-> Top 20% CW, CHB\$; Top 25% WW



BR BELLE AIR 6011 (6011) 43724674
GENOA 6011 BELLE AIR 19073 ET (9073) 44011928
 GENOA MISS 3027 DOMINO 14003 (14003) 43478712

BAR S LHF 028 240 (240) 43287538
 BR BELLE 4082 ET (4082) 43514206
 UPS DOMINO 3027 (3027) 42426386
 GENOA MISS HARLAND 408 12039 (12039) 43282434

NJW 738 980 HUTTON 109Z ET (738109Z) 43311893
GENOA MISS 109Z HUTTON 18040 (8040) 43884309
 GENOA 3027 DOMINETTE 13009 (13009) 43376778

CRR HELTON 980 (980) P43032013
 NJW P606 72N DAYDREAM 735 (72N73S) P42693956
 UPS DOMINO 3027 (3027) 42426386
 GENOA MISS RIBSTONE 11042 ET (11042) 43174241

[Lot 35]

GENOA H086 HOUSTON 24107 ET

Reg.: 44553135 | Calved: 03/31/2024 | Tattoo: 4107 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|-----|-----|-----|------|----|-----|-----|
| 5.5 | 1.9 | 72 | 109 | 0.3 | 1.5 | 27.9 | 23 | 59 | 2.5 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 123 | 1.50 | 1.40 | 89 | 0.054 | 0.44 | 0.55 | 568 | 694 | 180 |



- Flush brother to Lots 11, 15, 35, 37 and 43
- High marbling Huston son out of the 9077 Donor.
- 4107 has the potential to make an outstanding set of great uddered replacement females that are moderate framed, and steer counterparts that have growth and value-added carcasses.
- RATIOS: FAT 91%, IMF 107%
- EPDS: 1% BMIS 5% WW, SCF, UDDER, 10% YW, SC, CW, MARB, CHB\$ 15% TEAT 25% REA



SHF DAYBREAK Y02 D287 ET (D287) P43676330
SHF HOUSTON D287 H086 (H086) P44123641
 SHF MISS 14 20Z D223 (D223) P43676273

SHF YORK 19H Y02 (Y02) P43180994
 SHF MISS M326 T08 ET (T08) P42795936
 LOEWEN 44X 6X 20Z (20Z) P43264385
 SHF RADAR R125 T75 (T75) P42795896

NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
GENOA MISS 27AHOMETOWN 19077ET (9077) P44012564
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766

[Lot 36]

GENOA 21009 COMSTOCK 24110

Reg.: 44553125 | Calved: 04/01/2024 | Tattoo: 4110 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|----|-----|-----|------|----|-----|-----|
| 8.9 | 1.2 | 62 | 90 | 0.7 | 1.3 | 17.2 | 33 | 64 | 3.9 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 63 | 1.30 | 1.30 | 72 | 0.044 | 0.51 | 0.41 | 369 | 468 | 133 |



- Moderate framed, bold bodied, big ribbed, easy fleshing and chocked full of muscle and shape.
- 24110 has an extra splash of white but his quality and data are second to none in this pen of bulls.
- RATIOS: IMF 106%
- EPDS: Top 5% MARB; Top 10% CHB\$; Top 20% CE, BW, DMI, MCW; Top 25% REA



H GENOA COMSTOCK 7934 ET (7934) P43857527
GENOA 7934 COMSTOCK 21009 (1009) P44223692
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

BEHM 100W CUDA 504C (BEHM504C) P43636764
 H MS 5139 ADVANCE 4006 ET (4006) 43487689
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

HYALITE ON TARGET 936 (936) P42968003
GENOA MISS 936 ON TARGET 19034 (9034) P44011777
 GENOA MISS 11202 DOMINO 14142 (14142) 43478718

SCHU-LAR ON TARGET 22S (22S) P42669011
 HYALITE TS LASS 310 (310) P42374645
 GENOA DOMINO 4011 11202 ET (11202) 43186582
 GENOA MISS DOMINO 10009 12023 (12023) 43282568



SHF DAYBREAK Y02 D287 ET (D287) P43676330
SHF HOUSTON D287 H086 (H086) P44123641
 SHF MISS 14 20Z D223 (D223) P43676273

NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
GENOA MISS 27AHOMETOWN 19077ET (9077) P44012564
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

SHF YORK 19H Y02 (Y02) P43180994
 SHF MISS M326 T08 ET (T08) P42795936
 LOEWEN 44X 6X 20Z (20Z) P43264385
 SHF RADAR R125 T75 (T75) P42795896

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766



H GENOA COMSTOCK 7934 ET (7934) P43857527
GENOA 7934 COMSTOCK 21009 (1009) P44223692
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

C DOUBLE YOUR MILES 6077 ET (6077) P43672888
GENOA MS DBL UR MILES 21095 ET (1095) P44228131
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

BEHM 100W CUDA 504C (BEHM504C) P43636764
 H MS 5139 ADVANCE 4006 ET (4006) 43487689
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

CRR 5280 (451) P43483006
 C 88X NOTICE ME 1311 ET (1311) 43271371
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766



CHURCHILL GRIT 6244D ET (6244) P43715316
CHURCHILL HIGH NOON 8339F ET (8339) 44000066
 H FHF 9116 RITA 11D ET (11D) P43720812

NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
GENOA MISS 27AHOMETOWN 19090ET (9090) P44012565
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

C ETF WILDCAT 4248 ET (4248) P43487262
 SR CCC LADYSPOET 2205 Z ET (2205) P43361267
 PYRAMID 16W 110T 9116 (16W) P42989530
 FHF 408 RITA 21W (9021) P42988350

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766

[Lot 37]

GENOA H086 HOUSTON 24116 ET

Reg.: 44553136 | Calved: 04/03/2024 | Tattoo: 4116 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 4.6 | 1.9 | 58 | 94 | 0.3 | 1.8 | 19.7 | 30 | 59 | 0.7 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 112 | 1.40 | 1.40 | 82 | 0.074 | 0.76 | 0.29 | 430 | 518 | 146 |



- This flush set of brothers is consistent in terms of phenotype.
- They have excellent EPD profiles from udder quality to carcass traits.
- 4116 is complete and balanced with a great muscle pattern, soft flank and square hip.
- RATIOS: FAT 91%
- EPDS: Top 5% SC, UDDER, REA, CHBS; Top 10% CW, MARB; Top 15% TEAT; Top 20% BMIS

[Lot 38]

GENOA 24118

Reg.: 44553171 | Calved: 04/03/2024 | Tattoo: 4118 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 8.8 | 2.1 | 66 | 93 | 0.3 | 1.1 | 16.3 | 25 | 58 | 1.9 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 85 | 1.30 | 1.20 | 85 | 0.074 | 0.39 | 0.47 | 380 | 488 | 160 |



- Had a problem with the DNA sample. GE-EPDS will be available on a supplement sheet by sale day.
- A lot of shape and dimension in this heavy structured Comstock son.
- 24118 is bold in his rib shape, tight sheathed, level in his top, easy fleshing, with a good eye set and dark red testicles.
- RATIOS: FAT 96%, IMF 118%

[Lot 39]

GENOA 8339 HIGH NOON 24120 ET

Reg.: 44553141 | Calved: 04/04/2024 | Tattoo: 4120 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 5.8 | 0.8 | 56 | 80 | 0.5 | 0.8 | 19.3 | 26 | 55 | 5.6 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 80 | 1.50 | 1.50 | 85 | 0.014 | 0.86 | 0.19 | 415 | 492 | 136 |



- Flush brother to Lots 42 and 45
- A balanced trait, medium-framed High Noon sired bull.
- He is smooth made, deep bodied, short marked, strong in his top line, and powerful through his hip.
- His dam is the 9090 female, which is a favorite to many visitors and is a direct daughter of the 8003 donor.
- RATIOS: FAT 91%, REA 108%
- EPDS: Top 5% UDDER, TEAT, REA; Top 10% CWT; Top 15% BW, MCE, FAT

[Lot 40]

GENOA 2135 ARLO 24122 ET

Reg.: 44553180 | Calved: 04/05/2024 | Tattoo: 4122 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|------|------|------|----|-------|------|------|-------|-------|-------|
| -1.7 | 1.3 | 61 | 93 | 0.4 | 1.3 | 21.0 | 38 | 68 | -0.7 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 83 | 1.30 | 1.30 | 68 | 0.044 | 0.41 | 0.47 | 435 | 539 | 140 |



- Flush brother to Lot 49.
- A large scrotal Arlo son with exceptional length, depth, presence, and muscle.
- We bought a flush on the dam of Lots 40 and 49 from Colyer Herefords.
- Dam is a feminine, long-bodied, beautiful Udder Belle Air daughter with a progressive set of figures.
- RATIOS: FAT 96%, IMF 119%
- EPDS: Top 5% MILK; Top 10% M&G CHB; Top 15% BMI; Top 25% SC, SCF, UDDER, CW



LOEWEN GENESIS G16 ET (G16) P43987463
C ARLO 2135 ET (2135) P44359827
 C 88X NOTICE ME 1311 ET (1311) 43271371

NJW 79Z Z311 ENDURE 173D ET (79Z173D) P43722088
 LOEWEN 77 48 MISS 344N 4RB42ET (B42) P43461646
 NJW 98S R117 RIBEYE 88X ET (98SS8X) 43694146
 C NOTICE ME ET (2009) 42280891

BR BELLE AIR 6011 (6011) 43724674
C 6078 BONNIE BELLE 9030 ET (9030) P44019087
 C 88X ENCORE LADY 6078 (6078) P43672889

BAR S LHF 028 240 (240) 43287538
 BR BELLE 4082 ET (4082) 43514206
 KCF BENNETT ENCORE Z311 ET (Z311) P43387256
 C 88X RIBEYE LADY 4088 (4088) P43469692

[Lot 41]

GENOA 21009 COMSTOCK 24125

Reg.: 44553123 | Calved: 04/06/2024 | Tattoo: 4125 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 5.0 | 2.8 | 62 | 95 | 0.5 | 1.7 | 13.7 | 28 | 59 | -1.7 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 87 | 1.40 | 1.50 | 92 | 0.034 | 0.84 | 0.27 | 345 | 431 | 154 |



- A moderate birth son by 1009 that comes with a balanced set of data and performance and ratios above average
- for weaning and yearling.
- 4125 is easy-going, smooth, and well-made with plenty of depth and muscle.
- Dam is out of the two most proven cow families here on the ranch.
- RATIOS: BW 100%, WW 103%, YW 101%, REA 101%



H GENOA COMSTOCK 7934 ET (7934) P43887527
GENOA 7934 COMSTOCK 21009 (1009) P44223692
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

BEHM 100W CUD4 504C (BEHM504C) P43636764
 H MS 5139 ADVANCE 4006 ET (4006) 43487689
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

GENOA 10Y HOMETOWN 15050 (15050) P43585214
GENOA MISS 5050 HOMETOWN 18164 (8164) P43892986
 GENOA MISS DOMINO 3027 11067 (11067) 43174305

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 R&R 6378 LEANNE 6003 8003 (8003) P42928365
 UPS DOMINO 3027 (3027) 42426386
 R MISS ADVANCE 3318 (3318) 42914021

[Lot 42]

GENOA 8339 HIGH NOON 24127 ET

Reg.: 44553142 | Calved: 04/07/2024 | Tattoo: 4127 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 1.7 | 3.7 | 69 | 106 | 0.5 | 1.2 | 14.4 | 23 | 58 | 3.5 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 119 | 1.40 | 1.30 | 89 | 0.054 | 0.85 | 0.19 | 354 | 442 | 145 |



- A sound and complete design in this conservative marked, polled High Noon son.
- 4127 is athletic with flawless structure plus extra shape and style, combined with a balanced and useful set of EPDS across the board.
- 9090 is one of the most elegant and dark red goggle-eyed cows on the place—high quality.
- RATIOS: IMF% 111
- EPDS: Top 10% WW, UDDER; Top 15% CW; Top 25% REA



CHURCHILL GRIT 6244D ET (6244) P43715316
CHURCHILL HIGH NOON 8339 ET (8339) 44000066
 H FHF 9116 RITA 11D ET (11D) P43720812

C EFF WILDCAT 4248 ET (4248) P43487262
 SR CCC LADYSPORT 2205 Z ET (2205) P43361267
 PYRAMID 16W 110T 9116 (16W) P42989530
 FHF 408 RITA 21W (9021) P42988350

NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
GENOA MISS 27AHOMETOWN 19090ET (9090) P44012565
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766



SHF DAYBREAK Y02 D287 ET (D287) P43676330
SHF HOUSTON D287 H086 (H086) P44123641
 SHF MISS 14 20Z D223 (D223) P43676273

NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
GENOA MISS 27AHOMETOWN 19077ET (9077) P44012564
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

SHF YORK 19H Y02 (Y02) P43180994
 SHF MISS M326 T08 ET (T08) P42795936
 LOEWEN 44X 6X 20Z (20Z) P43264385
 SHF RADAR R125 T75 (T75) P42795896

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766

[Lot 43]

GENOA H086 HOUSTON 24130 ET

Reg.: 44572304 | Calved: 04/07/2024 | Tattoo: 4130 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 7.6 | 1.0 | 62 | 92 | 0.3 | 1.2 | 23.9 | 26 | 57 | 3.1 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 111 | 1.40 | 1.50 | 90 | 0.064 | 0.78 | 0.32 | 499 | 596 | 157 |



- Goggle-eyed Houston son that is medium framed, smooth through his shoulder with extra spring of rib and all the maternal attributes from the bottom side of his pedigree to make great replacement females.
- Incredible set of EPDS across the board with SCF, UDDER, TEAT, and BMIS in the top 5%
- The final flush brother from 19077, consistency carries through for phenotype and quality.
- EPDS: Top 5% SCF, UDDER, TEAT, CW, BMIS, CHBS; Top 10% REA, MARB; Top 25% CE, WW, SC



H GENOA COMSTOCK 7934 ET (7934) P43857527
GENOA 7934 COMSTOCK 21009 (1009) P44223692
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

NJW LONG HAUL 36E ET (11B36E) P43829326
GENOA MISS 36E LONG HAUL 20123 (0123) P44131306
 R MISS ADVANCE 3318 (3318) 42914021

BEHM 100W CUDA 504C (BEHM504C) P43636764
 H MS 5139 ADVANCE 4006 ET (4006) 43487689
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

CHURCHILL SENSATION 028X (028) 43092364
 NJW 79Z 10W RITA 11B (79Z11B) P43483038
 HR ADVANCER 65 (65) 42715786
 R MISS PAGE 1016 (1016) 42715422

[Lot 44]

GENOA 21009 COMSTOCK 24131

Reg.: 44553158 | Calved: 04/07/2024 | Tattoo: 4131 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 8.3 | 0.9 | 59 | 96 | 0.5 | 1.5 | 18.2 | 26 | 56 | 0.9 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 91 | 1.30 | 1.40 | 69 | 0.054 | 0.41 | 0.32 | 382 | 473 | 129 |



- Moderate frame, wide-based and heavy muscled 1009 son that is short-marked and clean made.
- Dam is a beautiful Long Haul 4-year-old out of the proven 3318 cow family.
- RATIOS: BW 96%, YW 101%, SC 101%, IMF 131%
- EPDS: Top 10% UDDER; Top 15% CE, SC, TEAT, MARB; Top 25% CHBS



CHURCHILL GRIT 624D ET (6244) P43715316
CHURCHILL HIGH NOON 8339F ET (8339) 44000066
 H FHF 9116 RITA 11D ET (11D) P43720812

NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
GENOA MISS 27AHOMETOWN 19090ET (9090) P44012565
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

C ETF WILDCAT 4248 ET (4248) P43487262
 SR CCC LADYSPORT 2205 Z ET (2205) P43361267
 PYRAMID 16W 110T 9116 (16W) P42989530
 FHF 408 RITA 21W (9021) P42988350

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 NJW 4037 34S DURANGO VACA 135U (34S135U) P42892084
 R&R PRIME CUT 6378 ET (6378) P42763764
 R&R SILVEIRAS LILY LEANNE 6003ET (6003) P42763766

[Lot 45]

GENOA 8339 HIGH NOON 24132 ET

Reg.: 44553143 | Calved: 04/07/2024 | Tattoo: 4132 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 0.6 | 3.5 | 66 | 102 | 0.5 | 1.5 | 17.5 | 25 | 58 | 3.7 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 125 | 1.40 | 1.30 | 100 | 0.054 | 0.87 | 0.27 | 415 | 507 | 165 |



- 4132 is a unique herd sire prospect when you evaluate the amount of sure volume, spring of rib, and combine that with his width and expressive muscle pattern, goggle eyes, and dark color.
- Backed by the 9090 donor and Leanne cow family.
- WW, YW, CHBS, and MARBLING IN THE TOP 25% OF THE BREED!
- EPDS: Top 5% CW; Top 10% SC, UDDER, REA, CHB; Top 15% WW, YW; Top 25% MARB; Top 15% WW, YW

[Lot 46]

GENOA 1100J HIGH NOON 24138

Reg.: 44564860 | Calved: 04/09/2024 | Tattoo: 4138 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 5.0 | 2.2 | 64 | 106 | 0.7 | 1.4 | 15.4 | 25 | 57 | 1.9 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 103 | 1.30 | 1.20 | 81 | 0.044 | 0.92 | 0.12 | 351 | 429 | 126 |



- Smooth made with plenty of length, balanced and useful in his kind.
- High Noon grandson with a strong set of growth figures and REA and CW in the top 10% of the breed.
- Dam is a feminine and pretty-uddered 628 daughter.
- RATIOS: WW 102%, YW 102%, FAT 96%, REA 101%
- EPDS: Top 5% REA; Top 10% CW; Top 15% YW, SC; Top 20% WW; Top 25% UDDER, CHBS



CHURCHILL HIGH NOON 8339F ET (8339) 44000066
 CHURCHILL HIGH NOON 1100J (1100) P44267813
 CHURCHILL LADY 7181E (7181) P43801995

CHURCHILL GRIT 6244D ET (6244) P43715316
 H FHF 9116 RITA 11D ET (11D) P43720812
 CHURCHILL STUD 3134A (3134) P43377074
 CHURCHILL LADY 005X (005) 43085273

H FHF ADVANCE 628 ET (628) 43720817
 GENOA MISS 628 ADVANCE 21171 (1171) 44234046
 GENOA MISS DOMINO 177R 17063 (7063) 43783093

HH ADVANCE 4075B ET (4075) 43471466
 FHF 408 RITA 21W (9021) P42988350
 GB LI DOMINO 177K (177) 43193863
 GENOA MISS 07546 DOMINO 15045 (15045) 43585181

[Lot 47]

GENOA 21009 COMSTOCK 24146

Reg.: 44553172 | Calved: 04/10/2024 | Tattoo: 4146 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 8.5 | 1.7 | 64 | 100 | 0.5 | 1.7 | 15.7 | 33 | 65 | 4.1 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 63 | 1.40 | 1.40 | 87 | 0.024 | 0.56 | 0.22 | 361 | 447 | 146 |



- 21009 son out of a 028X Sensation cow, that is complete with a ton of shape, expressive top line and a stout hip.
- Exceptional performance from birth to yearling. Large scrotal and tight sheath.
- RATIOS: FAT 91%, REA 102%
- EPDS: Top 10% CHBS; Top 15% CE, DMI, MCW, MARB; Top 20% BW, MILK; Top 25% MCE, REA



H GENOA COMSTOCK 7934 ET (7934) P43857527
 GENOA 7934 COMSTOCK 21009 (1009) P44223692
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

BEHM 100W CUDA 504C (BEHM504C) P43636764
 H MS 5139 ADVANCE 4006 ET (4006) 43487689
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

CHURCHILL SENSATION 028X (028) 43092364
 GENOA MS 028X SENSATION 21111 (1111) 44246649
 GENOA MISS 109Z HUTTON 18209 (8209) 43955070

UPS DOMINO 3027 (3027) 42426386
 CHURCHILL LADY 7202T ET (7202) 42856776
 NJW 73S 980 HUTTON 109Z ET (73S109Z) 43311893
 GENOA MISS DOMINO 0945 15137 (5137) 43632604

[Lot 48]

GENOA 2349 ENTICE 24149

Reg.: 44553146 | Calved: 04/11/2024 | Tattoo: 4149 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 4.4 | 2.3 | 61 | 103 | 0.5 | 1.3 | 27.1 | 28 | 58 | -2.4 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 96 | 1.40 | 1.40 | 87 | 0.034 | 0.80 | 0.33 | 541 | 638 | 158 |



- Long spine and smooth made, with great muscle shape and a tight sheath.
- His dam is a feminine, long-bodied, tight udder L1 cow. His sire 2349 - we couldn't be more pleased with his calves this summer.
- Balanced and impressive set of EPDS.
- RATIOS: REA 101%, IMF 107%
- EPDS: Top 10% SCF, UDDER, BMIS; Top 15% BW, TEAT, MARB, CHBS; Top 20% REA



UPS ENTICE 9365 ET (9365) P44058137
 H PG ENTICE 2349 ET (2349) 44369899
 H FHF ZOEY 8418 ET (8418) P43916391

NJW 79Z Z31 ENDURE 173D ET (79Z173D) P4372088
 UPS MISS SENSATION 2277 ET (2277) 43311176
 CHURCHILL PILGRIM 632D ET (632) P43703019
 WLL ZOEY 3Z (WLL3Z) P43333321

HH ADVANCE 5044C ET (5044) 43578992
 GENOA MS 5044C ADVANCE 19137ET (9137) 44011847
 GENOA MISS DOMINO 3027 11067 (11067) 43174305

CL 1 DOMINO 21E2 (215) 43268007
 HH MISS ADVANCE 1072Y ET (1072) 43173106
 UPS DOMINO 3027 (3027) 42426386
 R MISS ADVANCE 3318 (3318) 42914021



LOEWEN GENESIS G16 ET (G16) P43987463
C ARLO 2135 ET (2135) P44359827
 C 88X NOTICE ME 1311 ET (1311) 43271371

BR BELLE AIR 6011 (6011) 43724674
C 6078 BONNIE BELLE 9030 ET (9030) P44019087
 C 88X ENCORE LADY 6078 (6078) P43672889

NJW 79Z Z311 ENDURE 173D ET (79Z173D) P43722088
 LOEWEN 77 48 MISS 344N 4RB42ET (B42) P43461646
 NJW 98S R117 RIBEYE 88X ET (98S88X) 43094146
 C NOTICE ME ET (2009) 42280891

BAR S LHF 028 240 (240) 43287538
 BR BELLE 4082 ET (4082) 43514206
 KCF BENNETT ENCORE Z311 ET (Z311) P43387256
 C 88X RIBEYE LADY 4088 (4088) P43469692

[Lot 49]

GENOA 2135 ARLO 24155 ET

Reg.: 44553181 | Calved: 04/12/2024 | Tattoo: 4155 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|-------|------|------|-------|-------|-------|
| 0.8 | 3.0 | 66 | 102 | 0.4 | 1.7 | 25.1 | 32 | 65 | 3.6 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 81 | 1.30 | 1.30 | 76 | 0.044 | 0.87 | 0.39 | 510 | 614 | 150 |



- High quality Arlo son.
- This masculine herd bull prospect combines muscle, length with an attractive look and presence.
- 4155 has a clean sheath, large testicles, stout square level hip, is double goggle-eyed and extremely shortmarked.
- He is a result of a flush purchased from Colyer Herefords. Sire and Dam pictured below.
- RATIOS: REA 106%, IMF 101%
- EPDS: Top 5% SC, SCF, CW, REA, MARB, BMI\$ CHBS; Top 10% UDDR; Top 20% WW, M-> Top 25% MILK



UPS ENTICE 9365 ET (9365) P44058137
H PG ENTICE 2349 ET (2349) 44369899
 H FHF ZOEY 8418 ET (8418) P43916391

CL 1 DOMINO 942G (942) 44010158
GENOA MISS 942G DOMINO 21085 (1085) 44228144
 GENOA MISS 17128 DOMINO 19154 (9154) 44011943

NJW 79Z Z311 ENDURE 173D ET (79Z173D) P43722088
 UPS MISS SENSATION 2277 ET (2277) 43311176
 CHURCHILL PILGRIM 632D ET (632) P43703019
 WLL ZOEY 3Z (WLL3Z) P43333321

CL 1 DOMINO 7131E 1ET (7131) 43810450
 CL 1 DOMINETTE 664D 1ET (664) 43691958
 GENOA DOMINO 215Z 17128 (7128) 43783235
 GENOA MISS DOMINO 177R 16043 (6043) 43682582

[Lot 50]

GENOA 24157

Reg.: 44553170 | Calved: 04/13/2024 | Tattoo: 4157 | Horned

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|-----|--------|------|------|-------|-------|-------|
| 4.7 | 3.3 | 68 | 111 | 0.5 | 1.4 | 19.8 | 21 | 55 | 4.2 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 115 | 1.30 | 1.30 | 94 | -0.006 | 0.61 | 0.16 | 435 | 523 | 156 |



- DNA pending. GE-EPDs will be updated by sale day.
- 9073 son out of a 942G daughter with a moderate frame that has an expressive muscle shape and pattern, depth of body, big ribbed, short marked, and good pigmentation.
- RATIOS: FAT 100%, REA 100%, IMF 100%



H GENOA COMSTOCK 7934 ET (7934) P43887527
GENOA 7934 COMSTOCK 21009 (1009) P44223692
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

NJW 72S W18 HOMETOWN 10Y ET (72S10Y) P43214853
GENOA MISS HOMETOWN 10Y 17024 (7024) P43782178
 GENOA MISS REVOLUTION 12092 (12092) P43282488

BEHM 100W CUDA 504C (BEHM504C) P43636764
 H MS 5139 ADVANCE 4006 ET (4006) 43487689
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43388145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

SHF WONDER M326 W18 ET (W18) P42991698
 NJW P606 72N DAYDREAM 73S (72N73S) P42693956
 MSU TCF REVOLUTION 4R (4R) P42593689
 HYALITE TS LASS 853 (853) P42893790

[Lot 51]

GENOA 24175

Reg.: 44572298 | Calved: 04/19/2024 | Tattoo: 4175 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 6.2 | 1.9 | 64 | 96 | 0.4 | 2.0 | 12.7 | 28 | 60 | -0.9 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 117 | 1.40 | 1.30 | 76 | 0.064 | 0.31 | 0.23 | 308 | 395 | 127 |



- DNA pending. GE-EPDs will be updated by sale day.
- Long-bodied bull that is short-marked with a big red patch on his forehead.
- Retained 4 females back in the cow herd from his dam, 17024.

[Lot 52]

GENOA 21009 COMSTOCK 24182

Reg.: 44572306 | Calved: 04/24/2024 | Tattoo: 4182 | Polled

| CE | BW | WW | YW | DMI | SC | SCF | MM | M&G | MCE |
|-----|-----|----|-----|-----|-----|------|----|-----|-----|
| 4.9 | 3.1 | 75 | 119 | 0.7 | 1.9 | 17.3 | 37 | 75 | 3.6 |

| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
|-----|------|------|----|-------|------|------|-------|-------|-------|
| 107 | 1.30 | 1.20 | 98 | 0.034 | 0.68 | 0.26 | 406 | 507 | 163 |



- A long-bodied, moderate-framed Comstock grandson, out of a super feminine and beautiful uddered Prominent 3-year-old.
- Youngest bull in the sale with a hefty weaning and yearling weight.
- EPDS: Top 5% M> Top 10% WW, MILK, CW, CHBS; Top 15% YW, SC; Top 20% DMI; Top 25% REA



H GENOA COMSTOCK 7934 ET (7934) P43857527
GENOA 7934 COMSTOCK 21009 (1009) P44223692
 GENOA MISS 27AHOMETOWN 19076ET (9076) 44012563

BEHM 100W CUDA 504C (BEHM504C) P43636764
 H MS 5139 ADVANCE 4006 ET (4006) 43487689
 NJW 135U 10Y HOMETOWN 27A (135U27A) P43385145
 R&R 6378 LEANNE 6003 8003 (8003) P42928365

JDH AH PROMINENT 21G ET (21G) P44014204
GENOA MISS 21G PROMINENT 21079 (1079) P44228075
 TCW CALL GIRL 200Z 521C (521C) P43584077

JDH 11B STUD 3134 63E (63E) P43782967
 JDH AH MS 34X VICTOR 33Z45C ET (45C) P43615978
 CHURCHILL RED BULL 200Z (200) P43281860
 TCW CALL GIRL 204N 807U (807U) P42892255

GL GENOA
LIVESTOCK
640 Genoa Lane
Minden, NV 89423

15th Annual

BULL SALE

2 PM | MONDAY, SEPTEMBER 8, 2025

at the Ranch in Minden, Nevada

THANK YOU!

All of us at Genoa Livestock sincerely thank you for your interest in our Hereford genetics and we look forward to seeing you soon!

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