

# MISSOURI *Opportunity Sale*



***November 3, 2024***

Missouri State Fairgrounds • Sedalia, MO • Noon

**LiveAuctions.TV**



# MISSOURI

**MHA**  
Mo Hereford Association

# Opportunity Sale

## SALE STAFF

Andi Howard, howardandi@gmail.com ..... 417-372-1499  
Jesse Bolin, Auctioneer ..... 417-830-2835  
Joe Rickabaugh, AHA ..... 785-633-3188  
Jim Reed, Midwest Cattle Services Inc. .... 417-860-3102  
Don Birk, Birk Enterprises ..... 417-860-8595

**MHA Website: [moherefords.org](http://moherefords.org)**

## SPECIAL GUESTS

Travis McConaughy, AHA Board Member  
Mary Grace Warden, Missouri Hereford Queen  
Jocelyn Washam, MHN co-editor

## BOARD OF DIRECTORS

Glen Waters, President  
Jon Black, Vice President  
Andi Howard, Secretary/Treasurer  
Glen Waters, District 1  
Jon Black, District 2  
Riley Bradshaw, District 3  
Eric Adkins, District 5  
Mike Jordan, District 6  
Mike McCorkill, District 7  
Rusty Miller, District 8  
Charlie Beshar, District 9

## ONLINE BIDDING

Hannah Copenhaver 660-909-7472

**LiveAuctions.TV**

**TERMS:** Cash, check or all major credit cards unless prior arrangements have been made with the individual owner(s) or sale manager.

**REGISTRATION CERTIFICATES:** Certificates of registration are all in order. It is the buyer's responsibility to give the clerks the correct name and address for transferring the purchased animals as the certificates will be mailed from the American Hereford Association to the purchaser.

**EPDS:** The EPDs given are current as of October 8, 2024.

**LIABILITY:** Each animal will be at the buyer's risk as soon as they are sold. The Missouri Hereford Association accepts no liability nor does the Missouri State Fairgrounds. Everyone attends at their own risk.

**GUARANTEE:** The cattle sell with the AHA breeder's guarantee.

**HEALTH:** Proper health papers will be available on each lot during settlement.

**AI CERTIFICATES:** There will be no AI certificates furnished on animals bred to bulls not owned by the individual consignors.

**INSURANCE:** Insurance will be available on your purchases at the sale. Contact the sale clerk for more information.

**TRAVEL:** If you are flying, the Kansas City International Airport is 1 hour and 45 minutes from the sale site and is served by most major airlines. If you are driving, the Missouri State Fairgrounds address is: 2503 W. 16th St., Sedalia, MO 65301

## ACCOMMODATIONS:

Best Western State Fair Inn ..... 660-826-6100  
Comfort Inn ..... 660-829-5050  
Holiday Inn Express ..... 660-826-4000  
Hotel Bothwell ..... 660-826-5588  
Hampton Inn ..... 660-951-1163  
Super 8 ..... 660-827-5890

# **Sunday, November 3, 2024**

Missouri State Fairgrounds • Sedalia, MO • Noon  
Saturday, Nov. 2, 2024 • Annual Meeting 5 p.m. • Banquet 6 p.m.



# MISSOURI Opportunity Sale

On November 3rd the Missouri Hereford Association will host the 22nd consecutive Opportunity Sale in Sedalia, Missouri at the Missouri State Fairgrounds.

On behalf of the Association and the Board of Directors, I would like to be the first to invite you to be with us at the 2024 Opportunity Sale. This is a fun filled Hereford weekend with the Association's annual meeting and awards banquet on Saturday night November 2nd starting at 5 p.m. If you are unable to attend the sale November 3rd at noon, make plans to be with us online with Live AuctionsTV. We have 24 consignors, bringing you 49 lots to consider. This sale is designed by the name Opportunity for both buyers and sellers. It helps the Hereford breeders' market and purchase the top of the Hereford Breed from across Missouri and beyond. This sale is a marketing service provided by the MHA to its members from Missouri and other states! These cattle have all been selected for the sale by our MHA Director of Field Management and Seedstock Marketing, Joe Rickabaugh, for the past 22 years! The board of directors would like to thank Joe for all his efforts over the years.



Hereford cattle continue to be at the top in the beef cattle business for their versatility. You will find our consignors have put together a powerful set of cattle again this year. The show heifer age females have the look the judges like in the show ring, you would drive many miles to find any better. Joe has told me we have some outstanding cows and bred females. We have spring pair splits this year that will draw your attention. The fall yearling heifers have breed leading genetics and EPDs. The herd bull prospect demands your attention! Our new commercial female division of the sale brings new opportunities to consignors and buyers with a few sets of awesome females. I think we will all agree this is a powerful offering for you to consider no matter what you are looking for!

I would like to thank our consignors for their efforts to breed and get such an outstanding set of Hereford genetics here to Sedalia. If you need any help making selections, please contact me or any of the sales staff. That's what we are here for.

I would also like to thank the sales staff and the board of directors for all their hard work that has truly made this great association event. There is fun and excitement for all in Sedalia, Missouri, the first full weekend in November each year and I think you would want to be a part of it again this year. Plan to attend the annual awards banquet at 6 p.m. Saturday November 2nd. There will be several trailers at this event from around the state, and Arkansas to help you with your trucking needs. All cattle must leave the sale site following the sale.

Finally, I would like to thank everyone for this opportunity for me to serve you as the Missouri Hereford Secretary and represent the breeders of Missouri with this great sale. It has been an honor to be the sale manager and work with each consignor and the sale staff to organize this great opportunity. I hope to see everyone there November 3rd.

Once again, the sale headquarters will be the Best Western State Fair Inn. Ask for the Hereford Associations block room rate. Sedalia is a hard town to get a room in so call now 660-826-6100.

Other accommodations are listed in this catalog.

Hope to see you in Sedalia!!

Andi Howard, MHA Secretary  
905 County Road 348  
Dora, Mo. 65637  
Cell 417-372-1459  
howardandi0@gmail.com

## [LOT 21] MMM WYNNE L02

Reg.: 44481956 | Calved: 02/08/2023 | Tattoo: L02 | Polled



- This heifer came to us in dam as one of our selections out of the 2022 LJR/MSU sale. L02's sire is definitely making his mark on the breed, and the bottom side of her pedigree is a representative of generations of breed standouts! This girl is a special opportunity to build a well rounded herd with longevity and production in mind.
- Bred AI to Statesman on 5/11/24, then pasture exposed to MMM 180D Liberator L05 from 5/26/24 to 8/6/24. Ultrasound safe to AI with a heifer calf by Statesman.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
2.4	2.2	54	83	0.1	1.2	17.5	22	49	-1.8

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
84	1.30	1.30	68	0.002	0.43	0.13	370	443	118



R EXCITEMENT 4356 (4356) P43711600  
APH 4356 COLORADO 15G (15G) P44040662  
CPH 10Y WYNNE 14B (14B) P43484526

LJR MSU 10W AMBUSH 206A (206A) P43383376  
LJR MSU WILLA 236E (236E) P43816988  
LJR MSU SILVIA 81C (81C) P43599736

R NEW YORK 5083 (5083) P43399385  
R MISS ON TARGET 384 (384) P43499703  
NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853  
LJR WINONA 229S (229S) P42708718

LJR 023R WHITMORE 10W (10W) P43000816  
LJR MSU MADISON 105Y (105Y) P43184958  
LJR P606 SMITH 114S (114S) P42713132  
LJR PEARL 29W (29W) P43000834



## [LOT 22] MMM MAY L01

Reg.: 44510866 | Calved: 02/03/2023 | Tattoo: L01 | Polled



- This heifer is one that puts all the pieces together that makes a great package! She has the flesh and the look everyone desires. She brings a lot of performance potential with her EPD profile putting her near the top of the breed in maternal, growth, and carcass performance.
- Bred AI to Statesman on 5/11/24, then pasture exposed to MMM 180D Liberator L05 from 5/26/24 to 8/6/24. Confirmed AI bred by ultrasound to Statesman. Carrying a bull calf that could be the opportunity you were looking for to take your herd to the next level of performance.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
-1.5	4.3	66	100	0.3	1.1	20.4	27	60	-1.4

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
80	1.40	1.40	82	0.032	0.59	0.47	445	553	163



EFBEEF RESOLUTE CEO (PEFC609) P43591829

**EFBEEF C609 RESOLUTE E158 ET (PEFE158)**  
**P43847198**

EFBEEF P606 MABEL R415 (PEFR415) P42635108

MMM 226Z GROUND FLOOR G02 (G02) P44064365

**MMM GRACE J14 (J14) P44232677**

MMM KATE G08 (G08) P44057649

KCF BENNETT REVOLUTION X51 (X51) P43081556

EFBEEF 6378 KATE W484 (PEFW484) P43032139

EF SCHU-LAR N106 OF 009K 434V (PEFN106)  
P42444865

EF G824 MABEL N174 (PEFN174) P42441998

FTF PRIME PRODUCT 226Z (226) P43289496

MMM ELSA E01 (E01) P43782425

LJR MSU 179R BRAVADO 347B (347B) P43486201

MOHICAN VICTORIA U112 (MOPHU112) P42925982

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