

MISSOURI *Opportunity Sale*



November 3, 2024

Missouri State Fairgrounds • Sedalia, MO • Noon

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MISSOURI

MHA
Mo Hereford Association

Opportunity Sale

SALE STAFF

Andi Howard, howardandi@gmail.com 417-372-1499
 Jesse Bolin, Auctioneer 417-830-2835
 Joe Rickabaugh, AHA 785-633-3188
 Jim Reed, Midwest Cattle Services Inc. 417-860-3102
 Don Birk, Birk Enterprises 417-860-8595

MHA Website: moherfords.org

SPECIAL GUESTS

Travis McConaughy, AHA Board Member
 Mary Grace Warden, Missouri Hereford Queen
 Jocelyn Washam, MHN co-editor

BOARD OF DIRECTORS

Glen Waters, President
 Jon Black, Vice President
 Andi Howard, Secretary/Treasurer
 Glen Waters, District 1
 Jon Black, District 2
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 Mike McCorkill, District 7
 Rusty Miller, District 8
 Charlie Beshar, District 9

ONLINE BIDDING

Hannah Copenhaver 660-909-7472

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TERMS: Cash, check or all major credit cards unless prior arrangements have been made with the individual owner(s) or sale manager.

REGISTRATION CERTIFICATES: Certificates of registration are all in order. It is the buyer's responsibility to give the clerks the correct name and address for transferring the purchased animals as the certificates will be mailed from the American Hereford Association to the purchaser.

EPDS: The EPDs given are current as of October 8, 2024.

LIABILITY: Each animal will be at the buyer's risk as soon as they are sold. The Missouri Hereford Association accepts no liability nor does the Missouri State Fairgrounds. Everyone attends at their own risk.

GUARANTEE: The cattle sell with the AHA breeder's guarantee.

HEALTH: Proper health papers will be available on each lot during settlement.

AI CERTIFICATES: There will be no AI certificates furnished on animals bred to bulls not owned by the individual consignors.

INSURANCE: Insurance will be available on your purchases at the sale. Contact the sale clerk for more information.

TRAVEL: If you are flying, the Kansas City International Airport is 1 hour and 45 minutes from the sale site and is served by most major airlines. If you are driving, the Missouri State Fairgrounds address is: 2503 W. 16th St., Sedalia, MO 65301

ACCOMMODATIONS:

Best Western State Fair Inn 660-826-6100
 Comfort Inn 660-829-5050
 Holiday Inn Express 660-826-4000
 Hotel Bothwell 660-826-5588
 Hampton Inn 660-951-1163
 Super 8 660-827-5890

Sunday, November 3, 2024

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Saturday, Nov. 2, 2024 • Annual Meeting 5 p.m. • Banquet 6 p.m.

MISSOURI Opportunity Sale

On November 3rd the Missouri Hereford Association will host the 22nd consecutive Opportunity Sale in Sedalia, Missouri at the Missouri State Fairgrounds.

On behalf of the Association and the Board of Directors, I would like to be the first to invite you to be with us at the 2024 Opportunity Sale. This is a fun filled Hereford weekend with the Association's annual meeting and awards banquet on Saturday night November 2nd starting at 5 p.m. If you are unable to attend the sale November 3rd at noon, make plans to be with us online with Live AuctionsTV. We have 24 consignors, bringing you 49 lots to consider. This sale is designed by the name Opportunity for both buyers and sellers. It helps the Hereford breeders' market and purchase the top of the Hereford Breed from across Missouri and beyond. This sale is a marketing service provided by the MHA to its members from Missouri and other states! These cattle have all been selected for the sale by our AHA Director of Field Management and Seedstock Marketing, Joe Rickabaugh, for the past 22 years! The board of directors would like to thank Joe for all his efforts over the years.



Hereford cattle continue to be at the top in the beef cattle business for their versatility. You will find our consignors have put together a powerful set of cattle again this year. The show heifer age females have the look the judges like in the show ring, you would drive many miles to find any better. Joe has told me we have some outstanding cows and bred females. We have spring pair splits this year that will draw your attention. The fall yearling heifers have breed leading genetics and EPDs. The herd bull prospect demands your attention! Our new commercial female division of the sale brings new opportunities to consignors and buyers with a few sets of awesome females. I think we will all agree this is a powerful offering for you to consider no matter what you are looking for!

I would like to thank our consignors for their efforts to breed and get such an outstanding set of Hereford genetics here to Sedalia. If you need any help making selections, please contact me or any of the sales staff. That's what we are here for.

I would also like to thank the sales staff and the board of directors for all their hard work that has truly made this great association event. There is fun and excitement for all in Sedalia, Missouri, the first full weekend in November each year and I think you would want to be a part of it again this year. Plan to attend the annual awards banquet at 6 p.m. Saturday November 2nd. There will be several trailers at this event from around the state, and Arkansas to help you with your trucking needs. All cattle must leave the sale site following the sale.

Finally, I would like to thank everyone for this opportunity for me to serve you as the Missouri Hereford Secretary and represent the breeders of Missouri with this great sale. It has been an honor to be the sale manager and work with each consignor and the sale staff to organize this great opportunity. I hope to see everyone there November 3rd.

Once again, the sale headquarters will be the Best Western State Fair Inn. Ask for the Hereford Associations block room rate. Sedalia is a hard town to get a room in so call now 660-826-6100.

Other accommodations are listed in this catalog.

Hope to see you in Sedalia!!

Andi Howard, MHA Secretary
905 County Road 348
Dora, Mo. 65637
Cell 417-372-1459
howardandi0@gmail.com

[LOT 21] MMM WYNNE L02

Reg.: 44481956 | Calved: 02/08/2023 | Tattoo: L02 | Polled



- This heifer came to us in dam as one of our selections out of the 2022 LJR/MSU sale. L02's sire is definitely making his mark on the breed, and the bottom side of her pedigree is a representative of generations of breed standouts! This girl is a special opportunity to build a well rounded herd with longevity and production in mind.
- Bred AI to Statesman on 5/11/24, then pasture exposed to MMM 180D Liberator L05 from 5/26/24 to 8/6/24. Ultrasound safe to AI with a heifer calf by Statesman.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
2.4	2.2	56	86	0.2	1.2	17.4	22	50	-1.8

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
83	1.30	1.30	71	0.003	0.46	0.13	369	443	119



R EXCITEMENT 4356 (4356) P43711600
APH 4356 COLORADO 15G (15G) P44040662
 CPH 10Y WYNNE 14B (14B) P43484526

R NEW YORK 5083 (5083) P43399385
 R MISS ON TARGET 384 (384) P43499703
 NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 LJR WINONA 229S (229S) P42708718

LJR MSU 10W AMBUSH 206A (206A) P43383376
LJR MSU WILLA 236E (236E) P43816988
 LJR MSU SILVIA 81C (81C) P43599736

LJR 023R WHITMORE 10W (10W) P43000816
 LJR MSU MADISON 105Y (105Y) P43184958
 LJR P606 SMITH 114S (114S) P42713132
 LJR PEARL 29W (29W) P43000834

[LOT 22] MMM MAY L01

Reg.: 44510866 | Calved: 02/03/2023 | Tattoo: L01 | Polled



- This heifer is one that puts all the pieces together that makes a great package! She has the flesh and the look everyone desires. She brings a lot of performance potential with her EPD profile putting her near the top of the breed in maternal, growth, and carcass performance.
- Bred AI to Statesman on 5/11/24, then pasture exposed to MMM 180D Liberator L05 from 5/26/24 to 8/6/24. Confirmed AI bred by ultrasound to Statesman. Carrying a bull calf that could be the opportunity you were looking for to take your herd to the next level of performance.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
-1.4	4.2	65	98	0.2	1.1	20.5	25	58	-1.3

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
80	1.30	1.30	79	0.033	0.56	0.47	446	553	161



EFBEEF RESOLUTE CEO (PEFC609) P43591829
EFBEEF C609 RESOLUTE E158 ET (PEFE158)
P43847198
 EFBEEF P606 MABEL R415 (PEFR415) P42635108

MMM 226Z GROUND FLOOR G02 (G02) P44064365
MMM GRACE J14 (J14) P44232677
 MMM KATE G08 (G08) P44057649

KCF BENNETT REVOLUTION X51 (X51) P43081556
 EFBEEF 6378 KATE W484 (PEFW484) P43032139
 EF SCHU-LAR N106 OF 009K 434V (PEFN106)
 P42444865
 EF G824 MABEL N174 (PEFN174) P42441998

FTF PRIME PRODUCT 226Z (226) P43289496
 MMM ELSA E01 (E01) P43782425
 LJR MSU 179R BRAVADO 347B (347B) P43486201
 MOHICAN VICTORIA U112 (MOPHU112) P42925982

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