

SATURDAY, OCTOBER 12, 2024
SNEDDEN RANCH ANNUAL BULL SALE



AT THE RANCH • MARICOPA, CALIFORNIA

Dear Friends and Fellow Cattle Producers,

We are honored that you have taken the time to consider this outstanding bull offering. We continue to select for genetics that will maximize your profit and optimize your time and inputs. We recognize that with the cost of employment and the multitude of tasks it takes to keep a ranch operating, a rancher's time is their most valuable asset. Ranchers don't need to be babysitting their herd. By running in an environment that is more challenging than most purebred operations throughout the country, we challenge our genetics to hold up in an environment that matches a commercial operation. Cattle must calve on their own unassisted, have udder quality that doesn't require assistance, have the mothering ability to protect and nurture her calf, calves must be born with some vigor, and have dispositions that allow for safe and efficient processing. All these traits translate into hours and even days that can be used to tackle other projects, maybe go to a kid's sporting event, or maybe even a rare day off for a rancher! Beyond the intangible traits that make a ranch more efficient, we stay committed to pushing your profits. This starts with fertility and ends with marketability. Your cash crop requires cows that calve every year, and bulls that hold up throughout multiple breeding seasons. A rancher's primary profit driver is a live calf at weaning. The secondary profit driver to an operation is calf marketability. We have sought to maximize terminal traits to the extent that we don't infringe on fertility and efficiency. We seek to maximize gain and carcass traits while keeping a watchful eye on cow size and efficiency. The balance we strive for is to produce genetics that will make long lasting fertile cows, while at the same time producing steers and heifers that can top commercial markets.

As always we have a sight unseen guarantee if you are unable to attend. Videos of sale bulls will be posted at sneddenranch.com. We appreciate your interest and look forward to seeing you Saturday, October 12th.

*Sincerely,
The Sneddens*



2024 SNEDDEN RANCH SALE INFORMATION

GENERAL INFORMATION

Sale Date and Time: Saturday, October 12, 2024. Silent auction on all lots opens 10 a.m., New York steak lunch at 12 Noon. First lot of silent auction closes shortly after 1 p.m., based on everyone having a chance to review the lots after lunch. Bulls available for viewing anytime before sale day at the ranch.

SALE LOCATION & DIRECTIONS

SNEDDEN RANCH, Maricopa, CA Physical Address (GPS):
29950 Hudson Ranch Road, Maricopa, CA 93252
*From Maricopa, head southwest on CA 33/166 for 8.9 miles.
Left on Hudson Ranch Rd. for 8.6 miles. Snedden Ranch is on the right,
continue 1.4 miles down dirt driveway.*

LODGING

BEST WESTERN PLUS TAFT INN Taft, CA, 661-745-5555
(30 min. from the ranch)
CUYAMA BUCKHORN New Cuyama, CA, 661-766-2825
(25 min. from the ranch)
MICROTEL BY WYNDHAM Wheeler Ridge, CA, 661-241-6666
(50 min. from the ranch)

SALE REPRESENTATIVES

Emilee Holt, American Hereford Association, 208-965-3130
Jason Judge, Advanced Beef Solutions, 559-288-8142
Woody Melton, Merck Animal Health, 661-809-4816.

GUARANTEE

We guarantee that all breeding cattle are fertile to the best of our knowledge. We guarantee all sale cattle to be breeders under normal management practices. If they are injured any time in the 12 months after they are purchased so as to make them functionally infertile, we will provide you with a satisfactory replacement, if available, or issue you a credit equal to your purchase minus salvage value.

HEALTH

All sale bulls will have passed a breeding soundness exam, including scrotal measurement and semen test. All bulls have been tested BVD-PI

free. Anaplaz vaccinated. Three shots of Vision 8, 2 shots of Vista 5L5, and 1 shot of Vista Once and Safeguard. All Hereford bulls have been DNA-tested free of all known defects recognized by the American Hereford Association.

DELIVERY

Receive a \$50 trailer discount for any bull that is hauled home on sale day. Free delivery within 300 miles. To locations greater than 300 miles, Snedden Ranch will share delivery costs with buyer.

BULL UPDATES

Yearling weights, scrotal measurements and carcass ultrasound will be available on sale day. All Hereford bulls have Genomic-enhanced EPDs.

TERMS AND CONDITIONS

Cash or check will be terms of payment for bulls purchased.

ANNOUNCEMENTS

Announcements on sale day by the owners or sale supplement will take precedence over statements in this catalog.

LIABILITY

All persons attending the sale do so at their own risk. Neither the owners or any person associated with the sale, assumes any liability, legal or otherwise

RANGES

Range\$ is a measure of an animal's pedigree to value its potential to make cows with longevity and calves that push down the scale. Range\$ is derived by reaching back into the pedigree and measuring the number of natural calves produced by dams on both sides of the pedigree, as well as the lifetime weaning ratio of the dam's progeny. This is a completely unbiased, data based approach to find traits of critical economic importance. Individuals that rise to the top are ones that have proven longevity and weaning performance exhibited in their pedigree. As you look through the catalog, the bulls with a higher Range\$ number, have a pedigree that has a proven economic advantage.

VIDEOS AND UPDATED INFORMATION WILL BE AVAILABLE ONLINE AT SNEDDENRANCH.COM

2024 SNEDDEN RANCH SALE FORMAT

The sale is a hybrid format — a silent auction that allows for a brief live auction to close out each lot. All buyers will register and get a buyer number. Each bull will be listed on a sheet of paper with a base price. The first one to write their buyer number under a bull will be casting a bid for that bull at the listed base price.

Additional bidders that write their buyer number on successive lines will be casting a bid \$100 higher than the previous bidder (denoted beside each successive line). Any bull can sell at the listed base, given there are no additional bidders. Silent auction will end after a reasonable amount of time that will be announced to bidders, at which point each lot will be closed out individually for bidders to be given a final opportunity.

Just as with any auction, no bid should be cast unless the bidder is willing to purchase the bull at the price at which they bid (which will be clearly denoted).

Snedden Ranch will be reserving an interest in several of the Hereford bulls, several of these are denoted in the catalog. Snedden Ranch may retain possession as a herd bull on one or more of these bulls pending yearling and ultrasound data. Feel free to call concerning the interests in these bulls as the date approaches. We will be offering updates on our website as to interest and terms of possession. Announcements on sale day regarding these bulls and any others will take precedence over the catalog.

Call Austin with any questions, 805-423-0248.



COMMERCIAL HEIFERS

These heifers were chosen off the very top of our commercial replacements. We hand selected each of these as the ones we would pick to make cows.

They have been raised in rough country, weaned on long hay for 5 days and then turned back out on native pasture. We believe this is a pretty elite group of heifers that will pay for themselves multiple times in the years to come.

There are solid reds, red mottle-faced, red-cheeked and white faces. We will sort these heifers in groups of 5 based on like kind.

Each lot of 5 will have a silent auction sheet just like the bulls. The bidding format will be based on the value of 1 head, with the buyer recognizing that it will be the value of the winning bid times 5 for the whole lot.

All heifers have been Brucellosis vaccinated and 3 rounds of Vista 5L5 and Vision 8.



Lot 1: 5 Commercial Hereford Heifers



Lot 2: 5 Commercial Red Heifers



Lot 3: 5 Commercial Red-Cheeked and Mottle-Faced Heifers





NJW 7S WIS HOMETOWN 10Y ET (7S10Y) P43214853
 /S HOMETOWN 55630 ET (55630) P43667680
 /S LADY DOMINO 652S (652) 42690493

BW 5W 38W BEEF 172Z (5W172Z) P43311381
 SR BEEF OPTIMAID 1621 (621) 43769845
 SR MISS ACHIEVE 0403 (403) 42629255

SHF WONDER M326 W18 ET (W18) P42991698
 NJW P606 72N DAYDREAM 73S (72N73S) P42693956
 CL 1 DOMINO 484 (484) 19427523
 /S MISS PEERLESS 71 (71) 40032743

NJW 76S P20 BEEF 38W ET (76S38W) P43002917
 BW 98S M326 BENNITA 5W (98S5W) P43000137
 SR ACHIEVER 0157 (157) 42358611
 SR MISS ACHIEVE 9616 (616) 40050903

[Lot Ref. Sire A] SR HOME MAN 1956

Reg.: 44110403 | Calved: 10/10/2019 | Tattoo: 956 | Polled

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
6.3	3.2	44	73	-0.3	0.8	14.1	19	41	2.0
MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
72	1.30	1.30	56	0.023	0.08	0.17	310	374	113



Maximizing muscle and easy fleshing. Not only does this bull and his sons exhibit masculinity and muscle needed in the industry, but his daughters are feminine and his pedigree is stacked with long lasting high producing cows. His dam is an AHA designated dam of distinction.



SHF IMPACT 001A C63 (C63) P43587229
 CRR C63 IMPACT 870 (870) P43949456
 CRR 719T ECLIPSE 215 (215) P43330549

SR RW2 OPTIMAN 0659 (659) P42770992
 SR 659 OPTIMAID 1134 (1134) P43255807
 SR MISS ACHIEVE 0403 (403) 42629255

GERBER ANODYNE 001A (GRBR001A) P43408924
 SHF VICKIE R117 W26 ET (W26) P42991701
 TH 122 71I VICTOR 719T (719) P42800895
 CRR 9126I ECLIPSE 731 (731) P42797765

RW 218H EMBRACER 701N (701N) P42498362
 SR LI DOMINETTE 9403 (403) 19536011
 SR ACHIEVER 0157 (157) 42358611
 SR MISS ACHIEVE 9616 (616) 40050903

[Lot Ref. Sire B] SR IMPACT 2069

Reg.: 44215458 | Calved: 11/02/2020 | Tattoo: 069 | Polled

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
5.9	2.0	44	82	-0.1	1.1	18.3	28	50	9.6
MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
81	1.40	1.50	55	0.003	0.35	0.34	387	464	133



Calving ease. Super long bodied with the genetic ability for progeny to have hide that will slick off in the spring. He is a push towards improved carcass merit without sacrificing generations of quality maternal ability (check his RS). His dam is also mother to previous stand out sire 1671.



R LEADER 6964 (6964) P43500058
 CHEZ DANTE 652D ET (652D) P43741272
 R SWEET RED WINE 039 (039) P43011682

SR EZ OPTIMAN 1064 (064) P43161422
 SR 064 OPTIMAID 1306 (306) P434358585
 SR OPTIMAID 0911 (911) P43062879

HYALITE ON TARGET 936 (936) P42986803
 R MISS REVOLUTION 1009 (1009) P43011690
 MSU TCF REVOLUTION 4R (4R) P42593689
 R MISS WRANGLER 207 (207) 42816610

EPHR EZ MONEY 215S (215S) P42718888
 SR RW2 OPTIMAID 0702 (702) P42869373
 SR RW2 OPTIMAN 0659 (659) P42770992
 SR MISS ACHIEVE 0133 (133) 42317840

[Lot Ref. Sire C] SR UNDAUNTED 1952

Reg.: 44110440 | Calved: 09/26/2019 | Tattoo: 952 | Polled

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
5.9	1.3	51	78	0.0	0.4	21.6	21	46	-1.1
MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
73	1.40	1.40	67	0.043	0.34	0.12	422	495	111



Calving ease big pigment bull. Calves are consistently dark red and well-marked. Bottom side of his pedigree combines two of our most prominent cow families that are stacked with fertility and longevity.

[LOT 351] SR UNDAUNTED 2351

Reg.: 44530306 | Calved: 10/15/2023 | Tattoo: 351 | Polled



Long as a freight train, with plenty of growth. With a 97% birth ratio and 111% weaning ratio, coupled with standout pigment and maternal performance, this guy has real herd bull potential. Watch him move like a cat. His dam is a DOD and mother of reference sire A, 1956.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
1.3	2.9	59	97	0.2	0.6	18.0	24	54	0.9

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
95	1.40	1.40	65	0.033	0.27	0.21	376	460	120



CHEZ DANTE 652D ET (652D) P43741272
SR UNDAUNTED 1952 (952) P44110440
 SR 064 OPTIMAID 1306 (306) P43438585

R LEADER 6964 (6964) P43500058
 R SWEET RED WINE 039 (039) P43011682
 SR EZ OPTIMAN 1064 (064) P43161422
 SR OPTIMAID 0911 (911) P43062879

BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR BEEF OPTIMAID 1621 (621) 43769845
 SR MISS ACHIEVE 0403 (403) 42629255

NJW 76S P20 BEEF 38W ET (76S38W) P43002917
 BW 98S M326 BENNITA 5W (98S5W) P43000137
 SR ACHIEVER 0157 (157) 42358611
 SR MISS ACHIEVE 9616 (616) 40050903

[LOT 353] SR IMPACT 2353

Reg.: 44530286 | Calved: 10/18/2023 | Tattoo: 353 | Polled



Calving ease, carcass, and longevity. This moderate framed bull is marked right and out of an 11-year-old cow. Puts together all the economic traits in an attractive package.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
6.7	1.2	41	75	0.0	0.7	17.5	21	42	4.3

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
76	1.40	1.40	58	0.063	0.37	0.42	371	452	133



CRR C63 IMPACT 870 (870) P43949456
SR IMPACT 2069 (069) P44215458
 SR 659 OPTIMAID 1134 (134) P43255807

SHF IMPACT 001A C63 (C63) P43587229
 CRR 719T ECLIPSE 215 (215) P43330549
 SR RW2 OPTIMAN 0659 (659) P42770992
 SR MISS ACHIEVE 0403 (403) 42629255

HUTH 642S OAK X054 (HUTHX054) P43120796
SR X054 OPTIMAID 1220 (220) P43353909
 SR RW 2 OPTIMAID 0609 (609) P42770932

HUTH OAK P017 (HUTHP017) P42513443
 MSF 242 PAIGE 642S (642) P42769229
 RW 218H EMBRACER 701N (701N) P42498362
 SR L1 DOMINETTE 0203 (203) 42426796

[LOT 353] SR IMPACT 2353

Reg.: 44530286 | Calved: 10/18/2023 | Tattoo: 353 | Polled



Calving ease, carcass, and longevity. This moderate framed bull is marked right and out of an 11-year-old cow. Puts together all the economic traits in an attractive package.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
6.7	1.2	41	75	0.0	0.7	17.5	21	42	4.3

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
76	1.40	1.40	58	0.063	0.37	0.42	371	452	133



CRR C63 IMPACT 870 (870) P43949456
SR IMPACT 2069 (069) P44215458
 SR 659 OPTIMAID 1134 (134) P43255807

SHF IMPACT 001A C63 (C63) P43587229
 CRR 719T ECLIPSE 215 (215) P43330549
 SR RW2 OPTIMAN 0659 (659) P42770992
 SR MISS ACHIEVE 0403 (403) 42629255

HUTH 642S OAK X054 (HUTHX054) P43120796
SR X054 OPTIMAID 1220 (220) P43353909
 SR RW 2 OPTIMAID 0609 (609) P42770932

HUTH OAK P017 (HUTHP017) P42513443
 MSF 242 PAIGE 642S (642) P42769229
 RW 218H EMBRACER 701N (701N) P42498362
 SR L1 DOMINETTE 0203 (203) 42426796

[LOT 354] SR IMPACT 2354

Reg.: 44530327 | Calved: 10/19/2023 | Tattoo: 354 | Polled



The more you look at this bull the more you will be impressed by what he offers at every angle. Definitely a performance bull that will add pay weight to your next calf crop. He will add end product value while not sacrificing maternal value. His dam is an attractive larger framed cow with a great udder.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
1.5	4.4	61	108	0.6	1.0	13.3	33	64	7.3

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
124	1.20	1.30	84	0.013	0.69	0.03	323	392	128



CRR C63 IMPACT 870 (870) P43949456
SR IMPACT 2069 (069) P44215458
 SR 659 OPTIMAID 1134 (134) P43255807

SR BEEF OPTIMAN 1466 (466) P43551643
SR BEEF 466 OPTIMAID 1815 (815) P44001473
 SR X054 OPTIMAID 1304 (304) P43456100

SHF IMPACT 001A C63 (C63) P43587229
 CRR 719T ECLIPSE 215 (215) P43330549
 SR RW2 OPTIMAN 0659 (659) P42770992
 SR MISS ACHIEVE 0403 (403) 42629255

BW 5W 38W BEEF 172Z (5W172Z) P43311381
 SR RW2 OPTIMAID 0808 (808) P42962470
 HUTH 642S OAK X054 (HUTHX054) P43120796
 SR OPTIMAID 0913 (913) 43062929

[LOT 356] SR SANTIAGO MAN 2356

Reg.: 44530281 | Calved: 10/20/2023 | Tattoo: 356 | Polled



A red cheeked moderate bull that has the potential to be calving ease. His dam has excellent pigment and an outstanding udder.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
6.6	1.6	40	61	-0.3	0.5	24.9	22	42	5.3

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
57	1.30	1.40	53	0.043	0.02	0.18	457	527	102



/S HOMETOWN 55630 ET (55630) P43667680
SR HOME MAN 1956 (956) P44110403
 SR BEEF OPTIMAID 1621 (621) 43769845

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 /S LADY DOMINO 652S (652) 42690493
 BW 5W 38W BEEF 172Z (5W172Z) P43311381
 SR MISS ACHIEVE 0403 (403) 42629255

SR X054 OPTIMAN 1257 (257) P43353970
SR 1257 OPTIMAID 1405 (405) P43551659
 SR 659 OPTIMAID 1009 (1009) 43161426

HUTH 642S OAK X054 (HUTHX054) P43120796
 SR EZ OPTIMAID 0903 (903) P43062946
 SR RW2 OPTIMAN 0659 (659) P42770992
 SR MISS ACHIEVE 0705 (705) 42869386

[LOT 357] SR IMPACT 2357

Reg.: 44530328 | Calved: 10/20/2023 | Tattoo: 357 | Horned



This horned bull is handsome and athletic with plenty of length. He is marked right with plenty of red in this performance package. This is the first of many in this catalog out 1671 daughters that will add length, pay weight, and mothering ability.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
1.2	3.4	49	86	0.2	1.2	13.4	27	52	5.6

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
104	1.20	1.20	62	-0.007	0.57	0.05	306	365	107



CRR C63 IMPACT 870 (870) P43949456
SR IMPACT 2069 (069) P44215458
SR 659 OPTIMAID 1134 (134) P43255807

SR BEEF 466 OPTIMAN 1671 (671) P43769882
SR RANGE MAID 1818 (818) P44001439
SR RW2 OPTIMAID 0821 (821) P42962502

SHF IMPACT 001A C63 (C63) P43587229
CRR 719T ECLIPSE 215 (215) P43330549
SR RW2 OPTIMAN 0659 (659) P42770992
SR MISS ACHIEVE 0403 (403) 42629255

SR BEEF OPTIMAN 1466 (466) P43551643
SR 659 OPTIMAID 1134 (134) P43255807
RW 218H EMBRACER 701N (701N) P42498362
SR L1 DOMINETTE 0518 (518) 42732524

[LOT 358] SR UNDAUNTED 2358

Reg.: 44530282 | Calved: 10/21/2023 | Tattoo: 358 | Polled



Probably the deepest bodied bull in the sale. This guy has a little extra frame with extra pigment. Performance and masculinity. His 9 year old dam posts a weaning ratio of 105.4% on her calves.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
-0.1	2.2	53	79	0.2	0.5	16.9	27	53	-1.2

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
67	1.30	1.40	67	0.063	0.29	0.22	353	432	113



CHEZ DANTE 652D ET (652D) P43741272
SR UNDAUNTED 1952 (952) P44110440
SR 064 OPTIMAID 1306 (306) P43438585

SR W035 OPTIMAN 1153 (153) P43255833
SR ACHIEVE OPTIMAID 1415 (415) P43551666
SR EZ OPTIMAID 1106 (106) P43255820

R LEADER 6964 (6964) P43500058
R SWEET RED WINE 039 (039) P43011682
SR EZ OPTIMAN 1064 (064) P43161422
SR OPTIMAID 0911 (911) P43062879

HUTH R066 SIR JAMES W035 (HUTHW035) P43022852
SR RW2 OPTIMAID 0706 (706) P42869379
EPHR EZ MONEY 215S (215S) P42718888
SR L1 DOMINETTE 0604 (604) 42770903

[LOT 360] SR SANTIAGO MAN 2360

Reg.: 44530338 | Calved: 10/24/2023 | Tattoo: 360 | Polled



This is one you couldn't miss from any stage of his life. From the long body to his pasture presence, to his foot size and structure, to his long stride and movement like a cat. You won't have to look hard to find him. This is the first of several in this catalog that are a 1956 on 1671 daughters. This combination not only brings together some of the most proven cattle at Snedden Ranch but in the entire breed as well.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
4.1	5.2	55	94	0.3	1.5	15.5	28	55	3.4

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
84	1.20	1.10	70	0.073	0.20	0.07	328	399	107



/S HOMETOWN 55630 ET (55630) P43667680
SR HOME MAN 1956 (956) P44110403
SR BEEF OPTIMAID 1621 (621) 43769845

SR BEEF 466 OPTIMAN 1671 (671) P43769882
SR RANGE MAID 1907 (907) P44110478
SR 1257 OPTIMAID 1423 (423) P43551670

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
/S LADY DOMINO 652S (652) 42690493
BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR MISS ACHIEVE 0403 (403) 42629255

SR BEEF OPTIMAN 1466 (466) P43551643
SR 659 OPTIMAID 1134 (134) P43255807
SR X054 OPTIMAN 1257 (257) P43353970
SR W035 OPTIMAID 1117 (117) P43255812

[LOT 361] SR IMPACT 2361

Reg.: 44530361 | Calved: 10/25/2023 | Tattoo: 361 | Polled



A well balanced structurally correct, calving ease bull. His young dam has a near perfect udder in a moderate, easy fleshing package. Look to him for a nice balance of CE, growth, and carcass.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
6.4	2.9	49	85	0.0	1.1	14.8	23	47	6.4

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
78	1.20	1.30	53	0.013	0.23	0.27	323	399	118



CRR C63 IMPACT 870 (870) P43949456
SR IMPACT 2069 (069) P44215458
SR 659 OPTIMAID 1134 (134) P43255807

SHF IMPACT 001A C63 (C63) P43587229
CRR 719T ECLIPSE 215 (215) P43330549
SR RW2 OPTIMAN 0659 (659) P42770992
SR MISS ACHIEVE 0403 (403) 42629255

/S HOMETOWN 55630 ET (55630) P43667680
SR HOME MAID 2022 (022) P44215546
SR BEEF OPTIMAID 1627 (627) P43769914

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
/S LADY DOMINO 652S (652) 42690493
BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR X054 OPTIMAID 1220 (220) P43353909

[LOT 362] SR SANTIAGO MAN 2362

Reg.: 44530271 | Calved: 10/27/2023 | Tattoo: 362 | Polled



Check out the R\$! If you have followed our program over the years you are no stranger to the dam of this bull. She makes good one after good one. The picture above is her at 13 years of age. Her progeny have averaged 107.4% for weaning, 108.9% for yearling, 107% for REA, and 103.9% for IMF. Whether you are raising replacements, selling calves, selling them on the rail, or selling beef, this bull is backed by the type of cows that pay the mortgage, pay the property taxes, and buy new trucks for your operation.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
0.3	3.7	41	71	-0.2	0.7	13.9	15	36	-1.4

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
49	1.40	1.50	55	0.033	0.21	0.18	299	361	108



/S HOMETOWN 55630 ET (55630) P43667680
SR HOME MAN 1956 (956) P44110403
SR BEEF OPTIMAID 1621 (621) 43769845

SR RW2 OPTIMAN 0659 (659) P42770992
SR OPTIMAID 0911 (911) P43062879
SR MISS ACHIEVE 0133 (133) 42317840

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
/S LADY DOMINO 652S (652) 42690493
BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR MISS ACHIEVE 0403 (403) 42629255

RW 218H EMBRACER 701N (701N) P42498362
SR L1 DOMINETTE 9403 (403) 19536011
SR ACHIEVER 9773 (773) 41058562
SR L1 DOMINETTE 9506 (506) 19595012

[LOT 363] SR SANTIAGO MAN 2363

Reg.: 44530349 | Calved: 10/27/2023 | Tattoo: 363 | Polled



Another 1956 on a 1671 daughter with an impeccable udder. This bull is well balanced on paper and in the field. He posted a 115% WW ratio with full pigment. He is in the top 5% of the breed for marbling while not giving up any muscling or structural integrity. Definite outcross herd bull potential here.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
8.6	2.0	50	78	0.2	0.8	14.2	27	52	5.8

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
75	1.20	1.20	69	0.043	0.54	0.39	334	417	139



/S HOMETOWN 55630 ET (55630) P43667680
SR HOME MAN 1956 (956) P44110403
SR BEEF OPTIMAID 1621 (621) 43769845

SR BEEF 466 OPTIMAN 1671 (671) P43769882
SR RANGE MAID 1926 (926) P44110475
SR ACHIEVE OPTIMAID 1415 (415) P43551666

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
/S LADY DOMINO 652S (652) 42690493
BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR MISS ACHIEVE 0403 (403) 42629255

SR BEEF OPTIMAN 1466 (466) P43551643
SR 659 OPTIMAID 1134 (134) P43255807
SR W035 OPTIMAN 1153 (153) P43255833
SR EZ OPTIMAID 1106 (106) P43255820

[LOT 365] SR SANTIAGO MAN 2365

Reg.: 44530339 | Calved: 10/28/2023 | Tattoo: 365 | Polled



Calving ease bull with carcass potential. This moderate framed bull is out of a great uddered long bodied cow with plenty of longevity in the pedigree.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
8.1	1.6	40	60	-0.6	0.4	16.2	22	42	1.8

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
80	1.20	1.30	55	0.013	0.31	0.27	360	426	128



/S HOMETOWN 55630 ET (55630) P43667680
SR HOME MAN 1956 (956) P44110403
SR BEEF OPTIMAID 1621 (621) 43769845

SR BEEF OPTIMAN 1466 (466) P43551643
SR BEEF 466 OPTIMAID 1908 (908) P44110480
SR ACHIEVE OPTIMAID 1425 (425) 43551632

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
/S LADY DOMINO 652S (652) 42690493
BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR MISS ACHIEVE 0403 (403) 42629255

BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR RW2 OPTIMAID 0808 (808) P42962470
SR W035 OPTIMAN 1153 (153) P43255833
SR MISS ACHIEVE 0723 (723) 42869400

[LOT 366] SR IMPACT 2366

Reg.: 44530319 | Calved: 10/28/2023 | Tattoo: 366 | Polled



Deep bodied red cheeked bull that is exceptionally balanced. His dam is exceptionally deep bodied and easy fleshing. He will make a low maintenance long lasting bull.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
1.8	3.3	49	85	0.0	1.3	15.1	27	51	4.2

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
80	1.30	1.20	59	0.033	0.43	0.17	330	399	113



CRR C63 IMPACT 870 (870) P43949456
SR IMPACT 2069 (069) P44215458
SR 659 OPTIMAID 1134 (134) P43255807

SR 064 OPTIMAN 1355 (355) P43438586
SR 355 OPTIMAID 1719 (719) P43880642
SR X054 OPTIMAID 1313 (313) P43456061

SHF IMPACT 001A C63 (C63) P43587229
CRR 719T ECLIPSE 215 (215) P43330549
SR RW2 OPTIMAN 0659 (659) P42770992
SR MISS ACHIEVE 0403 (403) 42629255

SR EZ OPTIMAN 1064 (064) P43161422
SR MISS ACHIEVER 0802 (802) 42962496
HUTH 642S OAK X054 (HUTHX054) P43120796
SR RW 2 OPTIMAID 0603 (603) P42771014

[LOT 368] SR SANTIAGO MAN 2368

Reg.: 44530343 | Calved: 10/31/2023 | Tattoo: 368 | Polled



Goggle eyed calving ease bull. This quiet disposition bull is out of a cow that consistently throws pigment and quality. Her son the year before was our second high selling bull in our 2023 sale.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
5.8	2.4	41	76	0.1	1.0	11.3	19	40	2.2

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
92	1.20	1.30	53	0.023	0.17	0.17	260	319	103



/S HOMETOWN 55630 ET (55630) P43667680
SR HOME MAN 1956 (956) P44110403
SR BEEF OPTIMAID 1621 (621) 43769845

SR BEEF OPTIMAN 1466 (466) P43551643
SR BEEF 466 OPTIMAID 1915 (915) P44110434
SR X054 OPTIMAID 1220 (220) P43353909

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
/S LADY DOMINO 652S (652) 42690493
BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR MISS ACHIEVE 0403 (403) 42629255

BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR RW2 OPTIMAID 0808 (808) P42962470
HUTH 642S OAK X054 (HUTHX054) P43120796
SR RW 2 OPTIMAID 0609 (609) P42770932

[LOT 369] SR UNDAUNTED 2369

Reg.: 44530335 | Calved: 11/01/2023 | Tattoo: 369 | Polled



This fancy fronted performance bull is going to add growth to your calf crop. His dam is a long bodied cow with a great udder. He is red cheeked with one goggle eye.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
3.1	3.7	58	95	0.3	0.7	13.6	21	50	-1.1

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
124	1.20	1.00	69	-0.017	0.59	-0.02	313	375	108



CHEZ DANTE 652D ET (652D) P43741272
SR UNDAUNTED 1952 (952) P44110440
SR 064 OPTIMAID 1306 (306) P43438585

SR BEEF OPTIMAN 1466 (466) P43551643
SR BEEF 466 OPTIMAID 1830 (830) P44001455
SR EZ OPTIMAID 1110 (110) P43255842

R LEADER 6964 (6964) P43500058
R SWEET RED WINE 039 (039) P43011682
SR EZ OPTIMAN 1064 (064) P43161422
SR OPTIMAID 0911 (911) P43062879

BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR RW2 OPTIMAID 0808 (808) P42962470
EPHR EZ MONEY 215S (215S) P42718888
SR RW2 OPTIMAID 0721 (721) P42869404

[LOT 370] SR SANTIAGO MAN 2370

Reg.: 44530329 | Calved: 11/01/2023 | Tattoo: 370 | Polled



This goggled eyed bull is exceptionally thick with added length. Really well balanced on paper with the ability to add marbling. Another 1956 on a 1671 daughter that really meshed. Look this potential herd sire over carefully to see how many boxes he checks on the hoof and on paper. His dam is a feminine good uddered cow that maximizes body length.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
5.5	3.0	45	79	0.0	1.6	16.6	20	43	5.9

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
62	1.20	1.20	58	0.043	0.07	0.30	345	422	121



/S HOMETOWN 55630 ET (55630) P43667680
SR HOME MAN 1956 (956) P44110403
SR BEEF OPTIMAID 1621 (621) 43769845

SR BEEF 466 OPTIMAN 1671 (671) P43769882
SR RANGE MAID 1820 (820) P44001485
SR 1257 OPTIMAID 1405 (405) P43551659

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
/S LADY DOMINO 652S (652) 42690493
BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR MISS ACHIEVE 0403 (403) 42629255

SR BEEF OPTIMAN 1466 (466) P43551643
SR 659 OPTIMAID 1134 (134) P43255807
SR X054 OPTIMAN 1257 (257) P43353970
SR 659 OPTIMAID 1009 (1009) 43161426

[LOT 372] SR UNDAUNTED 2372

Reg.: 44530280 | Calved: 11/03/2023 | Tattoo: 372 | Polled



Goggle eyed calving ease bull out of a highly proven 9-year-old cow. Check out the R\$ as you look at the attractive design of this bull. Dig into the cows in this pedigree and you will see unmatched fertility and longevity. His dams calves have averaged 96.3% at birth, 105.7% at weaning, and 121% for marbling.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
6.3	1.4	46	71	0.2	0.9	20.6	21	44	-3.0

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
61	1.40	1.40	46	0.033	-0.03	0.19	377	450	86



CHEZ DANTE 652D ET (652D) P43741272
SR UNDAUNTED 1952 (952) P44110440
 SR 064 OPTIMAID 1306 (306) P43438585

R LEADER 6964 (6964) P43500058
 R SWEET RED WINE 039 (039) P43011682
 SR EZ OPTIMAN 1064 (064) P43161422
 SR OPTIMAID 0911 (911) P43062879

BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR BEEF OPTIMAID 1404 (404) 43551618
 SR MISS ACHIEVE 0133 (133) 42317840

NJW 76S P20 BEEF 38W ET (76S38W) P43002917
 BW 98S M326 BENNITA 5W (98S5W) P43000137
 SR ACHIEVER 9773 (773) 41058562
 SR L1 DOMINETTE 9506 (506) 19595012

[LOT 374] SR IMPACT 2374

Reg.: 44530341 | Calved: 11/05/2023 | Tattoo: 374 | Polled



This bull may be pushing in the direction the industry needs, rapid early growth with moderate mature weight. This masculine, slick hided bull with full pigment puts all the pieces together and weaned off at 115%. Quiet disposition, backed by high producing cows with longevity. His dam is a beautiful moderate cow with a perfect udder. Herd bull potential.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
2.8	4.0	58	95	0.5	1.1	17.7	25	54	-0.2

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
87	1.30	1.40	53	-0.037	0.23	0.12	350	425	96



CRR C63 IMPACT 870 (870) P43949456
SR IMPACT 2069 (069) P44215458
SR 659 OPTIMAID 1134 (134) P43255807

SR BEEF OPTIMAN 1466 (466) P43551643
SR BEEF 466 OPTIMAID 1910 (910) P44110402
SR 659 OPTIMAID 1021 (021) P43161445

SHF IMPACT 001A C63 (C63) P43587229
CRR 719T ECLIPSE 215 (215) P43330549
SR RW2 OPTIMAN 0659 (659) P42770992
SR MISS ACHIEVE 0403 (403) 42629255

BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR RW2 OPTIMAID 0808 (808) P42962470
SR RW2 OPTIMAN 0659 (659) P42770992
SR MISS ACHIEVE 0726 (726) 42869384

[LOT 376] SR IMPACT 2376

Reg.: 44530288 | Calved: 11/07/2023 | Tattoo: 376 | Polled



A well balanced, attractive red cheeked bull with above average marbling. His 9-year-old dam is a deep bodied, big capacity cow.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
9.2	2.3	50	81	-0.2	0.6	18.8	32	57	6.5

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
90	1.20	1.30	67	0.063	0.27	0.21	395	472	126



CRR C63 IMPACT 870 (870) P43949456
SR IMPACT 2069 (069) P44215458
 SR 659 OPTIMAID 1134 (134) P43255807

SHF IMPACT 001A C63 (C63) P43587229
 CRR 719T ECLIPSE 215 (215) P43330549
 SR RW2 OPTIMAN 0659 (659) P42770992
 SR MISS ACHIEVE 0403 (403) 42629255

SR X054 OPTIMAN 1257 (257) P43353970
SR 1257 OPTIMAID 1423 (423) P43551670
 SR W035 OPTIMAID 1117 (117) P43255812

HUTH 642S OAK X054 (HUTHX054) P43120796
 SR EZ OPTIMAID 0903 (903) P43062946
 HUTH R066 SIR JAMES W035 (HUTHW035) P43022852
 SR L1 DOMINETTE 0512 (512) 42732528

[LOT 377] SR SANTIAGO MAN 2377

Reg.: 44530305 | Calved: 11/07/2023 | Tattoo: 377 | Polled



Calving ease bull with pigment. A balanced bull that has enough power for cows but could breed heifers as well. He was born light but weaned off at 109%. His 7-year-old dam has a perfect udder.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
6.8	1.2	40	51	-0.3	1.0	23.6	15	35	-1.0

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
27	1.50	1.60	44	-0.007	0.05	0.03	417	475	76



/S HOMETOWN 55630 ET (55630) P43667680
SR HOME MAN 1956 (956) P44110403
 SR BEEF OPTIMAID 1621 (621) 43769845

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 /S LADY DOMINO 652S (652) 42690493
 BW 5W 38W BEEF 172Z (5W172Z) P43311381
 SR MISS ACHIEVE 0403 (403) 42629255

BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR BEEF OPTIMAID 1620 (620) P43769925
 SR ACHIEVE OPTIMAID 1314 (314) P43456092

NJW 76S P20 BEEF 38W ET (76S38W) P43002917
 BW 98S M326 BENNITA 5W (98S5W) P43000137
 SR W035 OPTIMAN 1153 (153) P43255833
 SR RW2 OPTIMAID 0816 (816) P42962475

[LOT 378] SR IMPACT 2378

Reg.: 44530303 | Calved: 11/09/2023 | Tattoo: 378 | Horned



Calving Ease, goggle eyed horned bull with a ton of quality. This moderate framed bull has as much thickness and uniformity as you can put on one. His 7 year old dam raises quality every year, including the 2022 sale topper that sold to Wunschel Ranch Herefords.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
7.2	0.8	39	76	-0.2	1.2	16.9	26	46	5.9

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
61	1.30	1.40	42	0.013	0.21	0.24	342	407	106



CRR C63 IMPACT 870 (870) P43949456
SR IMPACT 2069 (069) P44215458
SR 659 OPTIMAID 1134 (134) P43255807

BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR BEEF OPTIMAID 1612 (612) 43769856
SR MISS ACHIEVER 0812 (812) 42962487

SHF IMPACT 001A C63 (C63) P43587229
CRR 719T ECLIPSE 215 (215) P43330549
SR RW2 OPTIMAN 0659 (659) P42770992
SR MISS ACHIEVE 0403 (403) 42629255

NJW 76S P20 BEEF 38W ET (76S38W) P43002917
BW 98S M326 BENNITA 5W (98S5W) P43000137
SR ACHIEVER 0157 (157) 42358611
SR L1 DOMINETTE 0409 (409) 42629258

[LOT 379] SR IMPACT 2379

Reg.: 44530350 | Calved: 11/18/2023 | Tattoo: 379 | Polled



Calving ease, deep bodied, full pigment bull. This bull combines calving ease and growth with a marbling EPD in the top 11% of the breed. His dam is a beautiful young cow that we are very confident in.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
5.7	1.5	49	87	0.0	1.1	19.8	29	53	5.0

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
72	1.30	1.30	62	0.003	0.22	0.34	408	492	137



CRR C63 IMPACT 870 (870) P43949456
SR IMPACT 2069 (069) P44215458
 SR 659 OPTIMAID 1134 (134) P43255807

SHF IMPACT 001A C63 (C63) P43587229
 CRR 719T ECLIPSE 215 (215) P43330549
 SR RW2 OPTIMAN 0659 (659) P42770992
 SR MISS ACHIEVE 0403 (403) 42629255

SR BEEF 465 OPTIMAN 1753 (753) P43880637
SR 753 OPTIMAID 2001 (001) P44215452
 SR 659 OPTIMAID 1112 (112) P43255811

SR BEEF OPTIMAN 1465 (465) P43551626
 SR 064 OPTIMAID 1306 (306) P43438585
 SR RW2 OPTIMAN 0659 (659) P42770992
 SR RW 1 OPTIMAID 0511 (511) P42732469

[LOT 381] SR SANTIAGO MAN 2381

Reg.: 44530291 | Calved: 12/03/2023 | Tattoo: 381 | Horned



Check out the R\$. Calving ease horned bull backed by cow quality and performance. He is in the top 10% of the breed for marbling as well as reduced dry matter intake. His high production dam's calves have averaged 104% for weaning, 108% for yearling, 105% for REA, and 123% for marbling.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
9.1	1.5	40	71	-0.2	0.6	20.5	23	43	6.7

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
49	1.30	1.40	59	0.033	0.22	0.31	412	486	131



/S HOMETOWN 55630 ET (55630) P43667680
SR HOME MAN 1956 (956) P44110403
 SR BEEF OPTIMAID 1621 (621) 43769845

BW 5W 38W BEEF 172Z (5W172Z) P43311381
SR BEEF OPTIMAID 1514 (514) 43664639
 SR OPTIMAID 0911 (911) P43062879

NJW 73S W18 HOMETOWN 10Y ET (73S10Y) P43214853
 /S LADY DOMINO 652S (652) 42690493
 BW 5W 38W BEEF 172Z (5W172Z) P43311381
 SR MISS ACHIEVE 0403 (403) 42629255

NJW 76S P20 BEEF 38W ET (76S38W) P43002917
 BW 98S M326 BENNITA 5W (98S5W) P43000137
 SR RW2 OPTIMAN 0659 (659) P42770992
 SR MISS ACHIEVE 0133 (133) 42317840

[LOT 384] SR IMPACT 2384

Reg.: 44530347 | Calved: 12/15/2023 | Tattoo: 384 | Polled



You will find this one. Youngest bull in the sale, but you won't notice his youth, you will notice his performance and exceptional look. Full pigment, extra length, and dark cherry red. This performance bull is out of another 1671 daughter that adds length and growth.

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
3.0	4.1	52	85	0.1	1.3	19.0	30	55	0.1

MCW	UDDR	TEAT	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
88	1.30	1.30	54	-0.037	0.24	0.17	382	455	109



SHF IMPACT 001A C63 (C63) P43587229
CRR C63 IMPACT 870 (870) P43949456
 CRR 719T ECLIPSE 215 (215) P43330549

GERBER ANODYNE 001A (GRBR001A) P43408924
 SHF VICKIE R117 W26 ET (W26) P42991701
 TH 122 71I VICTOR 719T (719) P42800895
 CRR 9126J ECLIPSE 731 (731) P42797765

SR BEEF 466 OPTIMAN 1671 (671) P43769882
SR RANGE MAID 1921 (921) P44110445
 SR ACHIEVE OPTIMAID 1309 (309) P43456106

SR BEEF OPTIMAN 1466 (466) P43551643
 SR 659 OPTIMAID 1134 (134) P43255807
 SR W035 OPTIMAN 1153 (153) P43255833
 SR 659 OPTIMAID 1004 (004) P43161434

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