



WISCONSIN *Hereford Association* **SPRING SALE**

Saturday, March 2, 2024
Noon

Fennimore Livestock Exchange • Fennimore, Wis.



Selling ...

Hand selected elite Hereford genetics from the upper Midwest including bred heifers and cows – many will have calves at side – genetic packages, open heifers and herd bull prospects.

WISCONSIN Hereford Association Spring Sale

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Saturday, March 2, 2024 • Noon

Fennimore Livestock Exchange • Fennimore, Wis.

Sale Day Phones

Auctioneer:

Justin Stout 913-645-5136

Sale Manager:

Melissa Berggren 414-550-5114

Veterinarian Services:

Fennimore Veterinary 608-822-6417

Sale Representatives:

John Meents, American Hereford Assoc. 419-306-7480

Leo Sanftner 715-410-7664

Charles Badertscher 608-574-2002

Greg Miller, GEM Consulting 608-778-8785

Veterinarian Services by:

Fennimore Veterinary

Lunch Stand by:

Platteville Block & Bridle

Catalog by:

Hereford Publication Inc. / Creative Services

816-842-3757

Hotels:

AmericInn / Boscobel 855-516-1090

Best Western / Lancaster 608-723-4162

Country Inn and Suites / Platteville 608-348-7373

Super 8 / Platteville 608-348-8800

Fenway House Hotel / Fennimore 608-822-3782

Sands Motel / Boscobel 608-375-4167

Online Bidding:

WILL BE BROADCAST ON

LiveAuctions.TV

Real-time bidding is available via the Internet for this sale. Live audio and live video will allow buyers to bid on animals just as if they were present at the sale. Buyer account must be created prior to the sale.

Please visit www.liveauctions.tv to create an account and request a buyer number.

Brooklyn Graham 812-530-0748

Breeders and Friends **Banquet** **Friday, March 1, 2024**

6 p.m. Social

7 p.m. Beef & Fish Buffet

Cottonwood Sports Bar & Supper Club

4715 Green River Rd. • Fennimore, Wis.

Donations welcome for Fun'd and Pie Auctions.

For dinner reservations, please call Melissa Berggren
by February 23, 2024 at 414-550-5114.

Everyone is welcome to attend.

TERMS AND CONDITIONS

Terms:

Good Check only. Each animal is to be sold to the highest bidder. The auctioneer shall settle any dispute as to bids. All cattle are to be paid for by the purchasers during or immediately after the sale and will not be released until after settlement has been made. Each animal will be at the purchaser's risk immediately after the animal is sold.

Announcements at the sale ring by the manager or auctioneer shall take precedence over statements in the sale catalog. The owner is responsible for any statements or announcements regarding his consignments in the sale.

Health certificates will be delivered to the purchaser at time of settlement.

Registration certificates will be transferred through the AHA to the buyer at the seller's expense by the WHA secretary. Buyers should advise the clerk of the WHA of proper names and addresses in making transfer. AI certificates will not be furnished by the seller on females carrying the service of non-owned AI sires.

Breeding Guarantee:

All bulls and females are guaranteed to be breeders if given proper care. Heifers pronounced safe in calf by the veterinarian shall be considered breeders without any further guarantee. All bulls over the age of 12 months will be semen tested. A copy of the semen test will accompany the health papers. All claims for adjustments must be in writing within six months of sale. Any animal returned to the seller because

it does not comply with the guarantee will be at the buyer's cost of transportation. Animals of breeding age that fail to breed after a six-month trial may be returned to the seller's farm if in good condition. The seller reserves the right to try said animals for six months and if it proves to be a breeder, return it to the farm of the buyer. If the animal proves to be a non-breeder, the purchase price will be refunded or another animal will be furnished at the buyer's request.

The WHA is only acting as an Agent for the sale and is not responsible for any disputes between the buyer and seller.

Liability:

All persons who attend the sale do so at their own risk. Neither the management nor the WHA assume liability, legal or otherwise, for accidents which may occur.

EPDs:

All EPDs reflected in the catalog are current as of Jan. 5, 2024.

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Note on Bangs Vaccination: Bangs Vaccination is no longer required for most states in the US. However, a few many require blood testing if not vaccinated to enter the state. If that is the case, the female will need to return to the seller to be tested and trucking will need to be worked out between the buyer and seller. All females are denoted Bangs vaccinated (OCV) or not in the footnotes. Updates will be available sale day.

Please check the Wisconsin Hereford Association's website at www.wisconsinherefords.org for updates as they become available.



The Wisconsin Hereford Association is offering a Heifer Grant Program. One \$500 grant will be awarded to WJHA members to use toward a purchase of a Hereford female in the WHA Spring Sale.

Please contact Kelly Oleson 608.547.8101 for rules and application.

WISCONSIN Hereford Association Spring Sale

DONATION HEIFER

7th Annual Junior Donation Heifer

This year will feature a special Lot 1. All proceeds will go directly to the Wisconsin Junior Hereford Association. We would like to thank, C&B Farms Cheryl and Bill "Uncle Bill" Graber family of Livingston, WI for their gracious donation.



Lot 1 – CBF Laney K10

1 CBF LANEY K10 {DBP}

P44500120 Calved: 4/9/22 • Tattoo: BE K10

CRR 5280 {DLF,HVF,IEF}

C&L MR PREMIER 5280 18F {DLF,HVF,IEF}

P43945330 TRM 4263 FAME 2010 ET {DLF,HVF,IEF}

WORR OWEN TANKERAY Y79D ET {DLF,HVF,IEF,MSUDF,DBP}

SCF Y79D EMMA 12E {DLF,HVF,IEF,MSUDF,DBP}

P43833846 BROOKVIEW 719T ANX AGATE 60A {DLF,HVF,IEF}

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-4.5	4.4	57	95	0.0	1.2	13.1	26	55
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-5.5	103	1.00	0.90	70	-0.029	0.38	-0.07	

BMIS
307
BIS
366
CHBS
110

Selling Lottery Style

The final amount bid will denote the amount of the bidder's donation.

Example Round 1 – Final bid is \$300 to John Doe. John Doe will get 30 chances on the final drawing (each ticket represents one chance). At the end of the auction, one ticket per \$10 donated will be put into the drawing and the winner will be drawn and awarded the heifer.

Please contact B.J. Jones for more information or questions.

608-482-2961

Thank you to our past donors –

2018 – Steiny Herefords New Lisbon, WI

2019 – Windyhill Herefords Roberts, WI

2020 – SNL Farm Menomonie, WI

2021 – Owego Stock Farm Argle, WI

2022 – Bacon Branch Beef Platteville, WI

2023 – Wildcat Cattle Company Darlington, WI

- The donation heifer this year comes to us from C&B Farms, Cheryl & Bill Graber. The Graber family have been long time supporters of the WJHA. They are proud to be donating this heifer in memory of Bill "Uncle Bill" Graber. Bill was never a follower and the family wanted to change things up and donate a bred heifer. The dam and the sire of this heifer was purchased in the WHA State Sale from C&L Hereford Ranch and Starck Century Farm. She is confirmed bred to BB Jack Jack (Reg. #44394751) who is Screenshot son. Jack Jack also comes from long time consigners to the WHA Sale. We are proud to support the youth of the WHA.

Consigned by: C&B Farms, Livingston, WI Cheryl Graber and Bill Look
(608.482.1184) Bill

WISCONSIN Hereford Association Spring Sale

GENETIC LOTS 2A, 2B, 2C and 2D

- If you are looking for some new high quality genetics, here is your chance at some of the hottest and freshest mating's from our super donors Nat Champion PRR Kisses and PRR Stormara, who need no introduction. Choose from mating's sired by the many time National Champion and Current AHA Show Bull of the Year BR GKB Winchester, who's semen sells for \$500/unit, or the intriguing Fawcetts Copper Candi bull who has just started calving his first crop, and one final offering of the popular Marksman Embryo's that were high sellers last year and have a stick ratio of 6 out of 7 pregnancy's. Get in early before we even get these new mating's implanted for ourselves. Offering you the choice of three (3) IVF conventional embryos with a guarantee of one pregnancy of 90 days, if implanted by a certified technician within one year of purchase. More information at www.plumriverranch.com.



PRR MRK Kisses 162D ET - Dam of Lot 2A



BR GKB Winchester 1314 - Sire of Lots 2A and 2B



PRR MRK Stormara 181F - Dam of Lots 2B, 2C and 2D

2A THREE (3) IVF Conventional EMBRYOS

BR BELLE AIR E133 ET (CHB) (DLF,HYF,IEF)
BR GKB WINCHESTER 1314 (DLF,HYF,IEF,MSUDF,MDF,DBF)
 44300997 BR ANASTASIA E117 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)
 NJW 73S M326 TRUST 100W ET (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF)
PRR MRK KISSES 162D ET (DLF,HYF,IEF,MSUDF,DBP)
 P43784861 PRR BMK HUGS AND KISSES XOXO (DLF,HYF,IEF,DBP)

	CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	
SIRE	-2.8	4.5	77	125	0.8	1.8	12.3	29	67	-0.9	
DAM	-7.4	4.8	67	112	0.2	0.9	6.7	31	64	-1.0	
	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS	
SIRE	110	1.30	1.20	75	0.001	0.46	0.27	304	405	134	
DAM	131	1.10	1.10	80	-0.029	0.74	0.15	247	324	146	

Consigned by: Plum River Ranch Monroe, WI (608.214.1154) Eric

2B THREE (3) IVF Conventional EMBRYOS

BR BELLE AIR E133 ET (CHB) (DLF,HYF,IEF)
BR GKB WINCHESTER 1314 (DLF,HYF,IEF,MSUDF,MDF,DBF)
 44300997 BR ANASTASIA E117 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)
 LCC FBF TIME TRAVELER 480 (DLF,HYF,IEF,MSUDF,DBP)
PRR MRK STORMARA 181F (DLF,HYF,IEF,MSUDF,MDF,DBP)
 P43940554 PRR RMK STORM 432B (DOD) (DLF,HYF,IEF,MSUDF,MDF,DBP)

	CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	
SIRE	-2.8	4.5	77	125	0.8	1.8	12.3	29	67	-0.9	
DAM	-2.6	3.1	61	96	0.3	0.5	10.7	27	57	-0.6	
	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS	
SIRE	110	1.30	1.20	75	0.001	0.46	0.27	304	405	134	
DAM	109	1.20	1.00	75	-0.029	0.50	-0.09	269	329	106	

Consigned by: Plum River Ranch Monroe, WI (608.214.1154) Eric

2C THREE (3) IVF Conventional EMBRYOS

BR CSF COPPER ET (DLF,HYF,IEF,MSUDF)
ECR COPPER CANDI 1333ET (DLF,HYF,IEF,MSUDF,MDF,DBF)
 44296201 ECR CANDI 5451 ET (DLF,HYF,IEF,MSUDF,DBP)
 LCC FBF TIME TRAVELER 480 (DLF,HYF,IEF,MSUDF,DBP)
PRR MRK STORMARA 181F (DLF,HYF,IEF,MSUDF,MDF,DBP)
 P43940554 PRR RMK STORM 432B (DOD) (DLF,HYF,IEF,MSUDF,MDF,DBP)

	CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	
SIRE	-1.2	4.0	68	109	0.6	0.4	17.3	30	63	0.8	
DAM	-2.6	3.1	61	96	0.3	0.5	10.7	27	57	-0.6	
	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS	
SIRE	109	1.30	1.20	84	0.021	0.69	-0.01	374	450	118	
DAM	109	1.20	1.00	75	-0.029	0.50	-0.09	269	329	106	

Consigned by: Plum River Ranch Monroe, WI (608.214.1154) Eric

2D THREE (3) IVF Conventional EMBRYOS

UPS SENSATION 2296 ET (SOD) (DLF,HYF,IEF,MSUDF,MDF,DBP)
KLD RW MARKSMAN D87 ET (DLF,HYF,IEF,MSUDF,MDF,DBP)
 P43951713 RW MINDY 3078 6096 (DLF,HYF,IEF,MSUDF)
 LCC FBF TIME TRAVELER 480 (DLF,HYF,IEF,MSUDF,DBP)
PRR MRK STORMARA 181F (DLF,HYF,IEF,MSUDF,MDF,DBP)
 P43940554 PRR RMK STORM 432B (DOD) (DLF,HYF,IEF,MSUDF,MDF,DBP)

	CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	
SIRE	-1.2	4.6	51	82	-0.1	0.6	19.7	33	58	-3.2	
DAM	-2.6	3.1	61	96	0.3	0.5	10.7	27	57	-0.6	
	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS	
SIRE	91	1.20	1.40	65	0.031	0.59	-0.05	398	456	99	
DAM	109	1.20	1.00	75	-0.029	0.50	-0.09	269	329	106	

Consigned by: Plum River Ranch Monroe, WI (608.214.1154) Eric



ECR Copper Candi 1333ET - Sire of Lot 2C



KLD RW Marksman D87 ET - Sire of Lot 2D

WISCONSIN Hereford Association Spring Sale

COW LOTS 3,4 and 5 / BULL LOT 3A



Lot 3 - WLC 63E Shirley

3 WLC 63E SHIRLEY (DLF,HYF,IEF,MSUDF,MDF,DBP)
44225482 Calved: 5/4/19 • Tattoo: BE 879

CHURCHILL STUD 3134A (CHB)(DLF,HYF,IEF,DBP)
JDH 11B STUD 3134 63E (CHB)(DLF,HYF,IEF,MSUDF,DBP)
P43782967 JDH MS 21Z VICTOR 3Y 11B (DOD)(DLF,HYF,IEF)

JDH VICTOR 719T 33Z ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,DBP)
JDH MS 20R VICTOR 33Z 50D ET (DLF,HYF,IEF,MSUDF,MDF,DBP)
P43673962 JDH MS P606 BOOMER 20R (DLF,HYF,IEF,MSUDF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
0.5	3.5	64	104	0.0	1.0	17.5	32	64
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.9	110	1.20	1.20	92	0.011	0.87	-0.04	

BMI\$ **406**
BI\$ **475**
CHBS **143**

- Shirley is long bodied, deep sided with extra neck extension and a beautiful udder. Her mother is our herd matriarch that was bought from Delaney Herefords, MN. She will not disappoint with her disposition, mothering ability, style, and balance.
- Confirmed pregnant to UPS Harvester 9985 with a 9/19/24 due date. Horned and Bangs vaccinated.

Consigned by: Weber Livestock Sullivan, WI (414.702.6580) Tony

3A WLC IVY ADVANCE SANCHO SAM 309 (DBP)
44520548 Calved: 9/22/23 • Tattoo: BE 309

H FHF ADVANCE 628 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBP)
ECR 628 IVYS ADVANCE 8923 ET (DLF,HYF,IEF,MDF,DBP)
43965019 ECR MISS SENSATION 4406 ET (DLF,HYF,IEF,MSUDF,DBP)

JDH 11B STUD 3134 63E (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBP)
WLC 63E SHIRLEY (DLF,HYF,IEF,MSUDF,MDF,DBP)
44225482 JDH MS 20R VICTOR 33Z 50D ET (DLF,HYF,IEF,MSUDF,MDF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
0.0	2.9	60	98	0.0	1.1	14.0	33	63
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.3	92	1.10	1.10	79	0.042	0.75	0.06	

BMI\$ **339**
BI\$ **410**
CHBS **131**

- Carbon copy of his daddy being dark red to the ground and horned.
- Sam is correct, deep, square hiped with good eye pigment.

Consigned by: Weber Livestock Sullivan, WI (414.702.6580) Tony



Lot 4 - PRR MRK Investor Gal 204H ET

4 PRR MRK INVESTOR GAL 204H ET (DBP)
P44196710 Calved: 6/14/20 • Tattoo: BE 204H

BR DM TNT 7010 ET (SOD)(DLF,HYF,IEF,DBP)
PERKS DCF 181R DYNASTY 2109 (DLF,HYF,IEF,DBP)
P43367361 JWR 369 TRISHA 181R (DLF,HYF,IEF)

KJ 520E INVESTOR 532M ET (SOD)
NJW 29M INVESTOR GAL 129R (DLF,HYF,IEF)
P42607493 NJW 57G 23E DEW 29M (DOD)(DLF,HYF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.6	3.9	47	78	-0.1	0.5	6.3	15	38
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.6	85	1.10	1.10	58	-0.029	0.43	-0.10	

BMI\$ **190**
BI\$ **232**
CHBS **94**

- Everyone remembers the infamous donor NJW Investor Gal, 2008 National Champion Female with over 100 offspring to her name. This Investor Gal daughter is the result of an embryo purchased from Perks Ranch that checks so many boxes as a productive cow... phenotypically pleasing with extra length and extension, short marked, and dark Cherry Red in color.
- Investor Gal is due to have a heifer calf by our Stock Option Herd Sire PRR Dutton. Due approximately on 3/15/24.
- For sale updates, visit our website or on Facebook at www.plumriverranch.com

Consigned by: Plum River Ranch Monroe, WI (608.214.1154) Eric

WISCONSIN Hereford Association Spring Sale

COW LOTS 3 - 5

5

LPH MS JAYDEN 41J (DLF,HVF,IEF,MSUDF)

P44301571

Calved: 9/11/21 • Tattoo: LE 41J

H FHF ADVANCE 628 ET (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)

H ADVANCE PERFECTION 9567 ET (DLF,HVF,IEF,MSUDF)

P44023669 WLL ZOXY 3Z (DLF,HVF,IEF)

LPH WAYLON 3D (DLF,HVF,IEF,MSUDF)

LPH MS FANNIE 54F (HYP)

P43969085 LPH MS ALISON 12Y (HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.3	3.0	62	100	0.2	0.3	17.1	31	62
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-3.5	100	1.10	1.30	86	0.031	0.83	-0.28	

BMI\$
371
BIIS
422
CHBS
106

- If you are looking for a deep bodied front pasture cow, you may want to look at LPH Ms Jayden 41J.
- She will have a heifer calf at side by 052 a Blueprint son, born on 9/14/23.
- Cow bred on 11/21/23 to CRR 971 Levitate 142, owned by Pierce's Hereford Haven, then pasture exposed 1/1/24 to 2/1/24 to PHH PCC 025 Montgomery 017 ET. OCV.

Consigned by: Lietzau Hereford Farm Sparta, WI, (608.633.2875) Harold



Lot 5 - LPH Ms Jayden 41J

BRED HEIFER LOTS 6 - 20

6

C&L MISS MAGNOLIA 15E 1K ET (DLF,HVF,IEF,MSUDF,MDF)

P44370344

Calved: 1/11/22 • Tattoo: BE 1K

JDH VICTOR 719T 33Z ET (SDD)(CHB)(DLF,HVF,IEF,MSUDF,DBF)

AH JDH MUNSON 15E ET (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)

P43803648 AH JDH MS 25L WRANGLER 34X ET (DOD)(DLF,HVF,IEF)

SHF ELLISON 167Y E149 (CHB)(DLF,HVF,IEF,MDF,DBF)

77 MISS ELLISON 60D 17G (DLF,HVF,IEF,MSUDF,MDF,DBF)

P44015785 77 MISS BIG TIME16B 11C 60D (DOD)(DLF,HVF,IEF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.6	1.3	46	76	0.1	0.4	16.5	21	44
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.1	73	1.50	1.50	66	0.001	0.50	0.35	

BMI\$
364
BIIS
442
CHBS
138

- 1K is the powerful daughter of 17G and Munson. 17G is the high marbling Ellison daughter we purchased from Double 7 Ranch in Oklahoma. This Maternal beauty brings carcass value along with being the front pasture kind.
- Top 2 % UDDR Top 3% TEAT Top 6% MARB Top 12% CHB.
- Bred to AH 19Z Final Print K350 ET (Reg. #44375619), due approximately 5/11/24.
- Polled. OCV. Video will be available at cnlfarm.com

Consigned by: C&L Hereford Ranch Ixonia, WI (262.617.6346) Steve



Lot 6 - C&L Miss Magnolia 15E 1K ET

7

SF 5048 RED BARON TILLY 2208 (DLF,HVF,IEF,MSUDF,MDF)

P44385988

Calved: 1/19/22 • Tattoo: LE 2208

R LEADER 6964 (SDD)(DLF,HVF,IEF,MSUDF,DBF)

CHURCHILL RED BARON 8300F ET (DLF,HVF,IEF,MSUDF,MDF,DBF)

P43938746 CHURCHILL LADY 500C ET (DLF,HVF,IEF,DBP)

NJW 73S W18 HOMETOWN 10Y ET (SDD)(CHB)(DLF,HVF,IEF,MSUDF,MDF)

PERKS 3084 HOMETOWN LADY 5048 (DOD)(DLF,HVF,IEF,MSUDF,MDF)

P43609004 PERKS 1064 GOSSIP LADY 3084 (DOD)(HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
1.0	3.0	62	101	0.5	1.6	29.1	35	66
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
2.4	97	1.50	1.50	81	0.021	0.55	0.17	

BMI\$
553
BIIS
643
CHBS
133

- A beast of a heifer out of our lead donor cow that we purchased from Perks Ranch. Her mother has produced well for us and we have a lot of her daughters on the farm. Tilly is deep, long and broody with a cherry red color and lots of pigment. She has everything to make an extraordinary mark on any herd.
- Pasture bred on 6/24/23 to SF 838H Leader Pablo 2222, due on 4/7/23. Confirmed to pasture breeding.

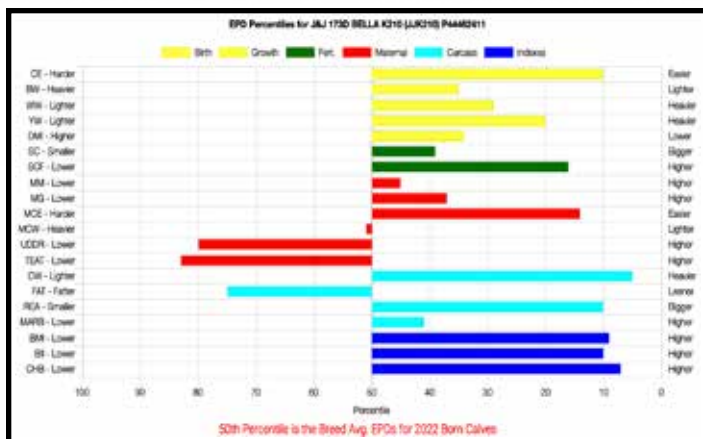
Consigned by: Spaeth Farms Cadott, WI (715.289.4098)



Lot 7 - SF 5048 Red Baron Tilly 2208

WISCONSIN Hereford Association Spring Sale

BRED HEIFER LOTS 6 - 20



8 J&J 173D BELLA K210 (DBP)
P44462411 Calved: 2/14/22 • Tattoo: RE JJ/LE K210

KCF BENNETT ENCORE Z311 ET (S00) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)
NJW 79Z Z311 ENDURE 173D ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)
P43722088 BW 91H 100W RITA 79Z ET (DLF,HYF,IEF,MSUDF,MDF)

C & L RELIANCE 6Y 16B (DLF,HYF,IEF,DBP)
J&J 16B BELLA D611 (DBP)
P43759978 J&J 44U BELLA A305

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
8.7	2.1	61	102	0.2	1.1	20.4	28	58
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
5.3	90	1.20	1.10	89	0.041	0.69	0.14	

BMI\$ 442
 BIIS 523
 CHBS 151

- Outstanding bred heifer out of the highly sought after NJW Endure bull. K210 is deep bodied, structurally sound, and has what it takes to be a mainstay in your herd. Check out her awesome set of EPDs. K210's dam is beautifully uddered and has been one of our most productive cows.
- Checked safe to a 5/1/23 breeding to the breed leader, Behm 100W Cuda 504C.

Consigned by: J&J Polled Herefords Harford, WI (262.573.4019)



9 J&J 8Y BELLA K220 (MDP)
P44462414 Calved: 3/6/22 • Tattoo: RE JJ/LE K220

SHF WONDER M326 W18 ET (S00) (CHB) (DLF,HYF,IEF,MDC,DBF)
NJW 73S W18 HOMEGROWN 8Y ET (S00) (DLF,HYF,IEF,MSUDF,MDC)
P43214852 NJW P606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)

R LEADER 6964 (S00) (DLF,HYF,IEF,MSUDF,DBF)
J&J 6964 BELLA H012
P44190931 J&J 44U BELLA A305

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
9.2	0.9	53	86	0.3	1.4	16.6	35	61
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.7	98	1.10	1.10	75	0.041	0.37	0.03	

BMI\$ 355
 BIIS 420
 CHBS 113

- Beautiful bred heifer sired by the NJW Homegrown 8Y bull. K220's dam is a highly productive Leader daughter who has done an excellent job here. oads of cow potential here with that excellent set of EPDs.
- Checked safe to a 5/14/23 breeding to the trait leader, Behm 100W Cuda 504C.

Consigned by: J&J Polled Herefords Harford, WI (262.573.4019)

10 NCF STAR PRINT 47K (DBP)
P44496929 Calved: 3/15/22 • Tattoo: RE 47K

R LEADER 6964 (S00) (DLF,HYF,IEF,MSUDF,DBF)
BOYD 31Z BLUEPRINT 6153 (DLF,HYF,IEF,MSUDF,MDF)
P43764491 NJW 91H 100W RITA 31Z ET (DLF,HYF,IEF)

JRR 513C LOOK HERE 708E (DLF,HYF,IEF,DBP)
JRR 708E STARBURST 070H (DLF,HYF,IEF,MSUDF,DBP)
P44213116 JRR 1303 STARBURST 618D (DLF,HYF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
5.0	2.0	60	94	-0.1	1.3	16.4	29	59
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.6	94	1.30	1.30	70	0.041	0.47	0.04	

BMI\$ 359
 BIIS 431
 CHBS 115

- This Boyd 31Z Blueprint 6153 daughter is backed with power and pigment. Her dam continues to put the best calves on the ground. She is polled and bangs vaccinated.
- She sells Bred to NCF About the Miles (Reg. #44497244). He is a CRR About Time 743 son. Due to calve on 5/5/2024.
- Please watch our Facebook page (Narrows Creek Farm) for video.

Consigned by: Narrows Creek Farm, Isaac & Stephanie Knuth, Loganville, WI (608.415.1850)

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BRED HEIFER LOTS 6 - 20

11

C&L MISS VIVIAN 7694 28K (DLF,HVF,IEF,MSUDF,MDF,DBP)

P44368659 Calved: 4/3/22 • Tattoo: BE 28K

EFBEEF BR VALIDATED B413 (CHB) (DLF,HVF,IEF,MSUDF,MDF,DBP)

BR SRR C&L LOEWEN VALIANT (CHB) (DLF,HVF,IEF)

P43855869 BR TRUST 100W 9118 3358 (DLF,HVF,IEF,MSUDF)

KJ BJ 58Z CONTENDER D56 ET (CHB) (DLF,HVF,IEF,MSUDF,MDF,DBP)

C&L MISS SALSA D56 10G ET (DLF,HVF,IEF,MSUDF,DBP)

P44065333 KJ BJ DWE 686Z SALSA 364C ET (DLF,HVF,IEF,MSUDF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-0.8	4.9	60	88	-0.1	1.3	23.1	30	61
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-0.3	84	1.30	1.40	69	0.001	0.63	0.27	

BMI\$
475
BIIS
565
CHBS
138

- 28k is a dark red, sharp fronted, Maternal female out of BR SRR C&L Lowen Valiant, who we purchased with Sand Rock Ranch to produce excellent females with carcass value. Her dam 10G has been a top producer and favorite around our place since birth. Pay attention here as this one is REAL!
- Top 6% UDDR Top 10% TEAT Top 13% REA, MARB.
- Bred to AH 19Z Final Print K350 ET (Reg. #44375619). Due approximately on 4/23/24.
- Polled. OCV. Video will be available at cnlfarm.com

Consigned by: C&L Hereford Ranch Ixonia, WI (262.617.6346) Steve



Lot 11 – C&L Miss Vivian 7694 28K

12

THPH MUNSONS PERFECTION 467 (DBP)

P44427572 Calved: 4/12/22 • Tattoo: RE 467/LE THPH

JDH VICTOR 719T 33Z ET (SDD)(CHB) (DLF,HVF,IEF,MSUDF,DBP)

AH JDH MUNSON 15E ET (CHB) (DLF,HVF,IEF,MSUDF,MDF,DBP)

P43803648 AH JDH MS 25L WRANGLER 34X ET (DDD)(DLF,HVF,IEF)

NJW 160B 028X HISTORIC 81E ET (DLF,HVF,IEF,MSUDF,MDF,DBP)

THPH 81E DAYDREAM 412 (DBP)

P44165134 THPH 163Y VELOCITY 361 (DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-0.5	3.1	56	93	0.0	0.6	19.4	28	57
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.9	88	1.50	1.50	72	0.011	0.51	0.09	

BMI\$
407
BIIS
480
CHBS
125

- This is a moderate framed heifer and thick.
- This heifer has all the EPD numbers to be great little cow, great disposition, out of one of the great cow families here at Thousand Hills.
- Bred to C&L Everest E149 6K (Reg. #44370356).

Consigned by: Thousand Hills Herefords Dan Irwin Stockton, IL (815.266.1300)

13

THPH 392 392 FANCY FAVOR 468 (MSUDP,DBP)

P44427570 Calved: 4/13/22 • Tattoo: RE 468/LE THPH

SHF EMPORIA 001A E189 (CHB) (DLF,HVF,IEF,MSUDF,DBP)

THPH EMPORIA'S POWER 392 (DLF,HVF,IEF,MSUDF,DBP)

P44138227 THPH 163Y LAVERNS POWERET 309 (DBP)

CLF GCC TRUSTED B101 (DLF,HVF,IEF,MSUDP,DBP)

THPH TRUSTED FAVOR 403 (MSUDP,DBP)

P44118229 THPH 719T TRUE FAVOR 278 (DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-1.3	3.7	60	89	0.2	1.1	14.5	24	54
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.9	105	1.50	1.50	75	-0.039	0.62	0.05	

BMI\$
336
BIIS
406
CHBS
120

- Heifer out of a home raised bull that is producing some really good females that have calved, have sound udders and teats and good dispositions.
- Bred to C&L Everest E149 6K (Reg. #44370356). Will calve after March 5th.

Consigned by: Thousand Hills Herefords Dan Irwin Stockton, IL (815.266.1300)

14

HUTH G017 DESTINI K017 (DLF,HVF,IEF,MSUDF)

P44370489 Calved: 4/24/22 • Tattoo: RE HUTH/LE K017

NJW 160B 028X HISTORIC 81E ET (DLF,HVF,IEF,MSUDF,MDF,DBP)

H B DISTINCT (DLF,HVF,IEF,MSUDF,MDF,DBP)

P44184682 H DS MISS SPICE 8082 (DLF,HVF,IEF,MSUDF,MDF,DBP)

FTF PRIME PRODUCT 226Z (SDD)(CHB) (DLF,HVF,IEF)

HUTH E081 YVONNE G017

P44087494 HUTH Z052 MS FOREMOST C065E081 (DLF,HVF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
8.0	0.9	64	96	0.7	1.5	22.5	37	68
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
6.6	96	1.30	1.40	86	0.051	0.76	0.41	

BMI\$
473
BIIS
576
CHBS
156

- Polled. You are going to love this huge volume, big ribbed daughter of H B Distinct. She has an excellent EPD profile ranking her in the top 10% of the breed for: CED, BW, Scrotal, CEM, Milk M&G, Stayability, CW, REA, Marbling, and all indexes.
- Sells bred to GO King E33 (DBC) with a called heifer calf due May 2, 2024. A definite brood cow prospect!

Consigned by: Huth Polled Heredords Oakfield, WI (920.251.0281) Jerry



Lot 14 – Huth G017 Destini K017

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BRED HEIFER LOTS 6 - 20



Lot 15 - Huth B076 Destini K034

15

HUTH B076 DESTINI K034 (DLF,HYF,IEF,MSUDF)

P44370505

Calved: 4/28/22 • Tattoo: RE HUTH/LE K034

NJW 160B 028X HISTORIC 81E ET (DLF,HYF,IEF,MSUDF,DBF)

H B DISTINCT (DLF,HYF,IEF,MSUDF,DBF)

P44184682 H DS MISS SPICE 8082 (DLF,HYF,IEF,MSUDF,DBF)

HUTH R007 THOR 2021 (CHB)(DLF,HYF,IEF)

HUTH X028 THORENA 2021 B076 (DOO)(DLF,HYF,IEF)

P43505396 HUTH T043 JOYCE X028 (HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
7.2	0.9	58	99	0.5	1.2	20.7	37	66
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
5.8	111	1.40	1.50	79	0.051	0.8	0.22	

BMI\$
436
BIIS
520
CHBS
136

- DNA tested Homozygous Polled, full eye pigment. K034 shows exceptional depth of body, and spring of rib that her sire, H B Distinct, is noted for transmitting to his offspring. She had a 127% ultrasound marbling ratio in her contemporary group.
- Bred to Huth C049 Advance F083 J006 with a vet called heifer calf due June 3, 2024. J006 is our calving ease, high marbling sire. Marbling stacked on this calf!

Consigned by: Huth Polled Herdords Oakfield, WI (920.251.0281) Jerry



Lot 16 - WLC 2296 Sensational Sally 222

16

WLC 2296 SENSATIONAL SALLY 222 (DLF,HYF,IEF,MSUDF,DBF)

44388920

Calved: 5/13/22 • Tattoo: BE 222

CHURCHILL SENSATION 028X (SOD)(DLF,HYF,IEF,MSUDF,DBF)

UPS SENSATION 2296 ET (SOD)(DLF,HYF,IEF,MSUDF,DBF)

43311175 UPS JT MISS NEON 7811 1ET (DLF,HYF,IEF,DBF)

NJW 73S M326 TRUST 100W ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,DBF)

MPH 100W SHANNON D42 (HYP)

P43696287 DJF BOOMER SHANNON (DOO)(HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.7	3.1	62	95	0.4	1.3	25.6	43	74
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
8.5	100	1.20	1.30	67	0.021	0.65	0.01	

BMI\$
486
BIIS
563
CHBS
100

- This bred heifer is deep bodied, moderate frame, eye appealing female that will make an excellent cow. Her dam from Mettler's in SD is one of our top producers every year. Sally's maternal sister was second high selling bred heifer in last year's sale.
- She is bred to Churchill Desperado 029H for a June calf. She is horned and bangs vaccinated. Sweet disposition and halter broke. Video available.
- Delayed Blindness Free.

Consigned by: Weber Livestock Sullivan, WI (414.702.6580) Tony



Lot 17 - ESS G060 Caliente E088 K35

17

ESS G060 CALIENTE E088 K35 (DLF,HYF,IEF,MSUDF,DBF)

P44375121

Calved: 5/22/22 • Tattoo: RE K35/LE ES

JDH VICTOR 719T 33Z ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,DBF)

HUTH A025 VICTOR 33Z G060 (CHB)(DLF,HYF,IEF,MSUDF)

P44087492 HUTH MS Y010 DOMINO 3027 A025 (DOO)(DLF,HYF,IEF)

KT BUILT TUFF 1010 (SOD)(DLF,HYF,IEF,MSUDF,DBF)

HUTH ESS 522 CHICA E088 (DBP)

P43871697 SSF 320 4R BONITA 522 (DLF,HYF,IEF,MSUDF,DBF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
7.6	-0.1	68	109	0.5	1.1	15.9	24	58
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
2.2	95	1.30	1.30	89	-0.009	0.52	0.39	

BMI\$
382
BIIS
483
CHBS
171

- This Homozygous polled bred heifer puts so many good things together. Dark red, balanced EPDs, and to top it off built like sound, practical cattle should be. Super bold in her center body, plenty of width of skeleton, and correct in her angles. Her dam is by far my favorite cow that flat gets it done every year bringing in one of the heaviest calves. I calved out her full sister this spring that had a near picture perfect udder and weaned a fancy heifer calf.
- Bred AI on 6/24/23 to /S Mandate 66589 ET, then pasture exposed from 6/26 to 9/4/23 to our Pyramid Influence son from Doug Lind (Reg #44384865). Vet called safe to pasture exposure with a heifer calf. Due around 4/19/24. Bangs vaccinated.

Consigned by: Emily Schulz Iron Ridge, WI (262-397-5275)

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BRED HEIFER LOTS 6 - 20

18

HGF 3H MARI MS PHOEBE K21 (HYP,DBP)

P44375320

Calved: 6/11/22 • Tattoo: LE K21

NJW 79Z Z311 ENDURE 173D ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBP)

C&L PHOENIX 173D 3H (DLF,HYF,IEF,MSUDF,DBP)

P44144256 WHR 4013/745 BEEFMAID 220D (DLF,HYF,IEF,MSUDF,DBP)

RANGELINE 513U TUNDRA 108Y (HYP)

HGF 108Y MARI MISS FUDGE A28 (HYP,DBP)

P43453733 HGF 709 MARI MOLER 15X (HYP,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.3	3.8	60	101	0.2	1.1	16.4	23	53
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
2.9	96	1.30	1.30	75	0.021	0.50	0.09	

BMIS
363
BIIS
438
CHBS
128

- Phoebe is a polled, dark red heifer with added growth. She will make an excellent brood cow.
- Bred AI on 11/15/23 to NJW 11B 028X Hoss 41E ET, then pasture exposed from 12/15/23 to 1/15/24 to Trust son. Confirmed bred to AI. OCV.

Consigned by: Hickory Grove Farms Juneau, WI (414.550.5114) Melissa

19

MGM VANGUARD 730 SPECIAL 23K (DLF,HYF,IEF,MSUDF,DBP)

P44454042

Calved: 8/21/22 • Tattoo: BE 23K

EFBEEF BR VALIDATED B413 (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBP)

BIRDWELL VANGUARD 5022 9337 (CHB)(DLF,HYF,IEF,MSUDF,MDF)

P44021997 BR SENSATION 028X 3335 5022 (DLF,HYF,IEF,MSUDF)

R LEADER 6964 (SOD)(DLF,HYF,IEF,MSUDF,DBP)

MGM 730 SPECIAL 29H ET (DLF,HYF,IEF,MSUDF,MDF,DBP)

P44275494 MGM BOOMETE 730 (DLF,HYF,IEF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
1.6	1.6	59	97	0.5	1.5	17.3	25	54
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
2.8	99	1.50	1.50	59	0.021	0.7	0.44	

BMIS
375
BIIS
471
CHBS
131

- This heifer has the best of MGM pedigrees. Vanguard is very popular with his progeny having topped 10 sales in 5 states. The grandam is the best cow ever bred by Gordon Merry and the progeny of 730 have sold for more than any other from MGM. Exceptional udders and longevity in this cow family. Check out the pics of his heifer's dam and grandam at www.mgmpolledherefords.com. Low BW EPD with actual BW 68 lbs. Moderate frame with exceptional carcass EPDs. Sustained cow fertility, udder suspension, teat size, REA, marbling, and maternal indexes are in the top 10%!
- Bred to JW 1857 Merit 21134 who has superlative numbers. It will be very hard to find a calf with better numbers. Homozygous polled. OCV.
- Delayed Blindness free.

Consigned by: MGM Steve Merry Hartford, WI (414.881.5274)



Lot 19 – MGM Vanguard 730 Special 23K

20

PCH MISS ALL MIGHTY K48 (DBP)

44465515

Calved: 9/10/22 • Tattoo: LE K48

NJW 67U 28M BIG MAX 22Z (DLF,HYF,IEF,MDF)

NJW 79Z 22Z MIGHTY 49C ET (DLF,HYF,IEF,MSUDF,MDF)

43589057 BW 91H 100W RITA 79Z ET (DLF,HYF,IEF,MSUDF,MDF)

CRR ABOUT TIME 743 (SOD)(DLF,HYF,IEF,MDF)

WHITE RANCH 743 CASSIE 028H (DBP)

P44220134 LBB CFF 38Y CASSIE 48D (DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
5.6	1.9	54	86	0.2	0.9	19.5	26	53
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.9	97	1.30	1.20	69	-0.009	0.55	0	

BMIS
397
BIIS
461
CHBS
109

- This female's dam is a full sib to the high selling Fall Bred in the WHA State sale just a year ago. The dam, White Ranch 743 Cassie 028H was also the Reserve Champion Hereford Heifer at the 2021 Wisconsin State Fair Open Show. PCH Miss Almighty is following suit. Long spined, thick made from front to back, dark red and a great disposition. If you don't have a fall bred in your show string this girl could fill that void the entire summer.
- Bred to the very popular Gerber High Time for an early September calf. High Time combines calving ease, high growth, and beautiful udders.
- Bangs Vaccinated. Horned.

Consigned by: Point Creek Herefords Newton, WI (920.493.8173) Rob



Lot 20 – PCH Miss All Mighty K48

WISCONSIN Hereford Association Spring Sale

OPEN HEIFER LOTS 21 - 38



Lot 21 - MKP Miss Dior HA022

21

MKP MISS DIOR HA022 (HYP,DBP)

P44458754

Calved: 10/28/22 • Tattoo: BE HA022

TFR KU ROLL THE DICE 1326 (DLF,HYF,IEF,MSUDF,DBP)

CH HIGH ROLLER 756 ET (DLF,HYF,IEF,MDF,DBP)

P43875385 CH MAGIE 8023 (DLF,HYF,IEF)

LCX SIOUX EMPIRE 3C ET (DLF,HYF,IEF,MSUDF,DBP)

MKP FOXY ROXY 009 (HYP,DBP)

P44234625 STEINY'S 60C BUTTERCUP 91E (HYP,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-1.9	3.8	60	96	0.2	0.8	14.6	28	58
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.2	110	1.20	1.10	74	-0.039	0.55	-0.04	

BMI\$
334
BIIS
398
CHBS
115

- Calling all cattlemen! This is a female you all are not going to wanna miss out on. This female strings from the heart of our program under the Buttercup cow. Now, with this CH High Roller Mating, we have a female that is not only stylish in terms of presentation but functions with plenty of dimension, natural mass, and structural integrity. Miss Dior is one that has a promising future in the show ring this summer and as a mature cow down the road.
- Polled.

Consigned by: Marie Prodell Algoma, WI (920.255.3993)



Lot 22 - C&L Miss Aurelia 15E 12L

22

C&L MISS AURELIA 15E 12L (DLF,HYF,IEF,MSUDF,DBP)

P44481229

Calved: 1/30/23 • Tattoo: BE 12L

JDH VICTOR 719T 33Z ET (SDD)(CHB)(DLF,HYF,IEF,MSUDF,DBP)

AH JDH MUNSON 15E ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBP)

P43803648 AH JDH MS 25L WRANGLER 34X ET (SDD)(DLF,HYF,IEF)

PERKS S&J FG 7071 VICTOR 9032 (DLF,HYF,IEF,MSUDF,DBP)

C&L MISS WILLOW 9032 13J (DLF,HYF,IEF,MSUDF,DBP)

P44274274 C&L MISS SALSA D56 10G ET (DLF,HYF,IEF,MSUDF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
1.0	1.9	56	86	0.1	1.0	22.9	27	55
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-4.7	90	1.60	1.60	70	-0.029	0.36	0.21	

BMI\$
459
BIIS
541
CHBS
131

- 12L is a beautiful January heifer that any junior would be lucky to take home. Sharp fronted, deep bodied and easy going! Out of Munson and 13J going back to the Immortal Salsa. She is one to build a family around!
- Top 1% UDDR TEAT
- Polled. OVC. Video will be available at cnlfarm.com

Consigned by: C&L Hereford Ranch Ixonia, WI (262.617.6346) Steve



Lot 23 - 042Bergman Farms19LLittleLady

23

6042BERGMAN FARMS19LLITTLELADY

P44496401

Calved: 3/9/23 • Tattoo: RE 19L

UPS DOMINO 3027 (SDD)(CHB)(DLF,HYF,IEF,MSUDF,MDF)

CHURCHILL SENSATION 028X (SDD)(DLF,HYF,IEF,MDF,DBP)

43092364 CHURCHILL LADY 7202T ET (DLF,HYF,IEF)

AH JDH MUNSON 15E ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBP)

PERKS 6042 MIS MUNSON 1095 (DLF,HYF,IEF,MSUDF,MDF)

P44270572 PERKS 322 EASY DREAM 6042 ET (DLF,HYF,IEF,MDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
9.1	-0.3	49	77	0.0	1.3	26.2	37	62
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
4.5	65	1.50	1.60	62	0.031	0.36	0.23	

BMI\$
497
BIIS
577
CHBS
120

Consigned by: Bergman Farms Augusta, WI (715.577.7340) Dusty (715.292.2691) Dennis

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OPEN HEIFER LOTS 21 - 38

24 45J BERGMAN FARMS 13L LUANN

P44495194 Calved: 2/3/23 • Tattoo: RE 13L

NJW 98S R117 RIBEYE 88X ET (S00)(DLF,HYF,IEF,MSUDF,MDF)

LCX PERFECTO 11B ET (DLF,HYF,IEF,MSUDF)

P43517583 WLL ZOEY 3Z (DLF,HYF,IEF)

UPS SENSATION 2504 ET (S00)(DLF,HYF,IEF,MSUDF,MDF)

SCF JUNEBUG 2504 45J (DLF,HYF,IEF,MSUDF)

P44250943 SCF 100W GRACE 19G (DLF,HYF,IEF,MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
6.0	1.1	64	93	0.4	0.9	22.2	33	65
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
5.1	75	1.30	1.30	68	-0.029	0.64	0.03	

BMI\$
435
BIIS
511
CHBS
107

- Luann has a balanced set of EPDs. 13L is a dark red colored, moderate framed daughter of the popular Lex Perfecto (111Bet) with eye pigment. She will do very well in the show ring and within any herd.
- Polled and OCV.

Consigned by: Bergman Farms Augusta, WI (715.577.7340) Dusty (715.292.2691) Dennis



Lot 24 - 45J Bergman Farms 13L Luann

25 BROOKVIEW 254G LOGAN 39L (DLF,HYF,IEF,MSUDF,DBP)

P44463087 Calved: 2/6/23 • Tattoo: LE 39L

NJW 73S 38W RIDGE 103C ET (DLF,HYF,IEF,MSUDF,MDF)

NJW 139C 103C RIDGE 254G (DLF,HYF,IEF,MSUDF,MDF)

P44056537 NJW 149Z 88X LEXY 139C ET (D000)(DLF,HYF,IEF,MSUDF,MDF)

BOYD 31Z BLUEPRINT 6153 (DLF,HYF,IEF,MSUDF,MDF)

BROOKVIEW 6153 HIGH HOPE 33H (DBP)

P44143096 LBB SPARKLE 72C (D000)(DLF,HYF,IEF,MSUDF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.5	3.4	63	99	0.6	1.1	20.5	31	62
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-3.5	73	1.40	1.40	68	0.091	0.42	0.09	

BMI\$
394
BIIS
477
CHBS
97

- Logan 39L is Bred Right and Built Right!! A maternally bred pedigree in a thick, powerful high performance package. One has to appreciate her square hip, bold rib, and length of body. A competitive show heifer prospect bred to be an outstanding foundation cow.
- Polled.

Consigned by: Boettcher's Brookview Acres Fairchild, WI (715.828.7271) Butch



Lot 25 - Brookview 254G Logan 39L

26 WINDYHILLS STELLA 7L (HYF,DBP)

P44485576 Calved: 2/8/23 • Tattoo: LE 7L

TH 403A 475Z PIONEER 358C ET (S00)(DLF,HYF,IEF,MSUDF)

TH FRONTIER 174E (DLF,HYF,IEF,MSUDF,MDF)

P43818822 FTF TRUSTING LADY 312A (DLF,HYF,IEF)

CHURCHILL RED BARON 8300F ET (DLF,HYF,IEF,MSUDF,MDF,DBP)

MC ANNABELLE J20 (HYF,DBP)

P44236620 MC ANNABELLE A5 (HYF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
5.4	1.8	68	111	0.2	1.5	20.5	38	72
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
2.0	111	1.30	1.30	73	0.061	0.55	0	

BMI\$
422
BIIS
502
CHBS
115

- Stella 7L is a dark cherry red goggle eye calf with a lot of power. She will be at the top of your cow herd.
- Polled. OCV.

Consigned by: Windy Hills Herefords Roberts, WI (715.760.2350) Mark

WISCONSIN Hereford Association Spring Sale

OPEN HEIFER LOTS 21 - 38



Lot 27 – Brookview 0036 Legacy 57L

27 BROOKVIEW 0036 LEGACY 57L ^(DLF,HVF,IEF,MSUDF)									
P44463793 Calved: 2/13/23 • Tattoo: LE 57L									
/S MANDATE 66589 ET ^(CHB) (DLF,HVF,IEF,MSUDF,MDF,DBF)									
PERKS 802 HERO 0036 ^(DLF,HVF,IEF,MSUDF,MDF)									
P44170097 PERKS 4Z VICTORIA 802 ET									
BROOKVIEW 90X FALCON 20F ET ^(DLF,HVF,IEF,MSUDF)									
BROOKVIEW 20F HALLMARK 87H									
P44143126 BROOKVIEW 100W BUFFY 25B ^(DOD)									
CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	BMI\$
5.2	1.8	61	94	0.4	0.9	22.9	24	54	428
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB		BIIS
-3.0	113	1.40	1.40	68	0.081	0.23	0.00		505
									CHBS
									90

- An ultra clean fronted, high capacity heifer with a ton of style highlighted by her google eyes. This dark red Perks Hero daughter is a show heifer prospect and is backed by our two most influential cow families that have ever walked the pastures at Brookview Acres.
- Polled.

Consigned by: Boettcher's Brookview Acres Fairchild, WI (715.828.7271) Butch



R Leader 6964 – Sire of Lot 28

28 HHF MISS LEADER 6964 J74 L13 ^(DLF,HVF,IEF,MSUDF,MDF,DBF)									
P44458026 Calved: 2/18/23 • Tattoo: LE L13									
HYALITE ON TARGET 936 ^(SOD) (CHB) (DLF,HVF,IEF,MSUDF)									
R LEADER 6964 ^(SOD) (DLF,HVF,IEF,MSUDF,DBF)									
P43500058 R MISS REVOLUTION 1009 ^(DOD) (DLF,HVF,IEF,DBP)									
UPS SENSATION 2296 ET ^(SOD) (DLF,HVF,IEF,MSUDF,MDF,DBC)									
HHF MISS VIOLET J74 D24 2296 ^(HVP,DBP)									
P44281983 HHF MISS DRIFTER A309 T194 D24 ^(HVP,DBP)									
CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	BMI\$
6.4	2.3	58	90	0.3	1.1	17.3	19	48	365
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB		BIIS
4.5	95	1.30	1.40	79	0.082	0.71	-0.04		431
									CHBS
									108

- She would make a nice junior project but more importantly she will make a very good cow. Her Sire is outstanding.
- Polled. OCV.

Consigned by: Holler Hereford Farm Union Grove, WI (262.939.4286) Robin (262.210.4816) Scott



Lot 29 – SF Patience G16 Lora 2330 ET

29 SF PATIENCE G16 LORA 2330 ET ^(DBP)									
P44507447 Calved: 2/22/23 • Tattoo: LE 2330									
NJW 79Z 2311 ENDURE 173D ET ^(CHB) (DLF,HVF,IEF,MSUDF,MDF,DBF)									
LOEWEN GENESIS G16 ET ^(CHB) (DLF,HVF,IEF,MDF,DBF)									
P43987463 LOEWEN 77 48 MISS 344N 4RB42ET ^(DLF,HVF,DBP)									
DELHAWK KAHUNA 1009 ET ^(DLF,HVF,IEF)									
WILDCAT OC PATIENCE 21Z ET ^(DLF,HVF,IEF,DBP)									
P43276921 WRB DELHAWK MILLIE 1309 ET ^(DLF,HVF,IEF,DBP)									
CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	BMI\$
-3.8	5.0	68	118	0.4	1.2	12	30	64	326
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB		BIIS
2.9	123	1.10	1.00	89	0.041	0.85	0.19		411
									CHBS
									152

- This is a unique offering. We were fortunate enough to have the opportunity to acquire embryos from Wildcat Cattle Company's Patience cow and Genesis. Two highly respected Herefords in their own individual right. Making the combination of the two something special. Lora is just that, something special!
- She has an eye-catching presence, that has only gotten better as she grows. Watch for this one in the show ring!

Consigned by: Spaeth Farms Cadott, WI (715.289.4098)

WISCONSIN Hereford Association Spring Sale

OPEN HEIFER LOTS 21 - 38

30

WINDYHILLS RUBY 25L (DBP)

P44485480

Calved: 3/15/23 • Tattoo: LE 25L

DPH FORCED FIRE 392F ET (DLF,HYF,IEF,MSUDF,DBP)

WINDYHILLS TIMBER 5H (DLF,HYF,IEF,MSUDF,DBP)

P44211918 JF BUILT TUFF LASS 28F (HYF,DBP)

BOYD 31Z BLUEPRINT 6153 (DLF,HYF,IEF,MSUDF,MDF)

WINDYHILLS LANI 8J (DBP)

P44306782 WINDYHILLS VIOLET 31E (DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
10.6	-0.3	51	79	0.2	1.2	19.2	22	48
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.4	86	1.40	1.40	61	0.031	0.33	0.04	

BMI\$
375
BIIS
441
CHBS
95

- Windyhills Ruby 25L is a nice long-sided, deep bodied heifer that will work in the show ring. After the show career will fit in at home with your top cows.
- Polled. OCV.

Consigned by: Windy Hills Herefords Roberts, WI (715.760.2350) Mark

31

MCC 626D MISTY 18L ET

P44497959

Calved: 3/16/23 • Tattoo: LE 18L

NJW 79Z Z311 ENDURE 173D ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)

PCC 7009 173D MAVERICK 0183 ET (DLF,HYF,IEF,MSUDF,DBF)

P44183736 PCC NEW MEXICO LADY 7009 ET (DLF,HYF,IEF,DBP)

KCF BENNETT ENCORE Z311 ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)

KJ BJ 274 S MISTY 626D ET (DLF,HYF,IEF,MSUDF)

P43726228 KJ 2054 MISTY 274S ET (DLF,HYF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-0.9	4.1	66	107	0.7	1.3	18.8	29	62
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.0	105	1.20	1.10	93	0.021	0.81	0.21	

BMI\$
416
BIIS
505
CHBS
149

- This polled Maverick daughter is from the heart of our embryo program. Her dam Misty 626D is making a big impact for us and Pierce's programs and this heifer is a prime example why. 18L is loaded with power, big middled, and long fronted. On top of all that she has the EPDs to back it all. This one's got a bright future ahead of her.

Consigned by: Meier Cattle Company Gratiot, WI (608.482.3218)



Lot 31 – MCC 626D Misty 18L ET

32

PETERS 756 JEWEL IZZIE L13 (HYP)

P44449509

Calved: 3/17/23 • Tattoo: BE L13

TFR KU ROLL THE DICE 1326 (DLF,HYF,IEF,MSUDF,DBP)

CH HIGH ROLLER 756 ET (DLF,HYF,IEF,MDF,DBF)

P43875385 CH MAGIE 8023 (DLF,HYF,IEF)

GV CMR 69W MR 5022R A175 (DLF,HYF,IEF,MSUDF)

PETERS A175 JEWEL DAISY D11 (DOD)(HYP)

P43709348 PETERS 80P JEWEL X07 ET (HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-6.0	5.1	62	96	0.4	0.7	14.3	30	60
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-0.3	110	1.10	1.10	79	-0.029	0.7	-0.03	

BMI\$
333
BIIS
398
CHBS
115

- High Roller has produced many outstanding females for the Hereford breed. High Roller paired with the Jewel family that has been the backbone of the Peters operation, L13 is built for the long haul. L13 offers a complete and balanced package delivered with depth of body, softness of structure, and correctness. L13 is super quiet and sweet, she will make a great addition to any herd.
- Polled. OCV.

Consigned by: Peters Polled Herefords Ixonia, WI (920.382.6951)



Lot 32 – Peters 756 Jewel Izzie L13

WISCONSIN Hereford Association Spring Sale

OPEN HEIFER LOTS 21 - 38



Lot 33 - FCCH Authority Fern 0331L

33

FCCH AUTHORITY FERN 0331L^(DBP)

P44488453

Calved: 3/31/23 • Tattoo: LE 0331L

H FH AUTHORITY 6026 ET^(DLF,HVF,IEF,MSUDF,MDF)

JDH 4124 6026 AUTHORITY 32H ET^(DLF,HVF,IEF,MSUDF,DBP)

P44166692 CKP DELLA 4124^(DLF,HVF,IEF,MSUDF,DBP)

UPS SENSATION 2296 ET^(SOD)^(DLF,HVF,IEF,MSUDF,MDF,DBP)

DELHAWK FAWN 4F ET^(DBP)

43931863 DELHAWK WHISPER 1012 ET^(DLF,HVF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
3.9	1.5	52	81	0.2	0.7	16.7	30	56
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.7	113	1.20	1.20	71	0.031	0.54	0.01	

BMI\$
357
BIIS
419
CHBS
107

- Cow power and maternal function are the first words that come to mind when describing this female. She is a long sided, level made female with plenty of volume an dimension while still being built for the long haul and feminine up front. This one has us fired up for her future. She is polled and has been bangs vaccinated.

Consigned by: Crooked Creek Herefords Wonewoc, WI (608.350.9661) Scott (608.847.3530) Dawson



SSF KKH 26Z Ribeye 801 ET - Sire of Lots 34 and 35

34

GM14L QUEEN^(HYP,DBP)

P44497162

Calved: 4/18/23 • Tattoo: LE GM14L

NJW 98S R117 RIBEYE 88X ET^(SOD)^(DLF,HVF,IEF,MSUDF,MDF)

SSF KKH 26Z RIBEYE 801 ET^(DLF,HVF,IEF,MSUDF,MDF,DBP)

P43928600 MLC 7W 122L OLISHA 26Z ET^(DLF,HVF,IEF,DBP)

GM GOLDEN BOY 36F^(DLF,HVF,IEF,MSUDF,DBP)

GM32H ROSE^(HYP,DBP)

P44200074 GAF COMPLETE ANNIE 1192F^(HYP,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.7	2.2	53	81	0.2	0.6	17.2	27	53
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.5	74	1.20	1.30	65	-0.009	0.48	0.03	

BMI\$
356
BIIS
420
CHBS
104

- We love this heifer. She is very similar to the other heifer we consigned to the sale. She is thick and deep ribbed. She will be fun to show. Check her out sale day you won't be disappointed.
- Polled.

Consigned by: Golden Maples P.H. Haven Deer Park, WI (715.220.6101)

35

GM17L SWEETIE^(DLF,HVF,IEF,MSUDF,DBP)

P44497156

Calved: 4/20/23 • Tattoo: LE GM17L

NJW 98S R117 RIBEYE 88X ET^(SOD)^(DLF,HVF,IEF,MSUDF,MDF)

SSF KKH 26Z RIBEYE 801 ET^(DLF,HVF,IEF,MSUDF,MDF,DBP)

P43928600 MLC 7W 122L OLISHA 26Z ET^(DLF,HVF,IEF,DBP)

STAR HES A HEARTTHROB 115Y ET^(DLF,HVF,IEF,DBP)

GM ALL STAR 30G^(HYP,DBP)

P44042971 PERKS 1A FIRST IN CLASS 6095^(HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
3.5	2.2	51	79	0.1	0.5	16.6	26	51
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
1.8	72	1.20	1.20	66	-0.009	0.42	0.12	

BMI\$
354
BIIS
422
CHBS
116

- This heifer hits you hard. She will be fun to show and will make a great cow when your done. Polled.

Consigned by: Golden Maples P.H. Haven Deer Park, WI (715.220.6101)

WISCONSIN Hereford Association Spring Sale

OPEN HEIFER LOTS 21 - 38

36

PRR YOYO 21L (DBP)

44517110

Calved: 4/20/23 • Tattoo: BE 21L

ECR WHO MAKER 210 ET (DLF,HYF,IEF,MSUDF,DBP)

K RUSTIC 711 ET (DLF,HYF,IEF,MSUDF,DBP)

43848894 SULL TCC HARLEY 4069B ET (DLF,HYF,IEF,MSUDF,DBP)

RST TIMES A WASTIN 0124 (SOD)(DLF,HYF,IEF)

RJL LCC 0124 MISS YO-LANDA 574

43592211 AA YOLANDA 214

BMIS
320
BIIS
378
CHBS
124

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.6	2.8	54	91	0.1	1.0	13.3	24	51
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
2.6	108	1.20	1.10	75	-0.039	0.56	-0.01	

- When Noah came to select, we offered him full choice of all heifers and this dehorned Rustic daughter was an easy choice. YOYO is another one of our favorites that will show and produce, and with dams like Harley, Two Timin, and Blazer in her pedigree, you can be assured of a high quality female when put into production.

- For updated photos, visit our website or facebook at www.plumriverranch.com

Consigned by: Plum River Ranch Pearl City, IL (815.291.8869) Nick



K Rustic 711 ET – Sire of Lot 36

37

PRR MADEMOISELLE 30L (DBP)

P44517112

Calved: 4/26/23 • Tattoo: BE 30L

UPS SENSATION 2296 ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBP)

H MONTGOMERY 7437 ET (DLF,HYF,IEF,MSUDF,MDF,DBP)

P43799223 RST GAT NST Y79D LADY 54B ET (DLF,HYF,IEF,MSUDF,DBP)

BR MOLER ET (DLF,IEF,DBP)

OJJ MOLLY 30X ET (DLF,HYF,IEF,MSUDF,DBP)

P43120382 DCC P606 ERIN 5040 ET (DLF,IEF)

BMIS
316
BIIS
382
CHBS
129

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.8	4.1	54	92	0.1	0.9	12.6	30	57
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.5	110	1.20	1.20	72	0.001	0.75	0.1	

- You will not miss this standout heifer on sale day. If you are still needing a show heifer for this year, Mademoiselle might be your girl. Aside from her high quality show presence, take a look at the history in her pedigree. Every Dam is a Donor female and every Sire is a prominent AI sire. If you want a risk free purchase, this female might just be the one. She really should be staying in our herd as a future donor, but Noah said, "I want her in the sale." You might want to come see her in advance of the sale, if you are not able to attend.

- For updates, visit our website or on facebook at www.plumriverranch.com

Consigned by: Plum River Ranch Pearl City, IL (815.291.8869) Nick



H Montgomery 7437 ET – Sire of Lot 37

38

PCH G78 LADY BUG L78 (DBP)

P44491051

Calved: 5/7/23 • Tattoo: LE L78

H THE PROFIT 8426 ET (DLF,HYF,IEF,MSUDF,MDF,DBP)

CHURCHILL BIG SHOT 1136J ET (DLF,HYF,IEF,MSUDF,MDF)

P44296691 CHURCHILL LADY 929G ET (DLF,HYF,IEF,MSUDF)

SRF RACHELS RUSTY (DLF,HYF,IEF,MSUDF,DBP)

SRF MISS LAURA (DBP)

P44098652 SRF MISS SWEETHEART (DBP)

BMIS
290
BIIS
350
CHBS
113

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.3	2.1	55	91	0.3	0.6	11.9	29	56
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
2.0	100	1.00	0.90	73	0.011	0.63	0.01	

- PCH G78 Lady Bug L78 is a maternal sib to our high selling bred in last year's sale. The Churchill Bigshot calves have been selling strong in many sales. This one is no different. Explosive rib, sound from the ground up, perfect hair and great appetite. Being a May she will still be going strong the entire show season. She is a dream to work with just like her dam was when we showed her. Add this little lady to your show string and have fun all summer.

- Polled. OCV.

Consigned by: Point Creek Herefords Newton, WI (920.493.8173) Rob



Lot 38 – PCH G78 Lady Bug L78

WISCONSIN Hereford Association Spring Sale

BULL LOTS 39 - 51



NJW 79Z 22Z Mighty 49C ET – Sire of Lot 39

39

HHF MIGHTY 49C E35 K94 (DLF,HVF,IEF,MSUDF,DBP)

P44383076

Calved: 3/6/22 • Tattoo: LE K94

NJW 67U 28M BIG MAX 22Z (DLF,HVF,IEF,MSUDF,MODF)
NJW 79Z 22Z MIGHTY 49C ET (DLF,HVF,IEF,MSUDF,MODF)
 43589057 BW 91H 100W RITA 79Z ET (DLF,HVF,IEF,MSUDF,MODF)

THM DURANGO 4037 (SOD) (DLF,HVF,IEF)
HHF MISS DURANGO 4037 B95 E35 (HYP,DBP)
 P43899038 HHF LIBBY Y124 S167 B95 (HYP,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
8.3	0.8	59	89	0.3	0.7	17.5	32	61
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-0.2	102	1.00	0.80	76	0.022	0.57	0.02	

BMI\$
373
BIIS
442
CHBS
113

- Mighty was a Class Winner at the 2022 World Beef Expo. He is easy to handle.
- Scurred. BW 84 lbs, YW 1200 lbs at 367 days.

Consigned by: Holler Hereford Farm Union Grove, WI (262.939.4286) Robin (262.210.4816) Scott



Lot 40 – HGF MD Jewels Miles K14 ET

40

HGF MD JEWELS MILES K14 ET (DLF,HVF,IEF,MSUDF)

P44407756

Calved: 4/19/22 • Tattoo: LE K14

C MILES MCKEE 2103 ET (SOD) (DLF,HVF,IEF,MSUDF,MODF)
C BAILEES MILES 4312 ET (DLF,HVF,IEF,MSUDF)
 43487323 BR BAILEE 1066 ET (DLF,HVF,IEF)

GOLDEN-OAK 4J MAXIUM 28M (SOD) (DLF,HVF,IEF)
H H JEWEL 113 ET (DLF,HVF,IEF)
 P43188120 HH MISS ADVANCE 5139R ET (DLF,HVF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
1.4	5.4	55	93	0.0	0.3	10.2	24	52
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
1.5	108	1.40	1.40	80	-0.029	0.78	-0.02	

BMI\$
284
BIIS
340
CHBS
131

- Miles is a powerhouse and packed with muscle. He is a result of an embryo we purchased from Abarkadabra Cattle Company. He is out of the Jewel cow, who is the daughter of the immortal, Miss Advance 5139R and C Bailees Miles, a Miles McKee son. He was Champion Yearling bull at the World Beef Expo. His full sister will join our donor pen.
- Lightly Scurred.
- Terms available sale day.

Consigned by: Hickory Grove Farms Juneau, WI (414.550.5114) Melissa



Lot 41 – JMP Polly's Redemption N13K

41

JMP POLLY'S REDEMPTION N13K (DLF,HVF,IEF,MSUDF,MODF,DBP)

P44365461

Calved: 6/19/22 • Tattoo: LE N13K

NJW 34S 38W BEEF 10Z (DLF,HVF,IEF,MSUDF,MODF)
NJW 197B 10Z BEEF 172F (DLF,HVF,IEF)
 P43943344 NJW 137X 156T FAITH 197B (DLF,HVF,IEF,MSUDF)

PURPLE MILSAP 45S (SOD) (DLF,HVF,IEF,MSUDF,MODF)
MS DAKITCH 100W POLLY 118C (HYP,DBP)
 P43725595 MS DAKITCH 37S POLLY 100W (HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
1.5	2.4	51	77	0.2	0.5	13.5	24	49
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
4.6	71	1.20	1.20	56	0.021	0.3	0.15	

BMI\$
292
BIIS
360
CHBS
98

- Solid built is best way to describe this bull. N13k is a meat and potatoes type bull. He's, wide, deep, easy fleshing and combines all that in a moderate package. Our Beef 172F bull has produced amazing sons that are proving themselves in pastures across the country, and this guy will do the same. He is backed by the great Dakitch Polly line, and his daughters will have great udders and will work. N13K has the DPP (Dark, Polled, Pigmented) advantage.
- Put this HOMOZYGUS POLLED bull to work for you.

Consigned by: JonDor Herefords; Jonathan, Dorothy & Josef Pettit Rushford, MN (507.722.6318)

WISCONSIN Hereford Association Spring Sale

BULL LOTS 39 - 51

42

MGM VANGUARD QUANTUM LEAP 18K (DLF,HVF,IEF,MSUDF,MDF,DBP)

P44454034 Calved: 8/5/22 • Tattoo: BE 18K

EBFEEF BR VALIDATED B413 (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBP)

BIRDWELL VANGUARD 5022 9337 (CHB)(DLF,HVF,IEF,MSUDF,MDF)

P44021997 BR SENSATION 028X 3335 5022 (DLF,HVF,IEF,MSUDF)

TH 122 711 VICTOR 719T (S00)(DLF,HVF,IEF,MSUDF,MDF)

MGM 719T LIBERTY GIRL 36C (DLF,HVF,IEF,MSUDF,MDF,DBP)

P43717452 MGM LIBERTY GIRL 26A ET (MSUDF,DBP)

BMIS
427
BIIS
524
CHBS
131

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
9.9	-1.0	57	80	0.4	0.9	21.2	34	62
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
2.7	51	1.50	1.60	63	0.011	0.51	0.43	

- This bull offers performance true to his outstanding EPDs. EPD for BW - 0.9 and CE +9.5. Actual BW 80 lbs. with ratio 98 and WW ratio 110. Moderate frame.
- The sire Vanguard is very popular with his progeny having topped 10 sales in 5 states. His dam, pictured on web page www.mgmpolledherefords.com, produced the high selling bull at WHA in 2020. 7 EPDs in top 10% and 13 in top 20%.
- Homozygous polled.
- Delayed Blindness free.

Consigned by: MGM Steve Merry Hartford, WI (414.881.5274)



Lot 42 - MGM Vanguard Quantum Leap 18K

43

MGM SENSATIONAL LEADER 26K (DLF,HVF,IEF,MSUDF,DBP)

P44454049 Calved: 9/1/22 • Tattoo: BE 26K

HYALITE ON TARGET 936 (S00)(CHB)(DLF,HVF,IEF,MSUDF)

R LEADER 6964 (S00)(DLF,HVF,IEF,MSUDF,DBP)

P43500058 R MISS REVOLUTION 1009 (D00)(DLF,HVF,IEF,DBP)

CHURCHILL SENSATION 028X (S00)(DLF,HVF,IEF,MDF,DBP)

MGM BOOMING SENSATION 246 ET (DLF,HVF,IEF,MSUDF,MDF,DBP)

P44047681 MGM BOOMETE 730 (DLF,HVF,IEF,DBP)

BMIS
431
BIIS
512
CHBS
105

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-1.3	2.8	62	93	0.2	1.6	22.1	27	58
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-2.0	90	1.40	1.40	68	0.051	0.42	0.08	

- His dam is probably the best daughter out of the legendary MGM Boomete 730 cow. Expect daughters with beautiful udders weaning heavy calves from this bull. Sustained cow fertility is in the top 5% of the breed. BMI is in the top 5%. Full brother to the second high selling bull in the WHA 2023 sale. Pic of dam and granddam at www.mgmpolledherefords.com.
- Actual BW 88 lbs. WW 682 lbs. with ratio 106. REA 15.32 and IMF 3.02 (ratio 118%).
- Polled and very correct structurally.
- Delayed Blindness free.

Consigned by: MGM Steve Merry Hartford, WI (414.881.5274)



Lot 43 - MGM Sensational Leader 26K

44

LPH KENNY 56K ET (DLF,HVF,IEF,MSUDF,MDF,DBP)

P44439132 Calved: 9/19/22 • Tattoo: LE 56K

NJW 79Z 2311 ENDURE 173D ET (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBP)

UPS ENTICE 9365 ET (CHB)(DLF,HVF,IEF,MSUDF,DBP)

P44058137 UPS MISS SENSATION 2277 ET (DLF,HVF,IEF,DBP)

CRR ABOUT TIME 743 (S00)(DLF,HVF,IEF,MDF)

PHH PCC 812 BABY SISTER 322 ET (DLF,HVF,IEF,MSUDF)

P43404531 PHH 646 HEIDE 812 (DLF,HVF,IEF)

BMIS
440
BIIS
521
CHBS
144

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-6.9	5.4	67	112	0.3	1.7	20.2	25	59
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.7	126	1.30	1.20	87	-0.029	0.69	0.07	

- If you are looking for a long body, structurally sound fall bull that will cover a lot of cows, you may want to look at LPH Kenny 56K ET. He is out of UPS Entice and True Grits full sister. He has excellent EPDs.

Consigned by: Lietzau Hereford Farm Sparta, WI (608.633.2875) Harold



Lot 44 - LPH Kenny 56K ET

WISCONSIN Hereford Association Spring Sale

BULL LOTS 39 - 51



Boyd 31Z Blueprint 6153 – Sire of Lot 45

45

81F FRAN BERGMAN FARMS 11L LEO (DLF,HVF,IEF,MSUDF,MDF,DBF)

P44470131

Calved: 1/25/23 • Tattoo: RE 11L

R LEADER 6964 (SOD) (DLF,HVF,IEF,MSUDF,DBF)

BOYD 31Z BLUEPRINT 6153 (DLF,HVF,IEF,MSUDF,MDF)

P43764491 NJW 91H 100W RITA 31Z ET (DLF,HVF,IEF)

BROOKVIEW 4037 ZEUS 21Z (DLF,HVF,IEF)

BROOKVIEW 21Z FRAN 81F

P43912710 MF 9F VICTORIA P606 R503 ET

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
3.6	2.5	49	74	-0.3	0.7	23	24	49
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
6.0	73	1.50	1.50	65	0.001	0.54	-0.03	

BMI\$
449
BIIS
509
CHBS
106

- Leo is a fully vaccinated, dark red, homozygous polled bull with plenty of muscle, shape and dimension. 11L will make a great herd sire, along with adding teat and udder quality. He comes out of one of our lead donor cows, she has produced some of our best show cattle and bred cows.

Consigned by: Bergman Farms Augusta, WI (715.577.7340) Dusty (715.292.2691) Dennis



Lot 46 – SF 1806 Victor 2312

46

SF 1806 33Z VICTOR 2312

P44509088

Calved: 1/31/23 • Tattoo: LE 2312

TH 122 711 VICTOR 719T (SOD) (DLF,HVF,IEF,MSUDF,MDF)

JDH VICTOR 719T 33Z ET (SOD) (CHB) (DLF,HVF,IEF,MSUDF,DBF)

P43294080 JDH MS YANKEE 11U ET (DLF,HVF,IEF,DBF)

BR BELLE AIR 6011 (CHB) (DLF,HVF,IEF,MSUDF,DBF)

HAPP 9T LADY VIOLA 1806 ET

44052010 JSF 12N LADY VAL 9T (DLF,HVF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.5	1.1	60	95	0.2	1.6	25.3	30	60
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
1.4	102	1.40	1.40	82	0.021	0.53	0.25	

BMI\$
509
BIIS
600
CHBS
147

- Out of a Belle Air daughter purchased from Happ Herefords and Victor 33Z, with incredible EPDs, this bull will take your breeding program to a new level. He is correct in structure and simply a complete package. This guy will not disappoint!

Consigned by: Spaeth Farms Cadott, WI (715.289.4098)



MPH 10H Juice Box Z3 – Sire of Lot 47

47

J&J Z3 SUPER DUTY L309 (HYP)

P44503889

Calved: 2/10/23 • Tattoo: RE JJ./LE L309

DR WORLD CLASS 517 10H (SOD) (DLF,HVF,IEF)

MPH 10H JUICE BOX Z3 (DLF,HVF,IEF,MSUDF,MDF,DBF)

P43325046 MPH 743 FANTASIA X3 (DLF,HVF,IEF)

R LEADER 6964 (SOD) (DLF,HVF,IEF,MSUDF,DBF)

J&J 6964 MS FELT F803 (HYP)

P43952518 J&J MS FELT B419 (OOD) (HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
7	1.9	59	91	0.2	1.2	19.2	24	53
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
6.4	103	1.30	1.40	62	0.021	0.24	0.07	

BMI\$
381
BIIS
457
CHBS
100

- Tremendous herd sire potential out of the low birth weight ABS bull, Juice Box. L309 is structurally sound, good footed, red necked, goggled eyed and heifer safe with a tremendous EPD spread. He is out of one of our high producing Leader daughters.

Consigned by: J&J Polled Herefords Harford, WI (262.573.4019)

WISCONSIN Hereford Association Spring Sale

BULL LOTS 39 - 51

48 WLC LONG HAUL 36E KYLE 301 (DLF,HVF,IEF,MSUDF)

P44475538 Calved: 2/12/23 • Tattoo: BE 301

CHURCHILL SENSATION 028X (S00)(DLF,HVF,IEF,MSUDF,DBP)

NJW LONG HAUL 36E ET (DLF,HVF,IEF,MSUDF,DBP)

P43829326 NJW 79Z 10W RITA 11B (DLF,HVF,IEF,MSUDF,DBP)

JDH AH MILES AHEAD 35F ET (DLF,HVF,IEF,MSUDF)

WLC MILES AHEAD DAISY 104 ET

P44263096 JDH MS 21Z VICTOR 3Y 11B (D00)(DLF,HVF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
6.3	2.7	71	114	0.0	1.3	26.6	41	77
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
5.0	68	1.30	1.40	77	-0.009	0.62	0.14	

BMIS
531
BIIS
626
CHBS
146

- 2023 WI State Fair Grand Champion Bull and Reserve Calf Champion at World Beef Expo. Your next herd sire awaits as his genetics are as good as his phenotype. Kyle is long, deep, and thick with dark red pigment. His low actual birth weight of 80, adjusted weaning weight of 868 and his EPDS make him an excellent choice. He is heterozygous polled with a calm demeanor.
- Video available.

Consigned by: Weber Livestock Sullivan, WI (414.702.6580) Tony



Lot 48 – WLC Long Haul 36E Kyle 301

49 GM 4L TRACKER (DLF,HVF,IEF,MSUDF,DBP)

P44497153 Calved: 2/27/23 • Tattoo: LE 4L

CHAC MASON 2214 (DLF,HVF,IEF)

GM GOLDEN BOY 36F (DLF,HVF,IEF,MSUDF,DBP)

P43930545 TJ ROSE (HVP,DBP)

STAR HES A HEARTTHROB 115Y ET (DLF,HVF,IEF,DBP)

GMIOE FROST (DBP)

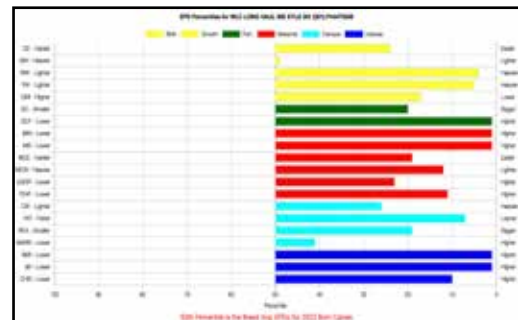
P43924330 GM LADY CHOICE 16Y

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
0.0	3.6	48	73	0.0	0.3	14.4	24	48
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.0	81	1.00	1.00	68	-0.009	0.49	0.01	

BMIS
320
BIIS
376
CHBS
107

- A polled, dark color, long sided bull. He has a great disposition. His sire Golden Boy has produced great females for us. He should follow his sire in this production.

Consigned by: Golden Maples P.H. Haven Deer Park, WI (715.220.6101)



50 MCC 5568 LIBERTY 17L ET (DBP)

P44497987 Calved: 3/16/23 • Tattoo: LE 17L

KJ BJ 309C LEADER 182F (DLF,HVF,IEF,MSUDF,DBP)

KJ TWJ 907E LIBERTY 159H ET (DLF,HVF,IEF,MSUDF,DBP)

P44222757 KJ BJ 339A CHARDONNAY 907E ET (DLF,HVF,IEF,MSUDF,DBP)

NJW 98S R117 RIBEYE 88X ET (S00)(DLF,HVF,IEF,MSUDF,DBP)

H PG SAVANNAH 5568 ET (DLF,HVF,IEF,MSUDF)

P43583508 H CCC SR JB SAVANNAH 2465 ET (DLF,HVF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
0.1	4.3	62	101	0.3	1.3	17.8	32	63
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.8	91	1.30	1.20	62	0.011	0.42	0.08	

BMIS
367
BIIS
445
CHBS
106

- 17L is out of our new and upcoming donor Savannah 5568 who was our pick of Iron Lake Ranch's dispersal sale. This polled liberty son has caught everyone's eye all summer long. With this much muscle, bone, and eye appeal he's going to make an outstanding herd bull this spring.

Consigned by: Meier Cattle Company Gratiot, WI (608.482.3218)



H PG Savannah 5568 ET – Dam of Lot 50

WISCONSIN Hereford Association Spring Sale

BULL LOTS 39 - 51



Lot 51 – PRR Artemis L16

51

PRR ARTEMIS L16 (DLF,HYF,IEF,MSUDF)

P44514680 Calved: 3/26/23 • Tattoo: LE L16

PYRAMID 16W 110T 9116 (SD0)(DLF,HYF,IEF,MSUDF)

H FHF AUTHORITY 6026 ET (DLF,HYF,IEF,MSUDF,MDF)

P43720811 FHF 408 RITA 21W (DLF,HYF,IEF,MSUDF)

CHAC MASON 2214 (DLF,HYF,IEF)

KLL ROSIE MASON 16F ET

P43947535 PURPLE ROSIE 44Z (DLF,HYF,IEF,MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-0.6	3.9	56	87	0.0	0.5	14.8	28	56
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.2	123	1.10	1.10	75	0.002	0.58	-0.08	

BMI\$
339

BI\$
397

CHBS
111

- Artemis is on target to meet the needs of your breeding program. An Authority son that brings added frame, length, and performance to match his bone and structure. You will want to keep his daughters and also benefit from his fat steers and herd sires to market. Both parents are polled and genetic defect free. A full brother sold last year to Place Farms.
- Semen tested and ready to get to work on your herd.
- For sale updated photos visit our website or on Facebook at www.plumriverranch.com

Consigned by: Plum River Ranch Monroe, WI (608.214.1154) Eric



H FHF Authority 6026 ET – Sire of Lot 51

GENETIC DEFECTS

GENETIC ABNORMALITIES:

There are currently six (6) genetic defects being tracked in AHA pedigrees. **Hypotrichosis** (HY), **Dilutor** (DL), **Idiopathic Epilepsy** (IE), **Maple Syrup Urine Disease** (MSUD), **Mandibulofacial Dysostosis** (MD), and **Delayed Blindness** (DB). They are listed after the animal's name in curly brackets { }. The last letter of the codes indicates the DNA status. F indicates the animal's DNA is Free of the defect. C indicates the animal is a Carrier of the defective gene. P implies the animal is a Potential carrier by pedigree, but the animal's DNA has not been analyzed for that gene.

The recently reported genetic defect of Delayed Blindness in November 2023 has not been known long enough to have a large number of animals tested. That is why you will see DBP in many of the pedigrees. Check the AHA online pedigrees for the most recent information. Also visit the AHA web page under Genetics for expanded explanations. The following is from Shane Bidwell regarding the Delayed Blindness.

DELAYED BLINDNESS:

Delayed Blindness (DB) is caused by retinal degeneration within the eye. Cattle affected by DB are not born blind but vision loss is noticeable near or just after one year of age. Initial clinical signs may include the animal having difficulty navigating their surroundings, bumping into stationary objects, and slowly navigating unfamiliar terrain. These cattle will also lack a menace response (reaction to something being moved toward the eye). Cattle are remarkable at adapting; if in a stable environment vision loss may be severe when first noticed. Unless secondarily injured, the eye appears normal to the casual observer. A detailed ophthalmologic evaluation of the retina in the back of the eye can confirm retinal degeneration. Diagnosis can also be established by genetic testing.

WISCONSIN Hereford Association Spring Sale

2024 CONSIGNORS

Consignor/Phone Number	Lot(s)	Consignor/Phone Number	Lot(s)
C&B Farms 1 608.482.1184		Boettcher's Brookview Acres 25, 27 715.828.7271	
Plum River Ranch Eric / 2A, 2B, 2C, 2D, 4, 51 608.214.1154		Windy Hills Herefords 26, 30 715.760.2350	
Plum River Ranch Nick / 36, 37 815.291.8869		Holler Hereford Farm 28, 39 262.939.4286 or 262.210.4816	
Weber Livestock 3, 3A, 16, 48 414.702.6580 or 262.490.2501		Meier Cattle Company 31, 50 608.482.3218	
Lietzau Hereford Farm 5, 44 608.633.2875		Peters Polled Herefords 32 920.382.6951	
C&L Hereford Ranch 6, 11, 22 262.617.6346		Crooked Creek Herefords 33 608.350.9661 or 608.847.3530	
Spaeth Farms 7, 29, 46 715.289.4098		Golden Maples Polled Herefords 34, 35, 49 715.220.6101	
J&J Polled Herefords 8, 9, 47 262.573.4019		JonDor Herefords 41 507.722.6318	
Narrows Creek Farm 10 608.415.1850		MGM Polled Herefords 19, 42, 43 414.881.5274	
Thousand Hills Herefords 12, 13 815.266.1300		Point Creek Herefords 20, 38 920.493.8173	
Huth Polled Herefords 14, 15 920.251.0281		Marie Prodell 21 920.255.3993	
Emily Schulz 17 705.577.7340		Bergman Farms 23, 24, 45 705.577.7340	
Hickory Grove Farms 18, 40 414.550.5114			

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WISCONSIN HEREFORD ASSOCIATION

506 S. Hubbard St.
Horicon, WI 53032

Change Service Requested



WISCONSIN *Hereford Association* **SPRING SALE**

Saturday, March 2, 2024
Noon

Fennimore Livestock Exchange • Fennimore, Wis.

