

BURNIPS EQUIPMENT CO. PRESENTS THE

36TH ANNUAL
MICHIGAN
BEEF EXPO
& MCA ANNUAL MEETING

PROUDLY SERVING THE AG COMMUNITY.



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Priefert





MICHIGAN BEEF EXPO



FARM BUREAU PAVILION ON MICHIGAN STATE UNIVERSITY CAMPUS
4301 FARM LANE, LANSING, MI 48910

We are proud to welcome you to the 36th Annual Michigan Beef Expo! Every year, many hardworking individuals leave a positive impact on our industry and the tradition of the Expo. We look forward to celebrating Michigan's premier seedstock breeders with you here at the 2026 Michigan Beef Expo

THURSDAY, FEBRUARY 19

8:00 AM
5:30 PM
8:00 PM

MOVE IN

MSU Pavilion opens for consignor stalling and trade show set up
Michigan Cattlemen's Association Annual Meeting
Set-Up Closes

FRIDAY, FEBRUARY 20

9:00 AM

12:00 PM

3:00 PM
4:00 PM
4:30 PM
5:00 PM
5:30 PM
7:00 PM

8:00 PM
11:00 PM

BREED SHOWS

Breed Shows Begin - Judged by Scott Trennepohl
Show Order: Simmental, Chianina & Maine Anjou, Shorthorn, All Other Registered Breeds, Hereford, Angus

Early Junior Cattle Stalling in Main Barn Available (ONLY if pre-signed up)
Trade Show Opens

Parade of Champions & Supreme Champion Recognition in Main Arena
Registration Opens for Block & Bridle Livestock Judging Contest
Buyer Registration Opens (**Same numbers will be used Friday & Saturday**)
Michigan Cattlemen's Reception Begins in Hospitality Lounge
Block & Bridle Livestock Judging Contest begins in Main Arena
Friday Night Lights Sale Begins in Hospitality Lounge
Followed by the Junior Associations Auction
Trade Show Closes
Pavilion Officially Closes

SATURDAY, FEBRUARY 21

8:00 AM

9:00 AM
9:00 AM - 12:00 PM
10:00 AM

3:00 PM
3:30 PM
4:00 - 6:00 PM
6:00 PM
6:00 - 10:00 PM

BREED SALES

Coffee & Donuts in Hospitality Lounge

Buyer Registration Opens

Trade Show Opens

Junior Skill-A-Thon Contest

Breed Sales Begin in Auditorium

Sale Order: Simmental, Chianina & Maine Anjou, Shorthorn, All Other Registered Breeds, Hereford, Angus

Announcement of Junior Educational Awards in Hospitality Lounge
Ice Cream Social Begins in Hospitality Lounge
Designated Vendor Departure Time (if not staying till Sunday)
Junior Exhibitors can Enter through Southeast Pavilion Entrances
Junior Check in Located in Main Pavilion

SUNDAY, FEBRUARY 23

8:00 AM

12:00 PM

JUNIOR SHOWS

Trade Show Opens

MSU Block & Bridle Showmanship Begins - South ring Senior, Junior and Pee Wee.
North ring Intermediate, Beginner, Rookie

Market Animal and Breeding Heifer show will begin 30 min after the completion
of showmanship - South ring breeding heifer show. North ring Market Animal show.
Trade Show Officially Closes

HOTEL OPTIONS

Group Code: Michigan Beef Expo

Hampton Inn Okemos
517-349-6100

Best Western Okemos
517-349-8700

Candlewood Suites
517-351-8181

MICHIGAN BEEF EXPO COMMITTEE

At Large Members: Earl Souva, Alex Heeg, Ken Geuns, Justin Taylor, Brigitte Grobbel and Heather Chapman
Sale Coordinator - Brandon Goering: 419-551-5461

Breed Representatives:

All Other Registered Breeds - Mary Seidelman: 616-260-3594

Michigan Angus Association - Lisa Lutchka: 517-262-5885

Michigan Chi Association - Kristina VanOrder: 269-751-5527

Michigan Maine-Anjou Association - Lorren VanOrder: 269-751-5527

Michigan Hereford Association - Jeff MacNaughton: 517-230-1253 & Dave Bielema: 616-292-7474

Michigan Shorthorn Breeders Association - Carla McLachlan: 517-242-2395

Michigan Simmental Association - Jake Homich: 616-788-8792 & Courtney Gordon Voelker: 810-304-3415

Michigan Cattlemen's Association - Sara Horton Flokstra: 269-213-7492

For more information on The Michigan Beef Expo, contact the Michigan Cattlemen's Association office at 517-347-8117 or email info@micattlemen.org.

All sales will be held in the auditorium. Online bidding will be available through CCI.Live.

NOTE: As one breed finishes its sale there will be approximately a five-minute break then the next breed will follow.

TERMS AND CONDITIONS: It is the buyer's responsibility to contact the individual consignor to take possession and pick up the animal. Each breed sale is managed by the individual Breed Association. All cattle are sold under the terms and conditions of each breed association. Checks must be made payable to the Michigan Cattlemen's Association. Questions regarding sale settlement should be directed to the breed representatives.

DISCLAIMER: The Michigan Cattlemen's Association or Michigan State University shall be held harmless nor liable for loss, theft, personal property damage or destruction, personal injury, financial obligation to collect or enforce collection of any monies between parties resulting from activities of The Michigan Beef Expo.

BUYER TRAILER MAP

DIRECTIONS:

Buyers park trailers in Lot 200 north of Pavilion.

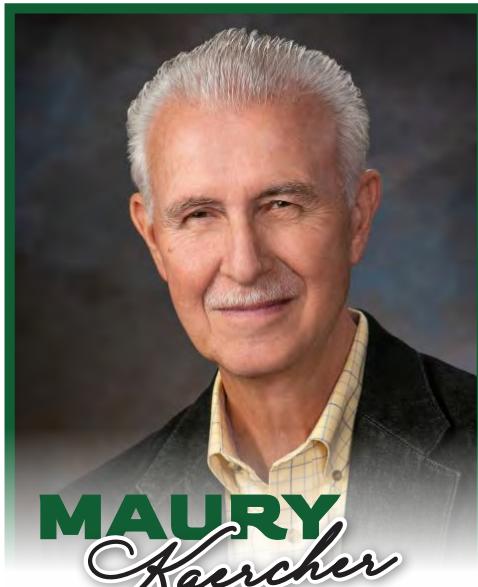
Line up along Pavilion Dr. to enter for loading out.

Proceed along back of Pavilion to park and load cattle. Please park single file to allow traffic to flow.

Once loading is complete, exit via south gate of parking lot, heading toward the South Barn and exiting onto Forest Rd.

NOTE: Please have sale receipt available to enter for load out.





INDUSTRY Excellence AWARD

The Michigan Beef Expo Committee is pleased to recognize Maury Kaercher of Kalamazoo, Michigan, with the Industry Excellence Award for his lifelong accomplishments and significant contributions to the Michigan Beef Expo and the Michigan agriculture industry.

Maury grew up on a small family farm in southwest Michigan, where his passion for agriculture began. After graduating from high school, he enrolled in the MSU AgTech program, completing the two-year curriculum in 1965 with a specialization in livestock. He then served five years in the U.S. Navy during the Vietnam War. Following his military service, Maury returned to Michigan State University and earned his bachelor's degree in animal science.

While at MSU, Maury was highly involved in the Block and Bridle Club and participated on the Meats Judging and Livestock Judging Teams. After graduation, he built a diverse career in agriculture, working as a vocational agriculture teacher, district representative, cow-calf operator, and community 4-H leader.

In 1984, Maury joined MSU Extension as the Kalamazoo County agriculture extension agent.

He later transitioned to an area livestock agent covering multiple southwest Michigan counties in 2003 and became MSU Extension Director for St. Joseph County in 2006, a role he held until his retirement in 2011.

Maury dedicated more than 25 years of service to the Michigan Cattlemen's Association, including serving as president from 1999-2000 and being named MCA Member of the Year in 2002. As both an Extension educator and MCA leader, he played a key role in establishing Michigan's first graded, vaccinated, and verified feeder calf sales. He also served on the National Cattlemen's Beef Association International Marketing Committee.

A strong advocate for the Michigan Beef Expo, Maury chaired the trade show committee for several years and was instrumental in the Expo's growth into the premier event it is today. In 2023, he helped organize a reunion of MSU livestock judging teams, bringing together nearly 100 members spanning generations.

Maury retired after 28 years with MSU Extension, leaving a lasting legacy of leadership and innovation. Throughout his career, he and his family maintained a cow-calf operation of approximately 60 head. Maury has been married to his wife, Nancy, for over 57 years. Together, they proudly support the next generation of Spartans. The Michigan Beef Expo is honored to recognize Maury Kaercher.

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Watch the Sale on CCI.live!

*The best, the fastest and most
comprehensive marketing & bidding tool!*

How to Bid Online...

- **As a buyer**, you DO NOT need to login to watch the sale but you must have a validated account to bid.

To BID ONLINE go to www.CCI.live in your Chrome, Firefox, Safari or other modern browser:

- 1) Click on the sale schedule page.
- 2) Click on the sale of interest.
- 3) Click on Bid Online- Register and then Get Buyer Number

- After you are logged in, you must proceed to the sale page for your auction and click Bid Online - Register, then **"Get Buyer Number."** Some auctions require valid credit card number on file to obtain a buyer number to bid.

- CCI.live will operate with ease on a modern **cellular device, laptop, desktop or tablet.**
- A **current browser** is important and will always make your experience better.

- For successful bidding you must have good Internet service! It is very important to be stationary if bidding. If you are driving and bidding, expect to have some service issues. If you are stationary on a good device, with healthy Internet, expect a very successful bidding environment. If you have slow Internet watch the "asking price" on the screen, it is real time, and refresh your browser if you feel like you have some lag.

- Support line open during all sales. TEXT 405-400-9505 - Please alert the ranch for your hauling preferences.

SALE MANAGER:

Brandon Goering
(419) 551-5461

www.mihereford.com

BREED REPRESENTATIVE:

Jeff MacNaughton
(517)230-1253

Dave Bielema
(616)292-7474

BREASBOIS FARM

Margaret & Heather Breasbois
310 E. Freeland Rd.
Merrill, MI 48637
(989) 859-0815

CIRCLE N RANCH

Paige & Philip Nichols
3681 S Meridan Rd.
Ovid, MI 48866
(989) 388-3377

GRAND MEADOWS FARM

Dave Bielema & Ben Diekevers
PO Box 550
Ada, MI 49301
(616) 292-7474

HILLSIDE HEREFORDS

Amy Thueme
4662 Lum Rd.
Attica, MI 48412
(810) 294-7401

JNE LIVESTOCK

Jamie & Bret Kraemer
206 W 14th Ave.
Norway, MI 49870
(906) 282-2493

LAUDERMAN FAMILY

Connie Laudeman
3629 5th Rd.
Bremen, IN 46506
(574) 209-6470

MCDONALD FARMS

Gerald Green & Scott McDonald
7791 Eastern Ave.
Grand Rapids, MI 49508
(517) 819-7978

MILLER CREEK HEREFORDS

Charles & Fred Miller
3204 132nd Ave.
Hopkins, MI 49328
(616) 291-3737

TRIPLE N FAMILY FARM

Aaron & Lauren Nykamp
4215 48th Ave.
Hudsonville, MI 49426
(616) 218-4989

VENTURA FARM

Kenneth & Deb Geuns
4995 Sleight Rd.
Bath, MI 48808
(517) 230-8502



Lot 401

MCF HECTOR

REG: 44704085 | TATTOO: 9N | DOB: 04/07/25 | HEREFORD | BULL

NJW 79Z311 ENDURE 173D ET

Sire: UPS HE DELIVERS 0290 ET

UPS MISS HOMETOWN 4279 ET

KT SMALL TOWN KID 5051

Dam: CSU MS CATO SPOILER 0251

CSU MISS B207

MILLER CREEK FARM

This He Delivers son possesses the phenotype we are all searching for - long bodied, with plenty of depth, pigmented and conservative marked, his size is ideal for a bull his age, and we believe he will sire some exceptional progeny. So, whether you are needing a bull to cover cows this spring or get a jump on next summer's bull battery, this He Delivers son is ready to work.

CED	BW	WW	YW	MM	REA	MARB	\$BII	\$CHB
5.1	4.1	68	107	32	0.7	0.21	596	151



Lot 402

VENTURA FARM

VF PROFIT MARGIN 508N

REG: 44694468 | TATTOO: 508N | DOB: 03/20/25 | HEREFORD | BULL | SCURRED

H THE PROFIT 8426 ET

Sire: BK CMCC KOOL PROFIT K001ET
BK DISTINCTIVE POINTS 641D ET

BR BELLE AIR 6011

Dam: MF 486 HENNIE 6011 2012 ET
DM 4128 8Y STACIE 486 ET

Selling three/quarter interest and full possession. Ventura Farm reserves one/quarter semen sale interest. Loaded with mass and muscle, short marked, red to the ground, and lots of eye pigment. Sired by BK CMCC Kool Profit K001, the Reserve Grand Champion Bull at the 2024 Cattlemen's Congress, and out of our Belle Air 6011 x Stacie 486 cow. Imagine the phenomenal Hereford females and elite Hereford show steers that this bull could sire. Light scurs, 90 lb. birth weight, 760 lb. adjusted weaning weight, 5.9 frame score. Profit Margin was the Grand Champion Bull in the open show at the 2025 Michigan Junior Hereford Association Fall Spectacular Show.

CED	BW	WW	YW	MM	REA	MARB	\$BII	\$CHB
2.8	3.3	5	97	25	0.45	0.23	375	146



Lot 403

GRAND MEADOWS FARM

GRAND POWERCROSS 405F J08 N19

REG: 44641590 | TATTOO: N19 | DOB: 03/04/25 | HEREFORD | BULL

R LEADER 6964

Sire: CMF ERNST POWER BROKER 405F
CMF 124B DOMINETTE 297D

C DOUBLE YOUR MILES 6077 ET [6077] P43672888

Dam: GRAND STARCROSSED J08 ET
GRAND STARCROSSED 38Z ET

This is a can't go wrong young sire backed by pedigree and data! Short marked, big footed and sound to the ground, with excellent epds to go along with it! This one will be safe for heifers, but still add mass and volume to his progeny.



CED	BW	WW	YW	MM	REA	MARB	\$BII	\$CHB
7.1	1	63	100	34	0.57	0.27	576	127



Lot 404

CIRCLE N RANCH

CNR BATMAN

REG: 44660928 | TATTOO: CNR 252 | DOB: 02/20/25 | HEREFORD | BULL | HORNED

CRR 719 CATAPULT 109

Sire: CHEZ/PUGH/HARA LOGIC 8815F ET
R SWEET RED WINE 039

BR BELLE AIR 6011

Dam: BAR STAR 6011 WHATAGIRL 2194ET
BAR STAR 91X WHATAGIRL 410

Batman is a big boned, stout made bull that is easy tempered and kid safe. He has a strong pedigree and a sleek profile. He will not only add bone and depth to your herd but also eye appeal and gentle spirit.

CED	BW	WW	YW	MM	REA	MARB	\$BII	\$CHB
1.9	4.3	60	92	32	0.19	0.24	406	115



SIRE TO LOT 405

Lot **405**

BK PROUD 7523N

REG: 44656990 | TATTOO: 7523N | DOB: 02/09/25 | HEREFORD | BULL

CRR 971 LEVITATE 142

Sire: NJW 119E 142 PROUD 35L

NJW 8B 164C LEXY 119E

CRR 5280

Dam: BK ECCENTRIC POINTS 7523E ET

HAPP KOOL AID POINTS 1218 ET

MCDONALD FARMS

CED	BW	WW	YW	MM	REA	MARB	\$BII	\$CHB
-2.3	6	69	115	21	0.43	-0.09	361	92

A bull we were fortunate enough to acquire alongside a donor cow purchase this past spring from Buck Cattle Company has been a standout since he jumped off the trailer. Working from the ground up, he stands true, wide-based with large feet and legs. From there, he provides an impressive look from the side and doesn't disappoint as you move behind him, proving to be stout-hipped, big-backed with extra capacity. Couple all that with his stacked pedigree being sired by NJW 119E 142 PROUD 35L, and going back to HAPP Kool Aid Points 1218 ET. The sky truly is the limit with a combination bull like this.



Image inverted



SIRE TO LOT 406

Lot **406**

SRF MR WRANGLER

REG: 44690735 | TATTOO: N12 | DOB: 01/23/25 | HEREFORD | BULL

R LEADER 6964

Sire: KJ BJ 309C LEADER 182F

KJ BJ 236X TIMewise 309C ET

DELHAWK KAHUNA 1009 ET

Dam: SRF SCRATCH MY TAIL ET

MSU BR MARKETTE 55N

LAUDEMANN FAMILY

CED	BW	WW	YW	MM	REA	MARB	\$BII	\$CHB
2.6	3.2	65	104	29	0.71	0.09	424	118

Super complete, sums up this bull. He is everything you need in a bull. He is thick, sound, and deep, with the ability to get out and move off of both ends. He is out of the very popular Leader 182F. A bull that is known for his maternal traits and producing cattle that are competitive on the national level. His mother is a daughter of MSU BR Markette 55N, a multiple time National Champion. If you need a bull that will increase WW, YW, M, and REA, look no further. The MSU BR Markette 55N bloodline is still producing quality cattle 26 years later.



Image inverted



SIRE TO LOT 407

Lot 407

HILLSIDE HEREFORDS

PSC OLIVIA'S SENSATION 521N ET

REG: 44692319 | TATTOO: 521N | DOB: 05/21/25 | HEREFORD | OPEN HEIFER | HORNED

CHURCHILL SENSATION 028X

Sire: UPS SENSATION 2296 ET
UPS JT MISS NEON 7811 1ET
C MILES MCKEE 2103 ET

Dam: PSC OLIVIA 101C ET
STAR KKH SSF OLIVIA 15U ET

Let this standout Sensation 2296 daughter catch your eye with her stylish, feminine look, clean front, and balanced design. She combines depth of body and natural rib shape with a neat top line and refined overall silhouette, all while being quiet-natured and easy to handle. If you don't already have a Sensation daughter in your program - one of the breed's most consistent sires for high-quality, functional, and highly sought-after maternal progeny - she comes backed by proven genetics. Her strength as a future brood cow shows in her Milk and MCE EPDs, with functional udder design and teat correctness placing her in the top third of the breed. She brings an impressive blend of eye appeal and long-term productivity, making her a standout replacement prospect built to elevate any program



Image inverted



SIRE TO LOT 408

Lot 408

VENTURA FARM

VF MOLLY 519N

REG: 44694469 | TATTOO: 519N | DOB: 04/19/25 | HEREFORD | OPEN HEIFER | SCURRED

H THE PROFIT 8426 ET

Sire: BK CMCC KOOL PROFIT K001ET
BK DISTINCTIVE POINTS 641D ET

Dam: RKM VF MARYANN 25K
RKM 5051 GINGER 90G

Molly is sired by BK CMCC Kool Profit K001 that is owned by Buck, Moore, and McDonald and out of our Maryann cow that is a Divergent 07H x Small Town Kid. Maryann was the Grand Champion Hereford Female at the 2023 Michigan State Fair. Molly is the "spittin image" of her mother that has an impeccable structure and a look that will stop you in your tracks. Scurred.

CED	BW	WW	YW	MM	REA	MARB	\$BII	\$CHB
6	1.1	46	79	31	0.66	0.27	436	140



Lot 409

RCF ETHAL 25E

REG: 44669399 | TATTOO: 25E | DOB: 04/09/25 | HEREFORD | OPEN HEIFER

BR CURRENCY 8144 ET

Sire: RRR BONES 316 ET

WRB MARVEL BELLE 896M

CCC 316 WAYLON 709

Dam: CCC 709 LUCY 915

ROF 743 LILLY 402B ET

TRIPLE N FAMILY FARM

Greatness is in this young females blood. RCF Ethal 25E is a Granddaughter of the 2010 National Western stock show Champion Hereford Bull, BR Currency 8144 ET. This big boned, long bodied heifer offers substance and flexibility that screams cow power. Ethal is flashy, big haired, built right and is ready to finish out her show career and go on and add quality to your herd. Don't miss your opportunity to own her!



Lot 410

JNE ELEANOR ROSE

REG: 44681455 | TATTOO: JNE25 | DOB: 03/24/25 | HEREFORD | OPEN HEIFER | SCURRED

PURPLE REUBEN JAMES 40A ET

Sire: KCW COTTON'S YELLOWSTONE 220H

KCW COTTON'S JOURNEY 223 ET

CCC 0245 CASHIN IN 807

Dam: BRH MS MOLLY CASH 2113

BRH MS SKYY 8001

JNE LIVESTOCK



Lot 411

BF HMB 159H AURORA 2509

REG: 44690198 | TATTOO: 2509 | DOB: 03/22/25 | HEREFORD | OPEN HEIFER | HORNED

KJ BJ 309C LEADER 182F

Sire: KJ TWJ 907E LIBERTY159H ET

KJ BJ 339A CHARDONNAY 907E ET

H MONTGOMERY 7437 ET

Dam: PUGH HAWK MS SAPPHIRE PJ14 ET

DELHAWK SAPPHIRE 102A ET

BREASBOIS FARMS

Aurora is a dark red Liberty daughter out of a DelHawk Sapphire daughter. She is dark red and conservatively marked with pigment on both eyes. Rory is in the top 3% of the breed for REA and has great milk and BW numbers. We will post videos on our Facebook page BreasboisFarmsHerefordCattle, closer to sale day. She is MD and DB free and has been vaccinated for brucellosis.



Lot 412

GRAND MEADOWS FARM

GRAND STAR POWER K32 405F N18

REG: 44641913 | TATTOO: N18 | DOB: 03/08/25 | HEREFORD | OPEN HEIFER

R LEADER 6964

Sire: CMF ERNST POWER BROKER 405F
CMF 124B DOMINETTE 297D

C DOUBLE YOUR MILES 6077 ET

Dam: GRAND STARCROSSED K32 ET
GRAND STARCROSSED 38Z ET

If you want well bred and complete, this heifer is for you! The Powerbroker daughters have the look, and numbers to back them up! We have too many to keep them all, so buy with confidence!



Image inverted



SIRE TO LOT 413

Lot 413

LAUDEMAN FAMILY

SRF MISS LIBERTY

REG: 44690733 | TATTOO: N23 | DOB: 03/08/25 | HEREFORD | OPEN HEIFER

CHURCHILL BROADWAY 858F

Sire: CHURCHILL DESPERADO 029H
CHURCHILL LADY 8251F ET
SULL TCC MR CUSTOMMADE 340ET

Dam: SRF MISS MEGHAM
SRF MISS ADDIE 15EJNZB ET

CED	BW	WW	YW	MM	REA	MARB	SBII	\$CHB
-0.7	4.3	64	104	32	0.39	0.14	485	127

She puts all the right pieces together. She has the look and the high growth, milk, and carcass, that separates her from the rest. She is out of the very popular Churchill Desperado 029H, a bull known for his carcass and growth performance. Her mother goes back to the Sullivan Custom Made, a bull that produced many champions in his life. If you show her or put her in the pasture you will not be disappointed in this heifer.

Notes



Watch the Sale

“Broadcasting Live” on CCILive.com

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16TH ANNUAL BULL SALE

Great Lakes Beef
CONNECTION

Great Lakes Beef Connection:
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Steve Oman, SD Simmentals 989-429-3600
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Okemos MI, 48864

