

*16th Annual*

# BULL SALE

GENOA  
LIVESTOCK, LLC

2 PM | MONDAY, SEPTEMBER 7, 2026

*at the Ranch in Minden, Nevada*



*Selling* **60  HEREFORD BULLS**

*Both Horned and Polled*



## GENOA LIVESTOCK BULL SALE at the Ranch in Minden, Nevada

### SALE LOCATION

The sale will be held at Genoa Livestock's home ranch,  
640 Genoa Lane, Minden, NV; in Carson Valley, about 1 hour  
south of Reno and 30 minutes from South Lake Tahoe.

### SALE WEEKEND SCHEDULE

**Sunday, September 6, 2026 — Open House 1-5 PM**  
If you are in town, come see the sale bulls and meet the crew

**Monday – Sale Day – September 7, 2026**

**9 AM:** Review sale cattle in the pens; **Light Lunch Buffet**

**2 PM:** Sale — Rick Machado, Auctioneer

**2 PM:** Video Sale streamed live on CCI.Live

and Western Video Market

**4:30:** Catered dinner and entertainment

*Note: All cattle will be available for inspection prior to sale day and  
the auction will be streamed on CCI.Live and Western Video Market*



### ACCOMMODATIONS

There are several nearby motels in Minden, Gardnerville or  
Carson City, Nevada.

Here are a few to try:

|                                         |              |
|-----------------------------------------|--------------|
| Carson Valley Inn, Minden .....         | 775-782-9711 |
| Holiday Inn Express, Minden .....       | 775-782-7500 |
| Courtyard by Marriot, Carson City ..... | 775-887-9900 |
| Gold Dust West, Carson City .....       | 775-885-9000 |
| David Walley's Resort, Genoa .....      | 775-782-8155 |

### TRANSPORTATION

With sufficient notice, planes will be met at Reno-Tahoe  
International Airport or Minden-Tahoe Airport.

### FREE DELIVERY and 60 DAYS FREE BOARD

Sale cattle will be delivered free of charge within 500 miles of  
the ranch. Seller will equally split delivery expenses beyond  
500 miles with Buyer. Sale Bulls may be boarded at the ranch  
for 60 days at no charge.

### BULL HEALTH and TESTING

All bulls will have passed a satisfactory semen test and rigid  
fertility evaluation prior to the sale. They have been Anaplas  
vaccinated, BVD tested and have a negative Trich test result.

Genoa Livestock also maintains a rigorous vaccination  
protocol. See inside back cover.

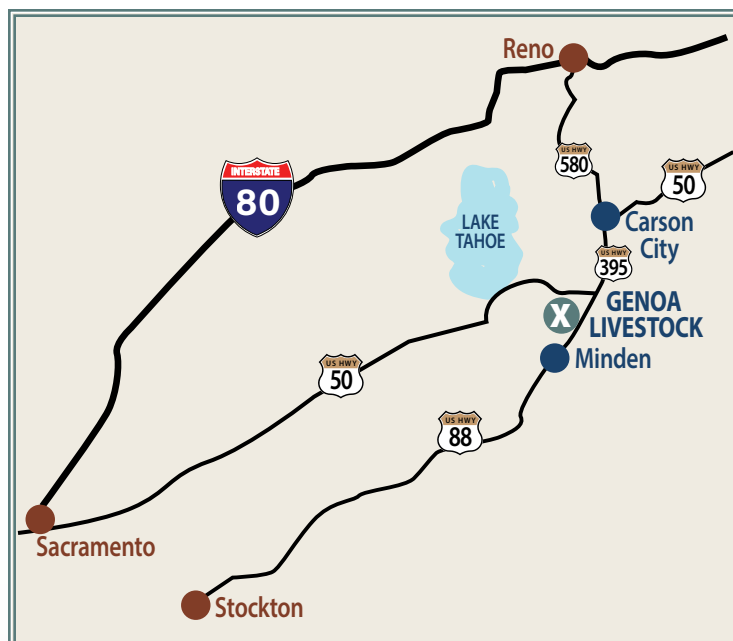
### SALE TERMS

**Retained Semen Interest:** Genoa Livestock is selling full  
possession and retaining 50% semen interest on all bulls.

Lot numbers will correspond to this sale catalog. The sale is  
being conducted under the suggested sales terms and conditions  
adopted by the American Hereford Association. Except for  
those stated in the terms and conditions there are no warranties  
either expressed or implied, as to the merchantability or fitness  
for a particular purpose with respect to the cattle being sold  
in this auction. The warranties and guaranties set forth in the  
"Terms and Conditions" are in lieu of all other warranties either  
expressed or implied, and the remedies provided therein shall  
be the sole and exclusive remedy of the buyer (or any claiming  
through the buyer) for any breach of warranty of guarantee  
therein provided and all other obligations available at the clerk's  
desk on sale day.

All persons who attend this sale do so at their own risk.  
Genoa Livestock assumes no responsibility, legal or otherwise,  
for accidents which may occur.

### LOCATION



640 Genoa Lane, Minden, NV is located just off Highway 395  
which can be reached via 580 South from Reno; Highway 50  
or Highway 88 from California



All Genoa sale bulls are DNA parentage and GE-EPD tested

Please join us for the

16th Annual

## GENOA LIVESTOCK BULL SALE

Monday, September 7, 2026  
at the Ranch – 640 Genoa Lane – Minden, Nevada

Selling **60**  **HEREFORD BULLS**  
Both Horned and Polled



### SALE DAY SCHEDULE

Monday, September 7th, 2026

9 AM: Sale cattle will be available for inspection on-site (or prior to by arrangement)  
Light Buffet Lunch

2 PM: Live Auction Video Sale.  
Rick Machado, Auctioneer



4:30 PM: Catered dinner and entertainment

#### NOTE:

All cattle will be available for inspection prior to sale day and the auction will be streamed on CCI.Live and Western Video Market

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### OPEN HOUSE

Sunday, September 6 • 1-5 PM

View the sale bulls and meet the crew!

#### SALE REPRESENTATIVES

Rick Machado — Auctioneer ..... 805-501-3210  
Logan Ipsen, Stock Point Media Group ..... 916-947-2392  
Matt MacFarlane — California Cattleman ..... 916-803-3113  
Jared Patterson — Western Livestock Journal ..... 208-312-2386  
Rod Wesselman, Special Assignment ..... 509-750-2185

#### GENOA LIVESTOCK REPRESENTATIVES

Bob Coker ..... 916-539-1987  
Chris Beck ..... 618-367-5397  
Matt Olson ..... 406-609-6473  
Bill Seals, DVM (Veterinarian) ..... 408-472-8195  
Photography & video by Jared Patterson, Caldwell, ID .. 208-312-2386



Bob Coker 916-539-1987 | Chris Beck 618-367-5397

640 Genoa Lane  
Minden, Nevada

775-782-3336

[www.genoalivestock.com](http://www.genoalivestock.com)

View Sale Bull Videos at  
[www.genoalivestock.com](http://www.genoalivestock.com)

If you can't join us in person, join in on



Find us on Facebook

#### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMIS | BIIS | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|------|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374  | 450  | 125  |

# Welcome!



## Welcome to our 16th Annual Sale!

*Preparing our sale catalog each year is a mental recap of our crew's effort over the preceding two years to successfully bring these sale lots to you. As you all know, this isn't easy work – but we live it and love it! And we thank you in advance for your interest in our program.*

*We stringently research and select only proven AI sires to ensure reliability of the genetics we offer each year. We recently expanded our ET program to 80 recipis allowing us to be even more selective. Additionally, all registered cows are initially bred with industry leading AI sires, then turned out with our top herd sires. So we are pleased to bring you this year's offering and believe the genetics represented here will solidly support your bottom line production objectives. We have selected 60 outstanding bulls – both horned and polled – for your consideration.*

*Our breeding objectives are straight forward: to produce quality Hereford genetics focused on a balanced approach of enhanced EPD profiles, breed-leading pedigrees, structural integrity, performance, phenotype, end product value – all which make for good complete cattle. Simply put, it's our mission to provide you with the best Hereford genetics available in the western region.*

*For the 16th consecutive year, Genoa Livestock's Bulls and Heifers – our 2025 Spring calf crop of 207 calves – ranked in the Top 30% of the Hereford Breed in 9 of 12 traits measured by the American Hereford Association and in the Top 10% in Marbling and all three indexes. **See our Sale Bulls' Percentile EPD Ranking graph on the inside back cover.***

*We begin development of our bulls a few months after weaning in large dry lots that allow for plenty of travel and exercise. They are developed sensibly, to ensure that at turn-out time these bulls will hold up, work, and get the job done. This has served as a valuable developmental program for our customers. **All Genoa Livestock bulls are 100% guaranteed as sound and healthy breeders.***

*We hope you will find something within our offering today that suits your breeding objectives.*

## Thank You!

*Bob & Carol, Chris & Lydia, Matt & Kyleen, Michelle & Scott,  
Gilberto & Susana, Delfino & Yessenia and their families*



## Genoa Livestock Crew

Left to right: Bob, Delfino, Gilberto, Matt, Chris



## —Getting Ready For The Fair

Methods of preparing and grooming a steer for the California State Fair And Exposition are many and varied. One person whose methods obviously work well, is Donald Rosa, president of the District 1000 4H Club and a 1962 Sacramento County All Star.

He was the premier Hereford exhibitor at the Sacramento County Fair in 1960 and the California Spring Fair in 1962. His animals have garnered something like 16 blue ribbons, a half dozen purples and 10 reds at county fairs and the State Fair.

Recently, for the Country Life photographer, Donald gave a demonstration on one phase of preparing an animal to assist a pair of younger 4H Club members. Pauline Byrne, in 4H work for five years, and Robert Coker, a four year member, were the students. Both are members of District 1000 and both will be showing at least one animal at the State Fair.

Accurate records, planned feeding program and daily care are equally important.

## Sacramento Bee — August 26, 1962

Bob with his mentor, friend and premier Hereford exhibitor, Don Rosa, President, District 1000 4H Club, Sacramento

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMIS | BIIS | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|------|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374  | 450  | 125  |



**NJW 79Z 029H VISTA 147L ET**

**A NJW 79Z 029H VISTA 147L ET** {CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44486345 DOB: 2/20/23 Polled

CHURCHILL BROADWAY 858F (CHB){DLF,HYF,IEF,MSUDF,MDF,DBF} ..... SHFYORK 19H Y02 (S00){CHB}{DLF,HYF,IEF}

CHURCHILL DESPERADO 029H (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL LADY 640D (DLF,HYF,IEF)

P44149846 CHURCHILL LADY 8251F ET (DLF,HYF,IEF,MSUDF) ..... BR COPPER 124Y (DLF,HYF,IEF)

AHA GEEDD SR SENTA 476B (DLF,HYF,IEF,MSUDF)

NJW 73S M326 TRUST 100W ET (S00){DLF,HYF,IEF,MSUDF,MDF,DBF} ..... KCF BENNETT 3008 M326 (S00){DLF,HYF,IEF,MSUDF,MDF,DBF}

BW 91H 100W RITA 79Z ET (DLF,HYF,IEF,MSUDF,MDF) ..... NJW P606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)

P4331375 REMITALL RITA 91H (DLF,HYF,IEF) ..... FELTONS 517 (S00){DLF,HYF,IEF,MSUDF,MDF,DBF}

REMITALL FLORIAL RITA 102F

| CED | BW    | WW   | YW   | MK  | M&G  | CEM  |
|-----|-------|------|------|-----|------|------|
| 7.0 | 2.7   | 60   | 98   | 36  | 66   | 3.3  |
| SC  | FAT   | REA  | MB   | BMS | BIIS | CHBS |
| 0.8 | 0.085 | 0.36 | 0.34 | 513 | 613  | 147  |

**BIRTH**  
92  
**205 Adj.**  
836  
**365 Adj.**  
1312



**H PG ENTICE 2349 ET**

**B H PG ENTICE 2349 ET** {CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44369899 DOB: 1/18/22 Horned

NJW 79Z 2311 ENDURE 173D ET (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF} ..... KCF BENNETT ENCORE Z311 ET (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

UPS ENTICE 9365 ET (CHB){DLF,HYF,IEF,MSUDF} ..... BW 91H 100W RITA 79Z ET (DLF,HYF,IEF,MSUDF,MDF)

P44056137 UPS MISS SENSATION 2277 ET (DLF,HYF,IEF,MDF,DBF) ..... CHURCHILL SENSATION 028X (S00){DLF,HYF,IEF,MDF,DBF}

AHA GEEDD UPS JT MISS NEON 7811 1ET (DLF,HYF,IEF,DBF)

CHURCHILL PILGRIM 632D ET (S00){DLF,HYF,IEF,MSUDF,MDF,DBF} ..... NJW 73S W18 HOMETOWN 10Y ET (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

H FHF ZOYE 8418 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL LADY 002X ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

P43916391 WLL ZOYE 3Z (DLF,HYF,IEF,MDF,DBF) ..... TH 122711 VICTOR 719T (S00){DLF,HYF,IEF,MSUDF,MDF,DBF}

WLL VENUS 19X (HYF)

| CED | BW    | WW   | YW   | MK  | M&G  | CEM  |
|-----|-------|------|------|-----|------|------|
| 5.5 | 4.0   | 67   | 106  | 30  | 64   | 4.1  |
| SC  | FAT   | REA  | MB   | BMS | BIIS | CHBS |
| 1.3 | 0.005 | 0.79 | 0.18 | 500 | 591  | 149  |

**BIRTH**  
87  
**205 Adj.**  
804  
**365 Adj.**  
1205



**C CUDA BELLE 2111**

**C C CUDA BELLE 2111** {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44359805 DOB: 1/11/22 Scurred

BEHM 100W CUDA 504C (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF} ..... NJW 73S M326 TRUST 100W ET (S00){DLF,HYF,IEF,MSUDF,MDF,DBF}

C BARRACUDA 014 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM R294 JASMANIO2Y (D00){DLF,HYF,IEF,MSUDF}

P44122941 C 105Y LADY DOMINO 4038 (DLF,HYF,IEF) ..... CL 1 DOMINO 105Y (S00){DLF,HYF,IEF}

AHA GEEDD C 88X NOTICE ME 1311 ET (DLF,HYF,IEF,MDF,DBF)

BR BELLE AIR 6011 (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF} ..... BAR SLHF 028 240 (S00){CHB}{DLF,HYF,IEF}

C LADY BELL ADVANCE 0053 (DLF,HYF,IEF,MSUDF) ..... BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF)

44122883 HH MISS ADVANCE 8293F (D00){DLF,HYF,IEF} ..... HH ADVANCE 3297A ET (S00){DLF,HYF,IEF}

HH MISS ADVANCE 1051Y ET (D00){DLF,HYF,IEF,MSUDF}

| CED  | BW    | WW   | YW   | MK  | M&G  | CEM  |
|------|-------|------|------|-----|------|------|
| 11.5 | -1.9  | 52   | 78   | 43  | 69   | 10.9 |
| SC   | FAT   | REA  | MB   | BMS | BIIS | CHBS |
| 0.5  | 0.055 | 0.13 | 0.30 | 413 | 498  | 129  |

**BIRTH**  
81  
**205 Adj.**  
759  
**365 Adj.**  
1244



**H BENTON 2205 ET**

**D H BENTON 2205 ET** {CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44372116 DOB: 4/11/22 Polled

JDH 11B STUD 3134 63E (CHB){DLF,HYF,IEF,MSUDF,MDF,DBF} ..... CHURCHILL STUD 3134A (S00){CHB}{DLF,HYF,IEF,MDF,DBF}

JDH AH BENTON 86 ET (CHB){DLF,HYF,IEF,MSUDF,MDF,DBF} ..... JDH MS 21Z VICTOR 3V 11B (D00){DLF,HYF,IEF}

P44014184 JDH AH MS 34X VICTOR 33245C ET (DLF,HYF,IEF,MSUDF) ..... JDH VICTOR 719T 33Z ET (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

AHA GEEDD AH JDH MS 25L WRANGLER 34X ET (D00){DLF,HYF,IEF}

MOHICAN THM EXCEDE 7426 (S00){DLF,HYF,IEF,MSUDF,MDF,DBF} ..... TH 133U 719T UPGRADE 69X (S00){DLF,HYF,IEF}

GERBER 7426 DIXIE E066 (DLF,HYF,IEF,MDF,DBF) ..... NJW M326 UNFORGETTABLE 76W ET (DLF,HYF,IEF)

P43822025 SCHU-LAR EFBEEF 2013 DIXIE 9X (DLF,HYF,IEF) ..... R PUCKSTER 2013 (S00){DLF,HYF,IEF}

SCHU-LAR EFBEEF M326 DIXIE 818T

| CED  | BW    | WW   | YW   | MK  | M&G  | CEM  |
|------|-------|------|------|-----|------|------|
| 10.7 | -1.6  | 70   | 114  | 27  | 62   | 6.1  |
| SC   | FAT   | REA  | MB   | BMS | BIIS | CHBS |
| 0.9  | 0.065 | 1.00 | 0.11 | 469 | 556  | 183  |

**BIRTH**  
73  
**205 Adj.**  
365 Adj.  
1348

## E BAR JZ ON DEMAND {CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44355795      DOB: 3/26/22      Polled

JDH VICTOR 719T 33Z ET (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF} ..... TH 12271 VICTOR 719T (S00){DLF,HYF,IEF,MSUDF,MDF,DBF}

RV VALOR 9444G ET (CHB){DLF,HYF,IEF,MSUDF,MDF,DBF} ..... JDH MS YANKEE 11U ET (DLF,HYF,IEF,DBF)

P44076080 RV BOBBY 1404 (DLF,HYF,IEF) ..... ECR L18 EXTRA DEEP 9279 (S00){DLF,HYF,IEF}

AHA  
GEPD  
HPI MISS EPTENSION 205 404 (000){HYP}

NW 73S W18 HOMEGROWN 8Y ET (S00){DLF,HYF,IEF,MSUDF,MDF,DBF} .. SHF WONDER M326 W18 ET (S00){CHB}{DLF,HYF,IEF,MDF,DBF}

BAR JZ HANNAH 087B (DLF,HYF,IEF,MDF) ..... NUW P066 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)

P43479588 BAR JZ VIRGINIA 347Y (DLF,HYF,IEF) ..... TH 12271 VICTOR 719T (S00){DLF,HYF,IEF,MSUDF,MDF,DBF}

BAR JZ JULIE 074R (000){HYP}

| CED | BW    | WW   | YW   | MK   | M&G  | CEM  |
|-----|-------|------|------|------|------|------|
| 7.0 | 1.2   | 79   | 110  | 22   | 61   | -0.7 |
| SC  | FAT   | REA  | MB   | BMIS | BIIS | CHBS |
| 1.2 | 0.005 | 0.64 | 0.33 | 458  | 570  | 159  |

SCB



BAR JZ ON DEMAND

## F C KEY WEST 0065 {CHB}{DLF,HYF,IEF,MSUDF,MDF}

Reg. P44122894      DOB: 1/5/20      Polled

BR BELLE AIR 6011 (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF} ..... BAR S LHF 028 240 (S00){CHB}{DLF,HYF,IEF}

C CJC BELLE HEIR ET (CHB){DLF,HYF,IEF} ..... BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF)

43889959 C CJC 89T MISS MILLS 4264 ET (DLF,HYF,IEF) ..... C MILES MCKEE 2103 ET (S00){DLF,HYF,IEF,MSUDF,MDF}

AHA  
GEPD  
TH 16G 20N GEMINI 89T (DLF,HYF,IEF)

C BLACK HAWK DOWN ET (S00){DLF,HYF,IEF,MSUDF,MDF,DBF} ..... WLB WINCHESTER POWERBALL 27A (S00){HYP,DBF}

C BLACK HAWK LASS 8019 (DLF,HYF,IEF,MSUDF,MDF) ..... BR BAILEE 1066 ET (DLF,HYF,IEF)

P43889890 C 88X RIBEYE LADY 6245 (DLF,HYF,IEF,MSUDF,MDF) ..... NUW 98S R117 RIBEYE 88X ET (S00){DLF,HYF,IEF,MSUDF,MDF,DBF}

C 10Y 440 LADY DOM 4067 ET (DLF,HYF,IEF,MDF)

| CED | BW     | WW   | YW   | MK   | M&G  | CEM  |
|-----|--------|------|------|------|------|------|
| 7.1 | 4.2    | 68   | 104  | 31   | 65   | 3.7  |
| SC  | FAT    | REA  | MB   | BMIS | BIIS | CHBS |
| 0.9 | -0.025 | 0.82 | 0.35 | 621  | 728  | 174  |

SCB



C KEY WEST 0065

## G H WMS THOMAS COUNTY 1443 ET {CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44257454      DOB: 1/27/21      Polled

KCF BENNETT REVOLUTION X51 (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF} ..... MSU TCF REVOLUTION 4R (S00){DLF,HYF,IEF,MDF,DBF}

EFBEEF RESOLUTE CEO (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF} ..... KCF MISS PROFICIENT U201 (DLF,HYF,IEF,MSUDF,MDF)

P43551829 EFBEEF 6378 KATE W484 (DLF,HYF,IEF,MSUDF) ..... R&R PRIME CUT 6378 ET (S00){CHB}{DLF,HYF,IEF,MSUDF}

AHA  
GEPD  
EFBEEF G825 KATE R428

BEHM 100W CUD4 504C (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF} ..... NUW 73S M326 TRUST 100W ET (S00){DLF,HYF,IEF,MSUDF,MDF,DBF}

H MS EXCEL 7945 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM R294 JASMANIO2Y (000){DLF,HYF,IEF,MSUDF}

P43857538 H MS 824 EXCEL 4146 ET (DLF,HYF,IEF,MSUDF,MDF) ..... NUW 73S W18 HOMETOWN 10Y ET (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF}

H LADY EXCELL 824 ET (DLF,HYF,IEF)

| CED | BW    | WW   | YW   | MK   | M&G  | CEM  |
|-----|-------|------|------|------|------|------|
| 1.8 | 3.5   | 82   | 136  | 31   | 72   | -2.4 |
| SC  | FAT   | REA  | MB   | BMIS | BIIS | CHBS |
| 2.0 | 0.035 | 0.87 | 0.37 | 494  | 610  | 208  |

SCB



H WMS THOMAS COUNTY 1443 ET

## H GENOA 6011 BELLE AIR 19073 ET {CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44011928      DOB: 2/23/19      Horned

BAR S LHF 028 240 (S00){CHB}{DLF,HYF,IEF} ..... CHURCHILL SENSATION 028X (S00){DLF,HYF,IEF,MDF,DBF}

BR BELLE AIR 6011 (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF} ..... CHURCHILL LADY 078X (DLF,HYF,IEF)

43724674 BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF) ..... GOLDEN OAK OUTCROSS 18U (S00){DLF,HYF,IEF,MSUDF}

AHA  
GEPD  
BR CSF BRIELLE 8052 ET (DLF,HYF,IEF)

UPS DOMINO 3027 (S00){CHB}{DLF,HYF,IEF,MSUDF,MDF} ..... CL 1 DOMINO 912611ET (S00){DLF,IEF}

GENOA MISS 3027 DOMINO 14003 (000){DLF,HYF,IEF,MSUDF} ..... UPS MISS DIAMOND 1353 (DLF,HYF,IEF,MSUDF)

43478712 GENOA MISS HARLAND 408 12039 ..... CH HARLAND 408 (S00){DLF,HYF,IEF,MSUDF,MDF}

GENOA L1 DOMINETTE 09037 (DLF,HYF,IEF,MSUDF)

| CED  | BW    | WW   | YW   | MK   | M&G  | CEM  |
|------|-------|------|------|------|------|------|
| 11.1 | -0.2  | 62   | 94   | 31   | 62   | 4.5  |
| SC   | FAT   | REA  | MB   | BMIS | BIIS | CHBS |
| 1.9  | 0.045 | 0.41 | 0.67 | 459  | 577  | 178  |

SCB



GENOA 6011 BELLE AIR 19073 ET

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMIS | BIIS | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|------|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374  | 450  | 125  |



Lot 1 — GENOA HUTH DELUXE K016 25001

1

## GENOA HUTH DELUXE K016 25001 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44641619

DOB: 1/17/25

Polled



H B DISTINCT (CHB) {DLF,HYF,IEF,MSUDF,MDF,DBF} ..... NW 1608 D28X HISTORIC 81E ET (SOD) {DLF,HYF,IEF,MSUDF,MDF,DBF}  
 HUTH CLC WF DELUXE K016 (CHB) {DLF,HYF,IEF,MSUDF,MDF,DBF} ..... H DS MISS SPICE 8082 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44370488 HUTH F035 MANDY H029 (DLF,HYF,IEF,MSUDF,MDF) ..... /S MANDATE 66588 ET (SOD) {DLF,HYF,IEF,MSUDF,MDF,DBF}  
 HUTH 2024 MS EXEDE F035 (DOD) {DLF,HYF,IEF,MSUDF,MDF} .....  
 SHF HOUSTON D287 H086 (CHB) {DLF,HYF,IEF,MSUDF,MDF,DBF} ..... SHF DAYBREAK Y02 D287 ET (CHB) {DLF,HYF,IEF,MSUDF}  
 MOHICAN PRAIRIE ROSE 21L ET (DLF,HYF,IEF,MSUDF) ..... SHF MISS 14 20Z D223 (DLF,HYF,IEF,DBP)  
 P44465936 MOHICAN ROSE 966 ET (DLF,HYF,IEF,MSUDF) ..... INNISFAIL WHR X651/723 4013 ET (SOD) {CHB} {DLF,HYF,IEF,MSUDF,MDF,DBF}  
 RHF 8Y ROSE GARDEN 4067B ET (DLF,HYF,IEF,MSUDF,MDF) .....

| BIRTH    |
|----------|
| 74       |
| 205 Adj. |
| 727      |
| 365 Adj. |
| 1153     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|------|------------|-----------|-----------|
| 3.4   | 2.3  | 84   | 138   | 33   | 75   | 3.0        | 2.0       | 40.73     |
| FAT   | REA  | MB   | BMI\$ | BIIS | CHBS | Age of Dam | PIGMENT   |           |
| 0.055 | 1.07 | 0.33 | 533   | 651  | 177  | 2          | L: Goggle | R: Goggle |

- Conservatively marked herd bull prospect.
- 5001 is bold through his rib cage, exceptionally long bodied, square, athletic on excellent feet, deep eye set, attractive headed, and has large testes.
- Dam was purchased in a partnership with Sand Rock Ranch as a bred heifer at the Mohican Dispersal. She stems from the proven and popular Rose Garden cow family.
- There isn't a hole in his EPD profile, as he combines maternal traits with top-end carcass qualities, with both WW and YW in the top 1% of the breed.
- RATIOS: WW: 110%, YW: 109%, SC: 114%, REA: 112%
- EPDS: Top 25% MILK, IMF; Top 5% SCF, BMI\$, CHB\$; Top 1% WW, YW, SC, TEAT, UDDR, CW, REA

View Sale Bull Videos at [www.genoalivestock.com](http://www.genoalivestock.com)

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2

## GENOA 2205 BENTON 25004 {DLF,HVF,IEF,MSUDF,MDF,DBF}

Reg. 44641616

DOB: 2/7/25

Horned



JDH AH BENTON 86 ET (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF) ..... JDH 11B STUD 3134 63E (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
H BENTON 2205 ET (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF) ..... JDH AH MS 34X VICTOR 33245C ET (DLF,HVF,IEF,MSUDF)  
P4437216 GERBER 2426 DIXIE E066 (DLF,HVF,IEF,MSUDF,MDF,DBF) ..... MOHICAN THM EXCEDE Z426 (SOD)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
AIA GENO G-EPD SCHU-LAR EF BEEF 2013 DIXIE 9X (DLF,HVF,IEF)



CHURCHILL HIGH NOON 8339F ET (CHB)(DLF,HVF,IEF,MSUDF) ..... CHURCHILL GRIT 6244D ET (DLF,HVF,IEF,MSUDF)  
GENOA MISS 8339 HIGHNOON 23089 (DLF,HVF,IEF,MSUDF) ..... H FHF 9116 RITA 11D ET (DLF,HVF,IEF,MSUDF)  
4445508 GENOA MISS 4192 COWBOY 16096 (DOD) ..... CHURCHILL COWBOY 4192B ET (DLF,HVF,IEF,MSUDF)  
GENOA 3027 DOMINETTE 13021

| BIRTH    |
|----------|
| 62       |
| 205 Adj. |
| 666      |
| 365 Adj. |
| 1103     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 13.8  | 0.0  | 65   | 103   | 31   | 63   | 6.4        | 0.5     | 32.53   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.035 | 1.05 | 0.22 | 473   | 562  | 172  | 1          | L: 100% | R: 80%  |

- Heifer bull prospect.
- Out of a 2-year-old, started with a low birth weight but pushed down the scale at both weaning and yearling.
- 5004 is attractive and will be a standout in the pen. He is masculine, short marked, expressive over his topline, smooth and clean through his front one-third to validate his high calving ease direct EPD.
- Horned bull with an outcross pedigree.
- RATIOS: BW: 91%, WW: 101%, YW: 105%, REA: 107%
- EPDS: Top 25% WW, YW, SCF, TEAT, UDDR; Top 10% BW, BMI\$, Top 5% CED, CW, REA, CHBS



Lot 2 — GENOA 2205 BENTON 25004

3

## GENOA 2205 BENTON 25006 {DLF,HVF,IEF,MSUDF,MDF,DBF}

Reg. P44641611

DOB: 2/12/25

Polled



JDH AH BENTON 86 ET (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF) ..... JDH 11B STUD 3134 63E (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
H BENTON 2205 ET (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF) ..... JDH AH MS 34X VICTOR 33245C ET (DLF,HVF,IEF,MSUDF)  
P4437216 GERBER 2426 DIXIE E066 (DLF,HVF,IEF,MSUDF,MDF,DBF) ..... MOHICAN THM EXCEDE Z426 (SOD)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
AIA GENO G-EPD SCHU-LAR EF BEEF 2013 DIXIE 9X (DLF,HVF,IEF)



CHURCHILL HIGH NOON 8339F ET (CHB)(DLF,HVF,IEF,MSUDF) ..... CHURCHILL GRIT 6244D ET (DLF,HVF,IEF,MSUDF)  
GENOA MISS HIGH NOON 22258 (DLF,HVF,IEF,MSUDF) ..... H FHF 9116 RITA 11D ET (DLF,HVF,IEF,MSUDF)  
44392584 GENOA MS 6011 BELLE AIR 19058 ET (DLF,HVF,IEF,MSUDF) ..... BR BELLE AIR 6011 (SOD)(CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
GENOA MISS 3027 DOMINO 14003 (DOD)(DLF,HVF,IEF,MSUDF)

| BIRTH    |
|----------|
| 71       |
| 205 Adj. |
| 718      |
| 365 Adj. |
| 1033     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 7.7   | -0.5 | 72   | 109   | 35   | 71   | 6.9        | 0.6     | 31.51   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.055 | 0.95 | 0.32 | 513   | 618  | 186  | 3          | L: 25%  | R: 50%  |

- Balanced trait heifer bull.
- Started out with a modest 71 pound birth weight and ratioed 109% with a 718 pound adjusted WW off of a two year old.
- Dam is a granddaughter of 4003 which calved this year as a 12 year old and is the dam to resident herd sire Belle Air 19073.
- RATIOS: BW: 100%, WW: 109%, REA: 112%
- EPDS: Top 25% CE, YW, MILK, UDDR, IMF; Top 10% BW, WW, SCF, TEAT; Top 5% REA, BMI\$, CHBS



Lot 3 — GENOA 2205 BENTON 25006

4

## GENOA 2205 BENTON 25008 {DLF,HVF,IEF,MSUDF,MDF,DBF}

Reg. P44641614

DOB: 2/13/25

Polled



JDH AH BENTON 86 ET (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF) ..... JDH 11B STUD 3134 63E (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
H BENTON 2205 ET (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF) ..... JDH AH MS 34X VICTOR 33245C ET (DLF,HVF,IEF,MSUDF)  
P4437216 GERBER 2426 DIXIE E066 (DLF,HVF,IEF,MSUDF,MDF,DBF) ..... MOHICAN THM EXCEDE Z426 (SOD)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
AIA GENO G-EPD SCHU-LAR EF BEEF 2013 DIXIE 9X (DLF,HVF,IEF)



C REAL DEAL 0137 ET (DLF,HVF,IEF,MSUDF) ..... INNISFAIR WHR X651/723 4013 ET (SOD)(CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
GENOA MISS 137 REAL DEAL 23081 (DLF,HVF,IEF,MSUDF) ..... C CJC 89T MISS MILES 4264 ET (DLF,HVF,IEF)  
P44455447 GENOA MISS 36E LONG HAUL 20112 (DLF,HVF,IEF,MSUDF) ..... NIW LONG HAUL 36E ET (SOD)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
GENOA MISS ON TARGET 936 17135 (DLF,HVF,IEF,MSUDF)

| BIRTH    |
|----------|
| 56       |
| 205 Adj. |
| 658      |
| 365 Adj. |
| 1048     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 16.0  | -2.1 | 67   | 101   | 35   | 68   | 9.4        | 1.3     | 37.62   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.065 | 0.67 | 0.43 | 499   | 608  | 187  | 1          | L: 20%  | R: 100% |

- This sire group of 2205s are great heifer bull candidates, with added look and presence.
- They are easy fleshing, good footed, short marked, and value adding cattle.
- Carcass ratios both above 110%, CED, teat and udder in the top 1% of the breed.
- RATIOS: BW: 82%, WW: 100%, SC: 105%, IMF: 110%, REA: 114%
- EPDS: Top 25% SC, REA; Top 10% SCF, MILK, IMF; Top 5% BW, CW, BMI\$, CHBS; Top 1% CED, TEAT, UDDR



Lot 4 — GENOA 2205 BENTON 25008

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|-------|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374   | 450  | 125  |



## 5 GENOA 2205 BENTON 25011 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44641615 DOB: 2/16/25 Polled

JDH AH BENTON 86 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH 11B STUD 3134 63E (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
H BENTON 2205 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH AH MS 34X VICTOR 33245C ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
P44372116 GERBER 2426 DIXIE E066 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... MOHICAN THM EXCEDE 2426 (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIAA GeepD SCHU-LAR EFBEF 2013 DIXIE 9K (DLF,HYF,IEF,MSUDF,MDF,DBF)

C REAL DEAL 0137 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... INNISFAIR WHR X651/723 4013 ET (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS 137 REAL DEAL 23088 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C CJC 89T MISS MILES 4264 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
P4455548 GENOA MS 36E LONG HAUL 20042ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW LONG HAUL 36E ET (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS U208 FOREMOST 14048 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF)

| CED   | BW   | WW   | YW   | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|------|------|------|------------|---------|---------|
| 14.2  | -1.5 | 65   | 97   | 29   | 61   | 7.4        | 1.3     | 36.72   |
| FAT   | REA  | MB   | BMIS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.055 | 0.35 | 0.41 | 390  | 493  | 158  | 2          | L: 100% | R: 25%  |

- Long sided 2205 son out of a Real Deal daughter.
- Added length of body, capacity and scrotal development.
- Another sure shot calving ease bull with good growth through yearling.
- RATIOS: BW: 94%, WW: 102%, SC: 103%, IMF: 113%
- EPDS: Top 25% YW, SC, CW; Top 10% IMF, CHBS; Top 5% CED, BW



R MISS FELT 397 — Maternal grandam of Lot 6

## 6 GENOA 147L VISTA 25013 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44641612 DOB: 2/18/25 Polled

CHURCHILL DESPERADO 029H (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL BROADWAY 858F (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
N1W 792 029H VISTA 147L ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL LADY 8251F ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
P44486345 BW 91H 100W RITA 792 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 73S M326 TRUST 100W ET (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIAA GeepD REMITAL RITA 91H (DLF,HYF,IEF,MSUDF,MDF,DBF)

JDH AH PROMINENT 216 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH 11B STUD 3134 63E (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MS 216 PROMINENT 22267ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH AH MS 34X VICTOR 33245C ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
P44388464 R MISS FELT 397 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... MSUT TCF REVOLUTION 4R (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
HR MISS PUCKSTER 512 (HYF)

| CED   | BW   | WW   | YW   | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|------|------|------|------------|-----------|-----------|
| 4.7   | 2.3  | 61   | 97   | 37   | 67   | 4.8        | 1.3       | 37.60     |
| FAT   | REA  | MB   | BMIS | BIIS | CHBS | Age of Dam | PIGMENT   |           |
| 0.065 | 0.72 | 0.24 | 448  | 537  | 141  | 3          | L: Goggle | R: Goggle |

- This bull will catch your attention in the pen, with his dark red color and goggle eyes.
- 25013 is athletic with great structure, plus extra length and style combined with a balanced and useful set of EPDs and individual ratios.
- Dam is a beautiful uddered Prominent daughter of 397C.
- He would be best suited for bigger country.
- RATIOS: WW: 110%, YW: 103%, SC: 105%, FAT: 76%, IMF: 100%, REA: 105%
- EPDS: Top 25% SCF, REA, IMF, BMIS, CHBS; Top 10% MILK; Top 1% UDDR, TEAT



Lot 7 — GENOA CUDABELLE 25017 ET

## 7 GENOA CUDABELLE 25017 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643841 DOB: 2/20/25 Polled

C BARRACUDA 0114 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM 100W CUDABELLE 504C (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
C CUDABELLE 2111 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C 105Y LADY DOMINO 4038 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
P44359805 C LADY BELL ADVANCE 0053 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR BELLE AIR 6011 (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIAA GeepD HH MISS ADVANCE 8293F (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF)

NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... SHF WONDER M326 W18 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW P606 T2N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF,DBF)  
P43685109 HYALITE TS LASS 547 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... KT TOP SECRET 1030 (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
HYALITE 233 LASS 205 (DLF,HYF,IEF,MSUDF,MDF,DBF)

| CED   | BW    | WW   | YW   | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|-------|------|------|------|------|------------|---------|---------|
| 5.6   | 0.1   | 48   | 85   | 40   | 64   | 1.8        | 1.7     | 37.96   |
| FAT   | REA   | MB   | BMIS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.065 | -0.10 | 0.45 | 452  | 547  | 136  | 9          | L: 100% | R: 0%   |

- The first bull of Cudabelle 15047 flush is moderate in his frame but makes up pay weight in his base width and muscle shape.
- We retained 4 females out of this flush and they are among some of the very best that 15047 has produced.
- Retain as many females as you can out of these flush brothers and expect great udders.
- RATIOS: FAT: 90%
- EPDS: Top 25% BMIS; Top 10% BW, SCF; Top 5% SC, MILK, IMF; Top 1% TEAT, UDDR

8

## GENOA 2111 CUDA BELLE 25023 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643844

DOB: 2/22/25

Polled



C BARRACUDA 0114 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM 100W CUDA 504C (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
C CUDA BELLE 2111 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C 105Y LADY DOMINO 4038 (DLF,HYF,IEF)  
P44359805 C LADY BELL ADVANCE 0053 (DLF,HYF,IEF,MSUDF) ..... BR BELLE AIR 6011 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,DBF)  
HH MISS ADVANCE 8293F (DOD)(DLF,HYF,IEF)



NW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF) .. SHF WONDER M326 W18 ET (SOD)(CHB)(DLF,HYF,IEF,MDF,DBF)  
GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF) ..... NW P06 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)  
P4358109 HYALITE TS LASS 547 (DLF,HYF) ..... KT TOP SECRET 1030 (SOD)(CHB)(DLF,HYF,IEF,MSUDF)  
HYALITE TS LASS 205 (DLF,HYF)

| BIRTH    |
|----------|
| 89       |
| 205 Adj. |
| 630      |
| 365 Adj. |
| 1049     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|------|------------|-----------|-----------|
| 0.1   | 0.9  | 50   | 81    | 36   | 61   | -1.5       | 1.5       | 36.07     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT   |           |
| 0.055 | 0.10 | 0.35 | 367   | 453  | 138  | 9          | L: Goggle | R: Goggle |

- This set of flush brothers is consistent in terms of phenotype.
- They have excellent balanced EPD profiles from udder quality to carcass traits.
- 25023 is complete and balanced with a masculine look, soft flank, and square hip.
- RATIOS: FAT: 95%, REA: 101%
- EPDS: Top 25% BW, IMF, CHBS; Top 10% SC, MILK, TEAT



Lot 8 — GENOA 2111 CUDA BELLE 25023 ET

9

## GENOA 147L VISTA 25027 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643875

DOB: 2/23/25

Polled



CHURCHILL DESPERADO 029H (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL BROADWAY 858F (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
NW 732 029H VISTA 147L ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL LADY 8251F ET (DLF,HYF,IEF,MSUDF)  
P44486345 BW 91H 100W RITA 792 ET (DLF,HYF,IEF,MSUDF,MDF) ..... NW 73S M326 TRUST 100W ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
REMITALL RITA 91H (DLF,HYF,IEF)



C KEY WEST 0065 (CHB)(DLF,HYF,IEF,MSUDF,MDF) ..... C/CIC BELLE HEIR ET (CHB)(DLF,HYF,IEF)  
GENOA MS 0065 KEY WEST 22150ET (DLF,HYF,IEF,MSUDF) ..... C BLACK HAWK LASS 8019 (DLF,HYF,IEF,MSUDF,MDF)  
P44337604 GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF) ..... NW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF)  
HYALITE TS LASS 547 (DLF,HYF)

| BIRTH    |
|----------|
| 81       |
| 205 Adj. |
| 690      |
| 365 Adj. |
| 1034     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 5.2   | 2.6  | 60   | 96    | 32   | 62   | 5.2        | 0.8     | 35.12   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.055 | 0.38 | 0.34 | 522   | 621  | 156  | 2          | L: 100% | R: 100% |

- This Vista son has been one that since birth has always stood out.
- His dam 22150 is a ranch favorite and the perfect type of cow for our environment. She is big ribbed, moderate in her frame, with a feminine presence and a neat, tight udder. She is a direct daughter of 5047 and was the lead heifer in our Denver pen in 2023. This year in Denver, a flush sister to 25027 was the lead-off heifer of the pen.
- Power in the blood.
- If you're serious about making high-value, long-lasting females, registered or commercial, look here. SC, udder, BMI\$, and teat EPDs are all in the top 5% of the breed.
- He will be a bull we will utilize via AI moving forward.
- RATIOS: FAT: 85%, IMF: 103%, REA: 103%
- EPDS: Top 25% MILK, CW, IMF; Top 5% SCF, UDDR, BMI\$; Top 1% TEAT



Lot 9 — GENOA 147L VISTA 25027 ET



Lot 9

Lot 9 — GENOA 147L VISTA 25027 ET

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|-------|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374   | 450  | 125  |



Lot 10 — GENOA 147L VISTA 25029 ET

**10** **GENOA 147L VISTA 25029 ET** {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643876 DOB: 2/24/25 Polled

CHURCHILL DESPERADO 029H (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL BROADWAY 858F (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 NW 792 029H VISTA 147L ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL LADY 825F ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44466345 BW 91H 100W RITA 792 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 73S M326 TRUST 100W ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 REMITALL RITA 91H (DLF,HYF,IEF)

C KEY WEST 0065 (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C C/C BELLE HEIR ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MS 0065 KEY WEST 22150 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C BLACK HAWK LASS 8019 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44337604 GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 73S W18 HOMETOWN 10Y ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 HYALITE TS LASS 547 (DLF,HYF,IEF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 3.1   | 3.3  | 60   | 89    | 34   | 64   | 0.6        | 0.8     | 30.27   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.065 | 0.48 | 0.38 | 470   | 570  | 151  | 2          | L: 30%  | R: 30%  |

BIRTH 93  
205 Adj. 597  
365 Adj. 902

- Flush brother to Lot 9.
- 25029 is well balanced, long spined, with ample rib and muscle in a big-topped, smooth shouldered, moderate package.
- Comes from one of the most storied cow families on the ranch.
- Check out his cow-making EPDs in the top 25% of the breed.
- RATIOS: FAT: 80%, IMF: 132%
- EPDS: Top 25% SCF, MILK, CHBS; Top 10% IMF, BMI\$, Top 5% UDDR; Top 1% TEAT



Lot 11 — GENOA 2111 CUDABELLE 25032 ET

**11** **GENOA 2111 CUDABELLE 25032 ET** {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44670667 DOB: 2/27/25 Polled

C BARRACUDA 0114 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM 100W CUDABELLE 504C (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 C CUDABELLE 2111 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C 105Y LADY DOMINO 4038 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44359805 C LADY BELL ADVANCE 0053 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR BELLE AIR 6011 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 HH MISS ADVANCE 8293F (DOD)(DLF,HYF,IEF)

NW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... SHF WONDER M326 W18 ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW P606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43685109 HYALITE TS LASS 547 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... KT TOP SECRET 1030 (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 HYALITE 233 LASS 205 (DLF,HYF,IEF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 5.2   | 0.2  | 51   | 83    | 37   | 63   | 2.2        | 1.1     | 36.21   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.055 | 0.27 | 0.36 | 430   | 518  | 144  | 9          | L: 30%  | R: 30%  |

BIRTH 92  
205 Adj. 709  
365 Adj. 1088

- This might be the best flush of bulls to date out of 15047.
- They are a perfect blend of their sire Cuda Belle and dam 15047.
- 25032 is super gentle and is a great balance between his sire and dam.
- With length of spine in an attractive phenotype and an extra shot of mass and muscle, 5032 will be one to find come sale day.
- RATIOS: REA: 106%
- EPDS: Top 25% BW, SCF, TEAT, BMI\$, CHBS; Top 10% MILK, IMF; Top 5% UDDR



Lot 12 — GENOA CUDABELLE 25035 ET

**12** **GENOA CUDABELLE 25035 ET** {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643846 DOB: 2/27/25 Polled

C BARRACUDA 0114 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM 100W CUDABELLE 504C (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 C CUDABELLE 2111 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C 105Y LADY DOMINO 4038 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44359805 C LADY BELL ADVANCE 0053 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR BELLE AIR 6011 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 HH MISS ADVANCE 8293F (DOD)(DLF,HYF,IEF)

NW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... SHF WONDER M326 W18 ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW P606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43685109 HYALITE TS LASS 547 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... KT TOP SECRET 1030 (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 HYALITE 233 LASS 205 (DLF,HYF,IEF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|------|------------|-----------|-----------|
| 0.6   | 1.7  | 57   | 93    | 35   | 64   | 0.6        | 0.6       | 32.30     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT   |           |
| 0.045 | 0.37 | 0.27 | 459   | 548  | 149  | 9          | L: Goggle | R: Goggle |

BIRTH 92  
205 Adj. 787  
365 Adj. 1201

- Flush brother to Lots 6, 8, 11, 13, and 15.
- 2nd heaviest weaning weight bull in the sale and heaviest yearling weight.
- 25035 is goggle-eyed, short-marked, with a ton of length and mass in an easy-fleshing, masculine package.
- Ratioed well over average for both REA and IMF, and sustain cow fertility, teat, and udder all in the top 25% of the breed.
- RATIOS: IMF: 102%, REA: 109%
- EPDS: Top 25% SCF, MILK, CW, IMF, BMI\$, CHBS; Top 10% TEAT; Top 5% UDDR

# GENOA BULL SALE

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## GENOA CUDABELLE 25038 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643847

DOB: 3/1/25

Polled



C BARRACUDA 0114 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM 100W CUDABELLE 504C (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
C CUDABELLE 2111 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C 105Y LADY DOMINO 4038 (DLF,HYF,IEF)  
P44359805 C LADY BELL ADVANCE 0053 (DLF,HYF,IEF,MSUDF) ..... BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
HH MISS ADVANCE 8293F (D00)(DLF,HYF,IEF)  
N1W 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF) .. SHF WONDER M326 W18 ET (S00)(CHB)(DLF,HYF,IEF,MDC,DBF)  
GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF) ..... N1W P606 72N DAYDREAM 735 (DLF,HYF,IEF,MSUDF,MDF)  
P43585109 HYALITE TS LASS 547 (DLF,HYF) ..... KT TOP SECRET 1030 (S00)(DLF,HYF,IEF,MSUDF)  
HYALITE 233 LASS 205 (DLF,HYF)

| BIRTH    |
|----------|
| 103      |
| 205 Adj. |
| 739      |
| 365 Adj. |
| 1128     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| -0.3  | 2.2  | 59   | 95    | 41   | 71   | 3.8        | 1.3     | 37.25   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.075 | 0.33 | 0.32 | 422   | 515  | 138  | 9          | L: 100% | R: 0%   |

- 25038 is the flush brother with added frame and a longer growth curve.
- He is short marked with large testicles and very impressive growth all the way through yearling.
- Teat, udder, IMF and BMI\$ all in the top 20% of the breed.
- EPDS: Top 25% SC, TEAT, UDDR, IMF, BMI\$

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## GENOA 2205 BENTON 25040 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643860

DOB: 3/2/25

Polled



JDH AH BENTON 86 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH 11B STUD 3134 63E (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
H BENTON 2205 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH AH MS 34X VICTOR 33245C ET (DLF,HYF,IEF,MSUDF)  
P44372116 GERBER 2426 DIXIE E066 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... MOHICAN THM EXCEDE 2426 (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
SCHU-LAR EFBEF 2013 DIXIE 9K (DLF,HYF,IEF)  
CHURCHILL HIGH NOON 8339F ET (CHB)(DLF,HYF,IEF,MSUDF) ..... CHURCHILL GRIT 6244D ET (DLF,HYF,IEF,MSUDF)  
GENOA MISS HIGH NOON 22043 ET (DLF,HYF,IEF,MSUDF) ..... H FHF 916 RITA 11D ET (DLF,HYF,IEF,MSUDF)  
P44331442 GENOA MISS 27AHOMETOWN 19077ET (DLF,HYF,IEF,MSUDF,MDF) ..... N1W 135U 10Y HOMETOWN 27A (S00)(DLF,HYF,IEF,MSUDF,MDC)  
R&R 6378 LEANNE 6003 8003 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF)

| BIRTH    |
|----------|
| 76       |
| 205 Adj. |
| 606      |
| 365 Adj. |
| 916      |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 12.5  | 0.1  | 66   | 105   | 20   | 53   | 11.4       | 1.0     | 32.82   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.075 | 0.70 | 0.38 | 412   | 512  | 187  | 3          | L: 50%  | R: 100% |

- A 2205 son with added frame and length of body.
- Dam is a big ribbed, powerful High Noon daughter out of 9077. She is dark red and short marked.
- Ratioed 125% for IMF.
- RATIOS: BW: 94%, FAT: 65%, IMF: 125%
- EPDS: Top 25% WW, YW, TEAT, REA; Top 10% BW, IMF; Top 5% CED, CW, CHBS



Lot 15 — GENOA CUDABELLE 25041 ET

15

## GENOA CUDABELLE 25041 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643848

DOB: 3/2/25

Polled



C BARRACUDA 0114 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM 100W CUDABELLE 504C (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
C CUDABELLE 2111 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C 105Y LADY DOMINO 4038 (DLF,HYF,IEF)  
P44359805 C LADY BELL ADVANCE 0053 (DLF,HYF,IEF,MSUDF) ..... BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
HH MISS ADVANCE 8293F (D00)(DLF,HYF,IEF)  
N1W 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDC) .. SHF WONDER M326 W18 ET (S00)(CHB)(DLF,HYF,IEF,MDC,DBF)  
GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF) ..... N1W P606 72N DAYDREAM 735 (DLF,HYF,IEF,MSUDF,MDF)  
P43585109 HYALITE TS LASS 547 (DLF,HYF) ..... KT TOP SECRET 1030 (S00)(DLF,HYF,IEF,MSUDF)  
HYALITE 233 LASS 205 (DLF,HYF)

| BIRTH    |
|----------|
| 82       |
| 205 Adj. |
| 693      |
| 365 Adj. |
| 1062     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|------|------------|-----------|-----------|
| 4.1   | -0.5 | 49   | 78    | 41   | 65   | 3.1        | 1.2       | 36.29     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT   |           |
| 0.095 | 0.33 | 0.36 | 410   | 496  | 142  | 9          | L: Goggle | R: Goggle |

- The final flush brother will catch your eye at first glance.
- He has a ton of length through his neck and front one-third all the way over his spine and from hooks to pins, all while being expressive in his rib and soft in his flank.
- This will be a bull we will keep an eye on to plug into our cow herd in the future.
- RATIOS: REA: 100
- EPDS: Top 25% TEAT, UDDR, CHBS; Top 10% BW, IMF; Top 5% MILK



Lot 16 — GENOA 0186 DOMINO 25042

16

## GENOA 0186 DOMINO 25042 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44643852

DOB: 3/2/25

Horned



HH ADVANCE 7156E ET (S00)(DLF,HYF,IEF,MSUDF) ..... HH ADVANCE 3297A ET (S00)(DLF,HYF,IEF)  
CL 1 DOMINO 0186H (DLF,HYF,IEF,MSUDF,MDF) ..... HH MISS ADVANCE 1056Y ET (D00)(DLF,HYF,IEF)  
44139007 CL 1 DOMINETTE 6162D (DLF,HYF,IEF,MSUDF) ..... CL 1 DOMINO 386A 1ET (S00)(DLF,HYF,IEF)  
CL 1 DOMINETTE 055X (D00)(DLF,HYF,IEF)

| BIRTH    |
|----------|
| 77       |
| 205 Adj. |
| 722      |
| 365 Adj. |
| 1088     |

GENOA 6011 BELLE AIR 19073 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MS 19073 BELLE AIR 22009 (DLF,HYF,IEF,MSUDF) ..... GENOA MISS 3027 DOMINO 14003 (D00)(DLF,HYF,IEF,MSUDF)  
44329419 GENOA MISS 710E DOMINO 20036 (DLF,HYF,IEF,MSUDF) ..... CL 1 DOMINO 710E 1ET (S00)(DLF,HYF,IEF,MSUDF)  
GENOA MS 028X SENSATION 16038 (D00)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 7.0   | 2.2  | 75   | 119   | 34   | 72   | 4.0        | 2.0     | 36.79   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.065 | 0.57 | 0.28 | 492   | 600  | 151  | 3          | L: 100% | R: 100% |

- 25042 brings it all together in a complete and balanced package. Nine traits and both indexes in the top 25% of the breed, low birth weight, high growth, but still in a moderate frame with an easy fleshing appearance.
- His dam is a hard-working 19073 daughter that is the right size with a beautiful udder.
- RATIOS: BW: 95%, WW: 110%, YW: 103%, SC: 103%, REA: 107%
- EPDS: Top 25% CED, MILK, TEAT, IMF, CHBS; Top 10% SCF, CW, BMI\$; Top 5% WW, YW; Top 1% SC

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|-------|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374   | 450  | 125  |



Lot 17 — GENOA H086 HOUSTON 25045

## 17 GENOA H086 HOUSTON 25045 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643865 DOB: 3/3/25 Polled

SHF DAYBREAK Y02 D287 ET (CHB)(DLF,HYF,IEF,MSUDF) ..... SHF YORK 19H Y02 (S00)(CHB)(DLF,HYF,IEF)  
 SHF HOUSTON D287 H086 (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... SHF MISS M326 T08 ET (DLF,HYF,IEF)  
 P4423641 SHF MISS 14 20Z D223 (DLF,HYF,IEF,DBF) ..... LOEWEN 44X 6X 20Z (DBF)  
 AHA GE-EPD SHF RADAR R125 T75 (DLF,HYF,IEF,DBF)

GENOA 6011 BELLE AIR 19091 (CHB)(DLF,HYF,IEF,MSUDF) ..... BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,DBF)  
 GENOA MS 19091 BELLE AIR 22100 (DLF,HYF,IEF,MSUDF) ..... GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF)  
 44331457 GENOA MISS 215Z DOMINO 19156 (DLF,HYF,IEF,MSUDF) ..... CL1 DOMINO 215Z (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF)  
 GENOA MISS YANKEE 14015

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 0.3   | 3.2  | 74   | 120   | 28   | 65   | 1.7        | 1.8     | 37.83   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.055 | 0.68 | 0.46 | 404   | 516  | 174  | 3          | L: 100% | R: 50%  |

- A high-performing Houston son out of a hardworking 19091 three-year-old.
- 25045 has large testicles, is ultra short marked, easy fleshing, big ribbed, with both WW and YW in the top 5% of the breed.
- RATIOS: WW: 105%, YW: 102%, SC: 108%, IMF: 116%
- EPDS: Top 25% CW, REA; Top 5% WW, YW, SC, IMF, CHBS

## 18 GENOA 147L VISTA 25054 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44643854 DOB: 3/6/25 Horned

CHURCHILL DESPERADO 029H (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL BROADWAY 858F (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 NIW 79Z 029H VISTA 147L ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL LADY 8251F ET (DLF,HYF,IEF,MSUDF)  
 P44486345 BW 91H 100W RITA 79Z ET (DLF,HYF,IEF,MSUDF,MDF) ..... NIW 73S M326 TRUST 100W ET (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 AHA GE-EPD REMITALL RITA 91H (DLF,HYF,IEF)

CL1 DOMINO 710E1ET (S00)(DLF,HYF,IEF,MSUDF) ..... CL1 DOMINO 215Z (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF)  
 GENOA MISS 710E DOMINO 20041 (DLF,HYF,IEF,MSUDF) ..... HH MISS ADVANCE 9119W (DLF,HYF,IEF)  
 44131259 GENOA MS 028X SENSATION 16111 (D00) ..... CHURCHILL SENSATION 028X (S00)(DLF,HYF,IEF,MDF,DBF)  
 GENOA MISS RIBSTONE 11035 ET

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 7.0   | 1.6  | 59   | 85    | 37   | 66   | 5.8        | 1.0     | 34.52   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.075 | 0.39 | 0.36 | 502   | 601  | 139  | 5          | L: 100% | R: 70%  |

- A horned Vista son out of one of our favorite L1 cows.
- 25054 is short marked, long, with a masculine head and neck.
- His dam 20041 has posted production ratios of: BW 4@95, WW 3@108, REA 3@100, IMF 3@117.
- These Vista sired bulls seem to have a touch more testosterone and should go out and cover big country well.
- RATIOS: BW: 98%, WW: 113%, YW: 103%, FAT: 60%
- EPDS: Top 25% CED, CHBS; Top 10% MILK, IMF; Top 5% SCF, BMI\$; Top 1% TEAT, UDDR

## 19 GENOA H086 HOUSTON 25055 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643851 DOB: 3/6/25 Polled

SHF DAYBREAK Y02 D287 ET (CHB)(DLF,HYF,IEF,MSUDF) ..... SHF YORK 19H Y02 (S00)(CHB)(DLF,HYF,IEF)  
 SHF HOUSTON D287 H086 (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... SHF MISS M326 T08 ET (DLF,HYF,IEF)  
 P4423641 SHF MISS 14 20Z D223 (DLF,HYF,IEF,DBF) ..... LOEWEN 44X 6X 20Z (DBF)  
 AHA GE-EPD SHF RADAR R125 T75 (DLF,HYF,IEF,DBF)

NIW 135U 10Y HOMETOWN 27A (S00)(DLF,HYF,IEF,MSUDF,MDF) ..... NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF)  
 GENOA MISS 27AHOMETOWN 19076ET (D00)(DLF,HYF,IEF,MSUDF,MDF) ..... NIW 4037 34S DURANGO VACA 135U (D00)(DLF,HYF,IEF,MSUDF)  
 44012563 R&R 6378 LEANNE 6003 8003 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... R&R PRIME CUT 6378 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF)  
 R&R SILVEIRAS LILY LEANNE 6003ET (DBF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 0.8   | 5.2  | 84   | 130   | 24   | 65   | -1.6       | 1.5     | 35.40   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.055 | 0.93 | 0.30 | 354   | 462  | 183  | 6          | L: 75%  | R: 90%  |

- A long-bodied Houston son out of a full sister to 9090 and 9077. He is dark red, stout-footed, with great WW and YW ratios, both being in the top 1% of the breed.
- His dam 19076 has averaged a 379-day calving interval on 6 AI calves and posted production ratios of WW 5@107, YW 4@101, IMF 4@101, REA 4@101.
- We walked a maternal brother, 21009, in 2023, and these sons played a large role and were well received in last year's sales. The female counterparts look just like the dam 19076.
- RATIOS: WW: 109%, YW: 106%, FAT: 96%
- EPDS: Top 25% TEAT, UDDR; Top 10% SC; Top 5% REA, CHBS; Top 1% WW, YW, CW



## 20 GENOA 19091 BELLE AIR 25059 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643867 DOB: 3/7/25 Polled

BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,DBF) ..... BR LHF 028 240 (S00)(CHB)(DLF,HYF,IEF)  
 GENOA 6011 BELLE AIR 19091 (CHB)(DLF,HYF,IEF,MSUDF) ..... BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF)  
 P44011891 GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF) ..... NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF)  
 AHA GE-EPD HYALITE TS LASS 547 (DLF,HYF)

NIW 84B 4040 FORTIFIED 238F (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BOYD FT KNOX 17Y XZ5 4040 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MS 238 FORTIFIED 22066ET (DLF,HYF,IEF,MSUDF,DBF) ..... NIW 16S 100W JOEY 84B ET (DLF,HYF,IEF,MSUDF,MDF)  
 P44331332 GENOA MISS 936ONTARGET 19096ET (DLF,HYF,IEF,MSUDF,DBF) ..... HYALITE ON TARGET 936 (S00)(DLF,HYF,IEF,MSUDF)  
 R MISS FELT 397 (D00)(DLF,HYF,IEF,MSUDF,DBF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 3.9   | 2.0  | 61   | 98    | 22   | 53   | -1.5       | 2.0     | 37.94   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.065 | 0.21 | 0.39 | 430   | 531  | 147  | 3          | L: 50%  | R: 100% |

- Long and smooth made, marked right, with plenty of shape and a tight sheath.
- His dam is a feminine, beautiful-uddered Fortified daughter going back to the famed 397 cow family.
- His sire 19091 was a sale highlight in 2020 and has been used here extensively for the last four years.
- RATIOS: SC: 138%, IMF: 106%
- EPDS: Top 25% SCF, BMI\$; Top 10% TEAT, IMF\$; Top 5% SC, UDDR

21

## GENOA 147L VISTA 25062 {MSUDP}

Reg. U44643850

DOB: 3/8/25

Polled



CHURCHILL DESPERADO 029H (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL BROADWAY 858F (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 NW 732 029H VISTA 147L ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL LADY 825F ET (DLF,HYF,IEF,MSUDF)  
 P44466345 BW 91H 100W RITA 792 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 73S M326 TRUST 100W ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 REMITALL RITA 91H (DLF,HYF,IEF)



HYALITE ON TARGET 936 (SOD)(DLF,HYF,IEF,MSUDF) ..... SCHU-LAR ON TARGET 22S (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS 936 ON TARGET 18031 (DOO)(DLF,HYF,IEF,MSUDF) ..... HYALITE TS LASS 310 (DLF,HYF,IEF)  
 P4384666 GENOA MISS 3027 DOMINO 14003 (DOO)(DLF,HYF,IEF,MSUDF) ..... UPS DOMINO 3027 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS HARLAND 408 12039

| CED | BW  | WW | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-----|-----|----|-----|------|------|------------|---------|---------|
|     |     |    |     |      |      |            |         | 34.41   |
| FAT | REA | MB | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
|     |     |    |     |      |      | 7          | L: 30%  | R: 30%  |

- DNA + GE EPDs will be available by sale day.
- RATIOS: WW: 106%, YW: 104%

22

## GENOA 1443 THOMAS COUNTY 25063 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643863

DOB: 3/9/25

Polled



EFBEEF RESOLUTE CEO (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... KCF BENNETT REVOLUTION X51 (SOD)(CHB)(DLF,HYF,IEF,MSUDF)  
 H WMS THOMAS COUNTY 1443 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... EFBEEF 6378 KATE W484 (DLF,HYF,IEF,MSUDF)  
 P44257454 H MS EXCEL 7945 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM 100W CUD 504C (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 H MS 824 EXCEL 4146 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)



INNISFAIL WHR X651/723 4013 ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... EFBEEF TFL U208 TESTED X651 ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF)  
 GENOA MISS 4013 WHR 22093 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... INNISFAIL P230 1723 (DLF,HYF,IEF,MSUDF)  
 P44331441 GENOA MISS 27AHOMETOWN 19076ET (DOO)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 135U 10Y HOMETOWN 27A (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 R&R 6378 LEANNE 6003 8003 (DOO)(DLF,HYF,IEF,MSUDF,MDF,DBF)

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-----|------|------|------------|---------|---------|
| 3.1   | 3.0  | 75   | 111 | 31   | 69   | -2.1       | 1.7     | 36.00   |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.055 | 0.60 | 0.54 | 436 | 557  | 181  | 3          | L: 0%   | R: 0%   |

- Dam to Lot 22 is a maternal sister to Lot 19. She is a big-bodied 4013 daughter that stems from the 8003-cow family.
- Her first two calves ratioed 107% @ weaning.
- Her first bull calf brought \$15,000 to a commercial buyer in last year's sale.
- 25063 himself is easy fleshing, deep ribbed, and is short marked.
- RATIOS: WW: 104%, SC: 101, IMF: 106
- EPDS: Top 25% YW, BMS; Top 10% TEAT, CW; Top 5% WW, SC, UDDR, IMF, CHBS



Lot 23 — GENOA 147L VISTA 25065



Lot 24 — GENOA 0186H DOMINO 25069

23

## GENOA 147L VISTA 25065 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643881

DOB: 3/9/25

Polled



CHURCHILL DESPERADO 029H (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL BROADWAY 858F (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 NW 732 029H VISTA 147L ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL LADY 825F ET (DLF,HYF,IEF,MSUDF)  
 P44466345 BW 91H 100W RITA 792 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 73S M326 TRUST 100W ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 REMITALL RITA 91H (DLF,HYF,IEF)



LOEWEN GENESIS G16 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 79Z Z311 ENDURE 173D ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MS G16 GENESIS 22259 ET (DLF,HYF,IEF,MSUDF) ..... LOEWEN 77 48 MISS 344N 4RB42ET (DLF,HYF,IEF)  
 P44388460 GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 HYALITE TS LASS 547 (DLF,HYF,IEF)

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-----|------|------|------------|---------|---------|
| 4.7   | 2.2  | 62   | 106 | 37   | 68   | 3.5        | 1.7     | 36.13   |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.105 | 0.38 | 0.39 | 478 | 581  | 162  | 3          | L: 0%   | R: 0%   |

- Easy fleshing, moderate frame, Vista son out of a Genesis x 5047 daughter.
- Full sister to dam was pick of the pen of heifers in Denver in 2023.
- Good all-around balanced trait bull that will leave a high-value set of feeding steers and a great uddered set of replacement females.
- Teat + Udder EPD top 1% of the breed.
- RATIOS: YW: 103%, SC: 101%, IMF: 100%
- EPDS: Top 25% YW, CW; Top 10% SCF, MILK, IMF, BMS, CHBS; Top 5% SC; Top 1% TEAT, UDDR

24

## GENOA 0186H DOMINO 25069 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643880

DOB: 3/12/25

Polled



HH ADVANCE 7156E ET (SOD)(DLF,HYF,IEF,MSUDF) ..... HH ADVANCE 3297A ET (SOD)(DLF,HYF,IEF)  
 CL 1 DOMINO 0186H (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... HH MISS ADVANCE 1056Y ET (DOO)(DLF,HYF,IEF)  
 44139007 CL 1 DOMINETTE 6162D (DLF,HYF,IEF,MSUDF) ..... CL 1 DOMINO 386A 1ET (SOD)(DLF,HYF,IEF)  
 CL 1 DOMINETTE 055X (DOO)(DLF,HYF,IEF)



C KEY WEST 0065 (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C/CIC BELLE HEIR ET (CHB)(DLF,HYF,IEF)  
 GENOA MS 0065 KEY WEST 22150ET (DLF,HYF,IEF,MSUDF) ..... C BLACK HAWK LASS 8019 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44337604 GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 HYALITE TS LASS 547 (DLF,HYF,IEF)

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-----|------|------|------------|---------|---------|
| 2.9   | 2.5  | 65   | 103 | 35   | 67   | 1.5        | 2.1     | 37.10   |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.035 | 0.66 | 0.26 | 521 | 618  | 157  | 3          | L: 100% | R: 100% |

- Natural calf out of donor 22150.
- 25069 is a complete outcross and fresh genetics on the polled side as he is polled out of CL1 0186H.
- He is complete, easy-fleshing, loose-hided, and soggy made.
- Impeccable set of EPDs across the board.
- RATIOS: BW: 81%, SC: 104%, FAT: 81%
- EPDS: Top 25% WW, YW, MILK, TEAT, REA, IMF, CHBS; Top 10% CW; Top 5% SCF, BMS; Top 1% SC

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMS | BIIS | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|-----|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374 | 450  | 125  |



GENOA MS 128J KINDOM 23147 ET — Dam of Lot 25

**25 GENOA 2205 BENTON 25072** {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643899 DOB: 3/13/25 Polled

JDH AH BENTON 86 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH 11B STUD 3134 63E (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
H BENTON 2205 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH AH MS 34X VICTOR 33245C ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
P44372116 GERBER 2426 DIXIE E066 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... MOHICAN THM EXCEDE 2426 (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIAA GEOPD SCHU-LAR EFBEF 2013 DIXIE 9K (DLF,HYF,IEF)

CHURCHILL KINGDOM 128J ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... DM ALL AROUND 9046 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MS 128J KINGDOM 23147 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR VALIDATED B413 6035 7098 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
P44455532 GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
HYALITE TS LASS 547 (DLF,HYF,IEF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 3.8   | 1.9  | 61   | 107   | 28   | 59   | 2.3        | 1.3     | 34.40   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.045 | 0.86 | 0.27 | 496   | 587  | 184  | 2          | L: 100% | R: 100% |

- A short-marked, moderately framed 2205 son out of a feminine and beautiful uddered Kingdom 2-year-old that is a 15047 daughter.
- Checks a lot of boxes across the board and balanced EPDs to support.
- EPDS: Top 25% YW, SC, SCF, IMF; Top 10% TEAT, REA, BMI\$; Top 5% UDDR, CW, CHBS



Lot 26 — GENOA 22178 GENESIS 25073

**26 GENOA 22178 GENESIS 25073** {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643849 DOB: 3/13/25 Polled

LOEWEN GENESIS G16 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 79Z Z311 ENDURE 173D ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA G16 GENESIS 22178 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... LOEWEN 77 48 MISS 344N 4R842ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
P44343446 GENOA MISS 27AHOMETOWN 19090ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 135U 10Y HOMETOWN 27A (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIAA GEOPD R&R 6378 LEANNE 6003 8003 (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)

/S 1BB/AL BOOM TOWN 44608 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MS 44608 BOOMTOWN 18017 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... /S LADY THOR 1271Y (DLF,HYF,IEF,MSUDF,MDF,DBF)  
43883690 GENOA MISS 3027 DOMINO 16007 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS DOMINO 3027 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS 11025 NEON 14090 (DLF,HYF,IEF,MSUDF,MDF,DBF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|------|------------|-----------|-----------|
| 14.6  | -0.7 | 49   | 79    | 28   | 53   | 9.2        | 1.0       | 36.52     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT   |           |
| 0.075 | 0.47 | 0.40 | 363   | 448  | 162  | 7          | L: Goggle | R: Goggle |

- High-quality Genesis 22178 son.
- 25073 is a double goggle-eyed, masculine bull that combines muscle shape with calving ease, length of body, and an attractive look and presence.
- He is a lot like his sire in that he is clean sheathed, has large testicles, is extremely short marked, and excels in carcass quality.
- Top ratioing bull for IMF.
- RATIOS: BW: 85%, SC: 100%, IMF: 153%, REA: 107%
- EPDS: Top 25% TEAT, CW; Top 10% BW, IMF, CHBS; Top 5% UDDR, CED



GENOA MISS 10Y HOMETOWN 16085  
— Maternal grandam of Lot 27

**27 GENOA 619K ON DEMAND 25074** {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44643885 DOB: 3/13/25 Polled

RV VALOR 9444G ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH VICTOR 7197 33Z ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
BAR IZ ON DEMAND (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... RV BOBBI 1404 (DLF,HYF,IEF)  
P44355795 BAR IZ HANNAH 087B (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 73S W18 HOMETOWN 8Y ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIAA GEOPD BAR IZ VIRGINIA 347Y (DLF,HYF,IEF)

CHURCHILL KINGDOM 128J ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... DM ALL AROUND 9046 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MS 128J KINGDOM 23072 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR VALIDATED B413 6035 7098 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
P44455495 GENOA MISS 10Y HOMETOWN 16085 (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS U38 VISION 13077 (DLF,HYF,IEF,MSUDF,MDF,DBF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 5.1   | 2.1  | 68   | 105   | 37   | 70   | 1.1        | 1.3     | 34.38   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.035 | 0.62 | 0.33 | 521   | 625  | 157  | 2          | L: 100% | R: 100% |

- Long, smooth, with a touch more frame would best describe 25074.
- He would be an excellent choice for heifers, focusing on traits that ensure good udder quality, longevity, low maintenance, and fertility in replacement females.
- RATIOS: YW: 100%, FAT: 65%
- EPDS: Top 25% WW, YW, SC, IMF, REA; Top 10% MILK, CHBS, CW; Top 5% SCF, BMI\$; Top 1% TEAT, UDDR

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## GENOA 0186H DOMINO 25078 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44648367

DOB: 3/14/25

Horned



|                                                       |                                                       |
|-------------------------------------------------------|-------------------------------------------------------|
| HH ADVANCE 7156 ET (S00)(DLF,HYF,IEF,MSUDF)           | HH ADVANCE 3297A ET (S00)(DLF,HYF,IEF)                |
| CL 1 DOMINO 0186H (DLF,HYF,IEF,MSUDF,MDF)             | HH MISS ADVANCE 1056Y ET (D00)(DLF,HYF,IEF)           |
| 44139007                                              | CL 1 DOMINO 386A 1ET (S00)(DLF,HYF,IEF)               |
| CL 1 DOMINETTE 6162D (DLF,HYF,IEF,MSUDF)              | CL 1 DOMINETTE 055X (D00)(DLF,HYF,IEF)                |
| GENOA MISS 81E HISTORIC 23015 (DLF,HYF,IEF,MSUDF,MDF) | CHURCHILL SENSATION 028X (S00)(DLF,HYF,IEF,MSUDF,MDF) |
| P44455642                                             | NW 73S 38W DAYDREAM 1608 (DLF,HYF,IEF,MSUDF)          |
| GENOA MS 6033 C HUTTON 21230 (DLF,HYF,IEF,MSUDF,MDF)  | BR CHARLES HUTTON 6033 (DLF,HYF,IEF,MSUDF,MDF)        |
|                                                       | GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF) |

| BIRTH    |
|----------|
| 76       |
| 205 Adj. |
| 640      |
| 365 Adj. |
| 1038     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 0.4   | 1.5  | 59   | 105   | 41   | 71   | -5.9       | 1.5     | 35.41   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.075 | 0.64 | 0.31 | 429   | 520  | 165  | 2          | L: 100% | R: 100% |

- One of only two 0186 sired bulls in the sale. The 2025-born calves were our first calf crop out of 0186 and ended up with mostly heifer calves, which are an impressive group in their own right.
- We think a lot of the quality, consistency, and how true he breeds comes from the fact that we used 0186 himself and two sons this breeding season.
- 25078 is a great example of what to expect in the future. He is well structured, conservatively marked, with a great muscle pattern and EPDs to match.
- RATIOS: FAT: 81%, REA: 100%
- EPDS: Top 25% YW, TEAT, IMF, BMI\$; Top 10% SC, CW, CHBS; Top 5% MILK



Lot 28 — GENOA 0186H DOMINO 25078

29

## GENOA G16 GENESIS 25083 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44648357

DOB: 3/18/25

Polled



|                                                                  |                                                                  |
|------------------------------------------------------------------|------------------------------------------------------------------|
| NW 79Z 2311 ENDURE 1730 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) | KCF BENNETT ENCORE 2311 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) |
| LOEWEN GENESIS G16 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF)               | BW 91H 100W RITA 79Z ET (DLF,HYF,IEF,MSUDF,MDF)                  |
| P43987463                                                        | MSU TCF REVOLUTION 4R (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)      |
| LOEWEN 77 48 MISS 344N 4R42ET (DLF,HYF,IEF,MSUDF,MDF)            | PCR JACKLYN NIKOLE 344N (DLF,HYF,IEF,MSUDF,MDF,DBF)              |
| GENOA MISS 27AHOMETOWN 19077ET (DLF,HYF,IEF,MSUDF,MDF)           | NW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF)     |
| P44012564                                                        | NW 4037 34S DURANGO VACA 135U (D00)(DLF,HYF,IEF,MSUDF,MDF)       |
| R&R 6378 LEANNE 6003 8003 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF)       | R&R PRIME CUT 6378 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)      |
|                                                                  | R&R SILVERAS LILY LEANNE 6003ET (DBF)                            |

| BIRTH    |
|----------|
| 77       |
| 205 Adj. |
| 694      |
| 365 Adj. |
| 1061     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 9.3   | 2.0  | 62   | 97    | 22   | 53   | 3.2        | 1.5     | 37.75   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.085 | 0.39 | 0.33 | 444   | 542  | 167  | 6          | L: 20%  | R: 100% |

- Flush brother to Lot 35.
- A large scrotal, big-bodied Genesis son out of 19077.
- Not a hole in his EPD profile, with a balanced set of maternal traits and top-end carcass traits.
- RATIOS: FAT: 95%
- EPDS: Top 25% CED, SCF, TEAT, UDDR, IMF, BMI\$; Top 10% SC, CW, CHBS



Lot 29 — GENOA G16 GENESIS 25083 ET

30

## GENOA 619K ON DEMAND 25086 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44648348

DOB: 3/19/25

Polled



|                                                       |                                                          |
|-------------------------------------------------------|----------------------------------------------------------|
| RV VALOR 9444G ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)    | JDH VICTOR 719T 33Z ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF) |
| BAR IZ ON DEMAND (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)     | RV BOBBI 1404 (DLF,HYF,IEF)                              |
| P44355795                                             | NW 73S W18 HOMETOWN 8Y ET (S00)(DLF,HYF,IEF,MSUDF,MDF)   |
| BAR IZ HANNAH 087B (DLF,HYF,IEF,MSUDF,MDF)            | BAR IZ VIRGINIA 347Y (DLF,HYF,IEF)                       |
| GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF) | SHF WONDER M326 W18 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF) |
| P43585109                                             | NW P006 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)         |
| HYALITE TS LASS 547 (DLF,HYF,IEF,MSUDF,MDF)           | KT TOP SECRET 1030 (S00)(DLF,HYF,IEF,MSUDF,MDF)          |
|                                                       | HYALITE 233 LASS 205 (DLF,HYF,IEF)                       |

| BIRTH    |
|----------|
| 88       |
| 205 Adj. |
| 692      |
| 365 Adj. |
| 1010     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|------|------------|-----------|-----------|
| -1.7  | 4.0  | 69   | 109   | 28   | 62   | -7.8       | 1.4       | 35.79     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT   |           |
| 0.005 | 0.43 | 0.21 | 351   | 441  | 147  | 10         | L: Goggle | R: Goggle |

- Masculine and rugged made On Demand 619K son that is complete and balanced with a great muscle pattern, soft flank, and square.
- A direct double-goggle-eyed son of 15047.
- We walked a flush brother this summer. He is high quality and will lead off the two-year-old division.
- RATIOS: FAT: 95%
- EPDS: Top 25% WW, YW, TEAT, UDDR, CHBS; Top 10% CW



Lot 30 — GENOA 619K ON DEMAND 25086 ET

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|-------|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374   | 450  | 125  |



GENOA 2135 ARLO 24155 ET — Maternal Brother to Lot 31

## 31 GENOA 2157K SHERMAN 25090 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44648345 DOB: 3/20/25 Polled

KCF BENNETT RESOLVE G595 (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... KCF BENNETT TRUST B279 ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 CHURCHILL W4 SHERMAN 2157K ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... KCF MISS TESTED C422 (DOO) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44378036 CHURCHILL LADY 079H ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... EXR BANKROLL 8130 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 CHURCHILL LADY 7189E ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

BR BELLE AIR 6011 (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BAR SLHF 028 240 (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 C 6078 BONNIE BELLE 9030 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44019087 C 88X ENCORE LADY 6078 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... KCF BENNETT ENCORE Z311 ET (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 C 88X RIBEYE LADY 4088 (DLF,HYF,IEF,MSUDF,MDF,DBF)

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-----|------|------|------------|---------|---------|
| 5.0   | -0.7 | 58   | 95  | 31   | 61   | 0.1        | 1.6     | 37.81   |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.105 | 0.61 | 0.65 | 500 | 617  | 167  | 6          | L: 100% | R: 0%   |

BIRTH 83  
205 Adj.  
661  
365 Adj.  
1029

- A large scrotal Sherman son with exceptional length, depth, presence, and muscle.
- We bought a flush on the dam of Lot 31 from Colyer Herefords.
- Dam is a feminine, long-bodied, beautiful udder Belle Air daughter with a progressive set of figures.
- Top 1% IMF EPD.
- RATIOS: IMF: 100%, REA: 108%
- EPDS: Top 25% UDDR; Top 10% SC, SCF, TEAT, CHBS; Top 5% BW, BMIS; Top 1% IMF



Lot 32 — GENOA THOMAS COUNTY 25091 ET

## 32 GENOA THOMAS COUNTY 25091 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44648365 DOB: 3/20/25 Polled

EFBEEF RESOLUTE CEO (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... KCF BENNETT REVOLUTION X51 (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 H WMS THOMAS COUNTY 1443 ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... EFBEEF 6378 KATE W484 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44257454 H MS EXCEL 7945 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM 100W CUD 504C (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 H MS 824 EXCEL 4146 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

C CJC BELLE HEIR ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR BELLE AIR 6011 (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS BELLE HEIR 20006 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C CJC 89T MISS MILES 4264 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44131220 GENOA MISS 936 ON TARGET 18031 (DOO) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... HYALITE ON TARGET 936 (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS 3027 DOMINO 14003 (DOO) (DLF,HYF,IEF,MSUDF,MDF,DBF)

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-----|------|------|------------|---------|---------|
| 6.3   | 3.2  | 83   | 132 | 35   | 77   | 3.4        | 2.1     | 35.82   |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.025 | 0.93 | 0.45 | 414 | 533  | 186  | 5          | L: 80%  | R: 100% |

BIRTH 84  
205 Adj.  
732  
365 Adj.  
1081

- Complete and balanced kind of bull that fits the demands of the current beef industry.
- Excels with valuable maternal traits, REA, IMF and CHB in the top 5%, and WW, YW, EPDs in the top 1% of the breed while maintaining fleshing ability in a sensible frame size.
- RATIOS: FAT: 69%, IMF: 118%
- EPDS: Top 25% UDDR, TEAT; Top 10% MILK, CW; Top 5% REA, IMF, CHB; Top 1% WW, YW, SC



GENOA MISS 27A HOMETOWN 19077 ET — Dam of Lot 33

## 33 GENOA 0065 KEY WEST 25100 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44648360 DOB: 3/24/25 Polled

C CJC BELLE HEIR ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR BELLE AIR 6011 (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 C KEY WEST 0065 (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C CJC 89T MISS MILES 4264 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44122894 C BLACK HAWK LASS 8019 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C BLACK HAWK DOWN ET (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 C 88X RIBEYE LADY 6245 (DLF,HYF,IEF,MSUDF,MDF,DBF)

NW 135U 10Y HOMETOWN 27A (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 73S W18 HOMETOWN 10Y ET (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS 27A HOMETOWN 19077 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 4037 34S DURANGO VACA 135U (DOO) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44012564 R&R 6378 LEANNE 6003 8003 (DOO) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... R&R PRIME CUT 6378 ET (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 R&R SILVERAS LILY LEANNE 6003 ET (DOO)

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-----|------|------|------------|---------|---------|
| 4.1   | 3.2  | 62   | 90  | 20   | 51   | -1.2       | 0.6     | 37.93   |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.015 | 0.47 | 0.32 | 475 | 572  | 149  | 6          | L: 30%  | R: 60%  |

BIRTH 84  
205 Adj.  
750  
365 Adj.  
1018

- Flush brother to Lots 40 and 44.
- Same great quality in this flush brother out of Keywest x 9077, but with a splash more white.
- Strong set of balanced EPDs, with an emphasis on carcass quality that includes carcass weight, marbling, and CHB in the top 25%.
- RATIOS: IMF: 111%
- EPDS: Top 25% CW, CHBS, IMF; Top 10% SCF, TEAT, BMIS; Top 5% UDDR

34

## GENOA 619K ON DEMAND 25101 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44648354

DOB: 3/24/25

Polled



RV VALOR 9444G ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) .. JKH VICTOR 7197 33Z ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,DBF)  
BAR IZ ON DEMAND (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) .. RV BOBBY 1404 (DLF,HYF,IEF)  
P4355795 BAR IZ HANNAH 087B (DLF,HYF,IEF,MDF) .. NIW 73S W18 HOMEGROWN 8Y ET (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIA GENO P44648354 BAR IZ VIRGINIA 347Y (DLF,HYF,IEF)

NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF) .. SHF WONDER M326 W18 ET (S00)(CHB)(DLF,HYF,IEF,MDF,DBF)  
GENOA MISS HOMETOWN 10Y 16054 (DLF,HYF,IEF,MSUDF,MDF) .. NIW P06G 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)  
P4368290 GENOA MISS PUCKSTER 10155 (HYF) .. R PUCKSTER 4108 (DLF,HYF,IEF)  
R&R 6378 LEANNE 6003 8003 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF)

| BIRTH    |
|----------|
| 83       |
| 205 Adj. |
| 850      |
| 365 Adj. |
| 1173     |

| CED    | BW   | WW   | YW    | MK   | M&G   | CEM        | SC      | Adj. SC |
|--------|------|------|-------|------|-------|------------|---------|---------|
| 1.9    | 3.8  | 67   | 98    | 29   | 63    | -1.4       | 1.2     | 34.94   |
| FAT    | REA  | MB   | BMI\$ | BI\$ | CHB\$ | Age of Dam | PIGMENT |         |
| -0.005 | 0.63 | 0.13 | 452   | 539  | 157   | 9          | L: 100% | R: 100% |

- Big-time weaning performance in this On Demand son that possesses a touch more frame.
- Largest weaning weight in the sale at 850 pounds.
- His dam is one of the most elegant 10-year-old cows we've ever seen.
- 25101 is smooth, yet has dimension, length and depth through his chest floor.
- Teat and CW in the top 1% of the breed.
- RATIOS: FAT: 80%, REA: 113%
- EPDS: Top 25% WW, SCF, REA, BMI\$; Top 10% CHB\$; Top 5% UDDR; Top 1% TEAT, CW



Lot 34 — GENOA 619K ON DEMAND 25101 ET

35

## GENOA G16 GENESIS 25103 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44654426

DOB: 3/24/25

Polled



NIW 79Z 2311 ENDURE 173D ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) .. KCF BENNETT ENCORE 2311 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
LOEWEN GENESIS G16 ET (CHB)(DLF,HYF,IEF,MDF,DBF) .. BW 91H 100W RITA 79Z ET (DLF,HYF,IEF,MSUDF,MDF)  
P43987463 LOEWEN 77 48 MISS 344N 4R42ET (DLF,HYF,IEF) .. MSU TCF REVOLUTION 4R (S00)(DLF,HYF,IEF,MDF,DBF)  
AIA GENO P44654426 PCR JACKLYN NIKOLE 344N (DLF,HYF,IEF,DBF)

NIW 135U 10Y HOMETOWN 27A (S00)(DLF,HYF,IEF,MSUDF,MDF) .. NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF)  
GENOA MISS 27AHOMETOWN 19077ET (DLF,HYF,IEF,MSUDF,MDF) .. NIW 4037 34S DURANGO VACA 135U (D00)(DLF,HYF,IEF,MSUDF)  
P44012564 R&R 6378 LEANNE 6003 8003 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF) .. R&R PRIME CUT 6378 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF)  
R&R SILVERAS LILY LEANNE 6003ET (DBF)

| BIRTH    |
|----------|
| 88       |
| 205 Adj. |
| 776      |
| 365 Adj. |
| 1173     |

| CED   | BW   | WW   | YW    | MK   | M&G   | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|-------|------------|---------|---------|
| 3.8   | 2.4  | 65   | 103   | 23   | 56    | 2.3        | 1.2     | 39.93   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHB\$ | Age of Dam | PIGMENT |         |
| 0.075 | 0.39 | 0.52 | 453   | 566  | 186   | 6          | L: 100% | R: 100% |

- Flush brother to Lot 29.
- A ton of shape and dimension in this high-performing, large scrotal Genesis son.
- 25103 is deep-bodied, soft-flanked, with a touch more frame.
- There are 2 flush sisters that are beautiful, hard-working wet two-year-olds in the pasture this summer.
- Ratioed 123% for IMF.
- RATIOS: IMF: 123%, REA: 103%
- EPDS: Top 25% WW, YW, SCF; Top 10% CW, BMI\$; Top 5% IMF, CHB\$



Our Genoa Livestock show star, Carlyn Olson, daughter of Matt and Kyleen. Her winning show season included NV Agricultural Fair Grand Champion Breeding Beef, G.C. Intermediate Showman, G.C. Master Intermediate Showman and G.C. Breeding Heifer. And even more! Way to go, Carlyn!

36

## GENOA 1443 THOMAS CTY 25105 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44654418

DOB: 3/24/25

Polled



EFBEEF RESOLUTE CEO (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) .. KCF BENNETT REVOLUTION X51 (S00)(CHB)(DLF,HYF,IEF,MDF,DBF)  
H WMS THOMAS COUNTY 1443 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) .. EFBEEF 6378 KATE W484 (DLF,HYF,IEF,MSUDF)  
P44257454 H MS EXCEL 7945 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) .. BEHM 100W CUD 504C (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIA GENO P44654418 H MS 824 EXCEL 4146 ET (DLF,HYF,IEF,MSUDF,MDF)

NIW 135U 10Y HOMETOWN 27A (S00)(DLF,HYF,IEF,MSUDF,MDF) .. NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF)  
GENOA MISS 27AHOMETOWN 19090ET (DLF,HYF,IEF,MSUDF,MDF) .. NIW 4037 34S DURANGO VACA 135U (D00)(DLF,HYF,IEF,MSUDF)  
P44012565 R&R 6378 LEANNE 6003 8003 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF) .. R&R PRIME CUT 6378 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF)  
R&R SILVERAS LILY LEANNE 6003ET (DBF)

| BIRTH    |
|----------|
| 73       |
| 205 Adj. |
| 513      |
| 365 Adj. |
| 1078     |

| CED   | BW   | WW   | YW    | MK   | M&G   | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|-------|------------|-----------|-----------|
| 10.4  | 1.0  | 58   | 87    | 25   | 54    | 2.5        | 1.1       | 37.93     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHB\$ | Age of Dam | PIGMENT   |           |
| 0.055 | 0.36 | 0.33 | 374   | 464  | 145   | 6          | L: Goggle | R: Goggle |

- The only bull out of the 9090 x Thomas County flush. We retained 3 heifers from the flush and couldn't be more excited to see them as wet two-year-olds. They resemble their dam at this age, the 19090 cow.
- Two maternal brothers in last year's sale went to purebred herds.
- 25105 would be useful on a set of replacement heifers but still have plenty of gas in the tank to be used on cows.
- Teat and udder top 1% of the breed.
- RATIOS: REA: 108
- EPDS: Top 25% BW, IMF, CHB\$; Top 10% CED; Top 1% TEAT, UDDR



GENOA MISS 27A HOMETOWN 19090ET — Dam of Lot 36

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMI\$ | BI\$ | CHB\$ |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|-------|------|-------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374   | 450  | 125   |

## 37 GENOA 19073 BELLE AIR 25106 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44654438

DOB: 3/24/25

Horned



BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BAR SLHF 028 240 (S00)(CHB)(DLF,HYF,IEF)  
GENOA 6011 BELLE AIR 19073 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF)  
4401928 GENOA MISS 3027 DOMINO 14003 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS DOMINO 3027 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS HARLAND 408 12039



BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BAR SLHF 028 240 (S00)(CHB)(DLF,HYF,IEF)  
GENOA MS 6011 BELLAIR 2141 ET (DLF,HYF,IEF,MSUDF) ..... BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF)  
44234020 GENOA MISS DOMINO 3027 11067 (DLF,HYF,IEF,MSUDF) ..... UPS DOMINO 3027 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
R MISS ADVANCE 3318 (DLF,HYF,IEF)

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-----|------|------|------------|---------|---------|
| 4.3   | 2.0  | 65   | 104 | 33   | 65   | 4.2        | 2.1     | 37.21   |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.035 | 0.72 | 0.48 | 515 | 624  | 187  | 4          | L: 100% | R: 50%  |

- 25106 has about as much red as you can have on a Hereford.
- 19073 son with a moderate frame that has an expressive muscle pattern, depth of body, big ribbed and dark red.
- An EPD profile that includes 10 traits in the top 25% and ratioed over 135% for IMF.
- RATIOS: WW: 108%, SC: 106%, FAT: 91%, IMF: 135%
- EPDS: Top 25% WW, YW, MILK, TEAT, UDDR, REA; Top 10% SCF, CW; Top 5% IMF, BMS, CHBS; Top 1% SC



Lot 39 — GENOA 19073 BELLE AIR 25110

## 38 GENOA 9073 BELLE AIR 25107 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44654434

DOB: 3/25/25

Horned



BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BAR SLHF 028 240 (S00)(CHB)(DLF,HYF,IEF)  
GENOA 6011 BELLE AIR 19073 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF)  
4401928 GENOA MISS 3027 DOMINO 14003 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS DOMINO 3027 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS HARLAND 408 12039



C/C/B BELLE HEIR ET (CHB)(DLF,HYF,IEF) ..... BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS BELLE HEIR 20004 (DLF,HYF,IEF,MSUDF) ..... C/C/B 89T MISS MILES 4264 ET (DLF,HYF,IEF)  
44131313 GENOA MISS 1092 HUTTON 18163 (DLF,HYF,IEF,MSUDF) ..... NIW 73S 980 HUTTON 1092 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS CH 1A 15053

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-----|------|------|------------|---------|---------|
| 12.9  | -1.3 | 50   | 81  | 42   | 67   | 7.2        | 1.3     | 35.04   |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.085 | 0.63 | 0.58 | 485 | 586  | 175  | 5          | L: 90%  | R: 0%   |

- Straight horn pedigree bull that is moderate framed, short marked, clean sheathed and smooth shouldered.
- Balanced data with impressive ratios across the board and 10 EPDs and both indexes in the top 25%.
- RATIOS: BW: 96%, WW: 105%, YW: 106%, SC: 100%, IMF: 128%
- EPDS: Top 25% SC, UDDR, CW, REA; Top 10% SCF, TEAT, BMS; Top 5% CED, BW, IMF, CHBS; Top 1% MILK

## 39 GENOA 9073 BELLE AIR 25110 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44654437

DOB: 3/25/25

Horned



BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BAR SLHF 028 240 (S00)(CHB)(DLF,HYF,IEF)  
GENOA 6011 BELLE AIR 19073 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF)  
4401928 GENOA MISS 3027 DOMINO 14003 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS DOMINO 3027 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS HARLAND 408 12039



CL1 DOMINO 942G (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CL1 DOMINO 7131E1ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS 942G DOMINO 21085 (DLF,HYF,IEF,MSUDF) ..... CL1 DOMINETTE 664D1ET (DLF,HYF,IEF,MSUDF)  
44228144 GENOA MISS 17128 DOMINO 19154 (DLF,HYF,IEF,MSUDF) ..... GENOA DOMINO 215Z 17128 (DLF,HYF,IEF,MSUDF)  
GENOA MISS DOMINO 177R 16043

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-----|------|------|------------|---------|---------|
| 5.7   | 1.8  | 65   | 99  | 23   | 55   | 3.4        | 1.9     | 38.23   |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.035 | 0.43 | 0.37 | 430 | 532  | 141  | 4          | L: 100% | R: 40%  |

- 19073 son out of an L1 9426 daughter with a moderate frame that has an expressive muscle shape and pattern, depth of body, big ribbed, short marked, and good pigmentation.
- Ratios across the board from BW, performance and carcass traits are above average among his contemporaries.
- RATIOS: BW: 96%, WW: 103%, YW: 107%, SC: 109%, IMF: 100%, REA: 101%
- EPDS: Top 25% WW, TEAT, UDDR, CHBS; Top 10% IMF; Top 1% SC



Lot 40 — GENOA 0065 KEY WEST 25112 ET

## 40 GENOA 0065 KEY WEST 25112 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44654428

DOB: 3/26/25

Horned



C/C/B BELLE HEIR ET (CHB)(DLF,HYF,IEF) ..... BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
C KEY WEST 0065 (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C/C/B 89T MISS MILES 4264 ET (DLF,HYF,IEF)  
P44122894 C BLACK HAWK LASS 8019 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C BLACK HAWK DOWN ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIA GENOA C 88X RIBEYE LADY 6245 (DLF,HYF,IEF,MSUDF,MDF,DBF)



NIW 135U 10Y HOMETOWN 27A (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
GENOA MISS 27AHOMETOWN 19077ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 4037 34S DURANGO VACA 135U (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
P44012564 R&R 6378 LEANNE 6003 8003 (D00)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... R&R PRIME CUT 6378 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
R&R SILVERIAS LILY LEANNE 6003ET (D00)

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-----|------|------|------------|---------|---------|
| 6.5   | 3.1  | 65   | 91  | 21   | 53   | -0.9       | 1.2     | 36.99   |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |         |
| 0.015 | 0.70 | 0.27 | 505 | 602  | 150  | 6          | L: 100% | R: 100% |

- Flush brother to Lots 33, 44, 60.
- It is hard to punch a hole in this Key West son. He is correct in his pattern and skeletal makeup, yet balanced between volume, muscle shape, length, and dimension.
- Dam is one of four 27A daughters out of the matriarch 8003 that left us with a ton of useful females and productive bulls for commercial customers.
- RATIOS: FAT: 90%, IMF: 103%, REA: 105%
- EPDS: Top 25% CED, WW, CW, REA, IMF, CHBS; Top 5% SCF, UDDR, BMS; Top 1% TEAT

## 41 GENOA 619K ON DEMAND 25114 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44654419 DOB: 3/26/25 Polled

RV VALOR 9444G ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH VICTOR 719T 33Z ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,DBF)  
BAR IZ ON DEMAND (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... RV BOBBY 1404 (DLF,HYF,IEF)  
P44355795 BAR IZ HANNAH 087B (DLF,HYF,IEF,MDF) ..... NIW 73S W18 HOMEGROWN 8Y ET (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIA GENO P44355795 BAR IZ VIRGINIA 347Y (DLF,HYF,IEF)

NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF) ..... SHF WONDER M326 W18 ET (S00)(CHB)(DLF,HYF,IEF,MDF,DBF)  
GENOA MISS HOMETOWN 10Y 16054 (DLF,HYF,IEF,MSUDF,MDF) ..... NIW P606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)  
P43682590 GENOA MISS PUCKSTER 10155 (HYF) ..... R PUCKSTER 4108 (DLF,HYF,IEF)  
R&R 6378 LEANNE 6003 8003 (000)(DLF,HYF,IEF,MSUDF,MDF,DBF)

| CED   | BW   | WW   | YW    | MK   | M&G   | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|-------|------------|-----------|-----------|
| 9.2   | 1.3  | 66   | 95    | 31   | 64    | 3.0        | 1.4       | 34.99     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHB\$ | Age of Dam | PIGMENT   |           |
| 0.015 | 0.65 | 0.39 | 586   | 694  | 167   | 9          | L: Goggle | R: Goggle |

- Flush brother to Lot 34.
- Double goggle-eyed On Demand son with length of body in a balanced and low birth weight, calving ease package.
- His dam 16054 is a granddaughter of 8003. Her dam 0155 maintained a 373-day calving interval on 11 AI calves.
- RATIOS: FAT: 74%, REA: 106%
- EPDS: Top 25% BW, WW, SC, REA; Top 10% CED, IMF, CHB\$; Top 5% CW; Top 1% SCF, TEAT, UDDR, BMI\$



GENOA MISS HOMETOWN 10Y 16054 – Dam of Lots 34 and 41

## 42 GENOA BELLE HEIR 25116 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44654421 DOB: 3/26/25 Horned

BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,DBF) ..... BAR SLHF 028 240 (S00)(CHB)(DLF,HYF,IEF)  
C/CJ BELLE HEIR ET (CHB)(DLF,HYF,IEF) ..... BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF)  
43889959 C/CJ 89T MISS MILES 4264 ET (DLF,HYF,IEF) ..... C MILES MCKEE 2103 ET (S00)(DLF,HYF,IEF,MSUDF,MDF)  
AIA GENO TH 166 20N GEMINI 89T (DLF,HYF,IEF)

NIW 73S 980 HUTTON 109Z ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF) ..... CRR HELTON 980 (S00)(DLF,HYF,IEF)  
GENOA MISS 109Z HUTTON 18133 (DLF,HYF,IEF,MSUDF) ..... NIW P606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)  
43893606 GENOA MISS CH AI 15067 ..... CHURCHILL AI ET (S00)(DLF,HYF,IEF)  
GENOA DOMINETTE 10028 (DLF,HYF,IEF)

| CED    | BW   | WW   | YW    | MK   | M&G   | CEM        | SC      | Adj. SC   |
|--------|------|------|-------|------|-------|------------|---------|-----------|
| 3.4    | 2.6  | 62   | 100   | 31   | 62    | -1.4       | 1.2     | 34.90     |
| FAT    | REA  | MB   | BMI\$ | BI\$ | CHB\$ | Age of Dam | PIGMENT |           |
| -0.015 | 0.64 | 0.57 | 484   | 595  | 185   | 7          | L: 100% | R: Goggle |

- This is an attractive Belle Heir son out of a running-age Hutton daughter. A productive and proven pedigree top and bottom.
- He is masculine, deep through his chest, wide over his top, and great on the move.
- He ratioed above average in every measured trait, and both indexes are in the top 10%.
- RATIOS: BW: 100%, WW: 101%, YW: 101%, FAT: 75%, IMF: 126%, REA: 103%
- EPDS: Top 25% SC, SCF, MILK, TEAT, REA; Top 10% BMI\$; Top 5% IMF, CHB\$

## 43 GENOA H086 HOUSTON 25119 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44667106 DOB: 3/27/25 Polled

SHF DAYBREAK Y02 D287 ET (CHB)(DLF,HYF,IEF,MSUDF) ..... SHF YORK 19H Y02 (S00)(CHB)(DLF,HYF,IEF)  
SHF HOUSTON D287 H086 (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... SHF MISS M326 T08 ET (DLF,HYF,IEF)  
P44123641 SHF MISS 14 20Z D223 (DLF,HYF,IEF,DBF) ..... LOEWEN 44X 6X 20Z (DBF)  
AIA GENO SHF RADAR R125 T75 (DLF,HYF,IEF,DBF)

/S IBB/AL BOOM TOWN 44608 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF)  
GENOA MS 44608 BOOMTOWN 18001 (DLF,HYF,IEF,MSUDF) ..... /S LADY THOR 1271Y (DLF,HYF,IEF,MSUDF,DBF)  
43880333 GENOA MISS 177R DOMINO 16030 ..... GB LI DOMINO 177R (S00)(DLF,HYF,IEF)  
GENOA DOMINETTE 10018 (DLF,HYF,IEF)

| CED   | BW   | WW   | YW    | MK   | M&G   | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|-------|------------|-----------|-----------|
| 3.8   | 1.2  | 63   | 101   | 33   | 65    | -0.7       | 2.3       | 40.92     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHB\$ | Age of Dam | PIGMENT   |           |
| 0.075 | 0.85 | 0.28 | 447   | 539  | 171   | 7          | L: Goggle | R: Goggle |

- Moderate birth weight, dark red, short-marked son of Houston.
- 25119 has the largest ratio for scrotal circumference in the entire offering.
- He is out of a big-bodied, easy-fleshing, and pretty-uddered Boom Town daughter.
- RATIOS: BW: 90%, YW: 100%, SC: 116%, FAT: 86%, REA: 111%
- EPDS: Top 25% BW, MILK, TEAT, UDDR, IMF, BMI\$; Top 5% CW, CHB\$; Top 1% SC

## 44 GENOA 0065 KEY WEST 25129 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44667115 DOB: 3/29/25 Horned

C/CJ BELLE HEIR ET (CHB)(DLF,HYF,IEF) ..... BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,DBF)  
C KEY WEST 0065 (CHB)(DLF,HYF,IEF,MSUDF,MDF) ..... C/CJ 89T MISS MILES 4264 ET (DLF,HYF,IEF)  
P44122894 C BLACK HAWK LASS 8019 (DLF,HYF,IEF,MSUDF,MDF) ..... C BLACK HAWK DOWN ET (S00)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
AIA GENO C 88X RIBEYAS LILY LEANNE 6003ET (DBF)

NIW 135U 10Y HOMETOWN 27A (S00)(DLF,HYF,IEF,MSUDF,MDF) ..... NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MDF)  
GENOA MISS 27AHOMETOWN 19077ET (DLF,HYF,IEF,MSUDF,MDF) ..... NIW 4037 34S DURANGO VACA 135U (000)(DLF,HYF,IEF,MSUDF)  
P44012564 R&R 6378 LEANNE 6003 8003 (000)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... R&R PRIME CUT 6378 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF)  
R&R SILVEIRAS LILY LEANNE 6003ET (DBF)

| CED   | BW   | WW   | YW    | MK   | M&G   | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|-------|------------|-----------|-----------|
| 4.5   | 3.3  | 69   | 100   | 29   | 63    | -0.2       | 1.5       | 40.09     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHB\$ | Age of Dam | PIGMENT   |           |
| 0.025 | 0.60 | 0.38 | 528   | 637  | 162   | 6          | L: Goggle | R: Goggle |

- 25129 is a bull that is hard to poke a hole in.
- An athletic Key West son with flawless structure, plus extra shape and style.
- He combines that with a 700-plus pound weaning weight, large testicles, IMF ratio of 110%, and a maternal-driven set of EPDS.
- Backed by 9077 and the Leanne cow family.
- RATIOS: FAT: 95%, IMF: 110%, REA: 104%
- EPDS: Top 25% WW, CW; Top 10% SC, UDDR, IMF, CHB\$; Top 5% SCF, TEAT, BMI\$



Lot 44 — GENOA 0065 KEY WEST 25129 ET

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMI\$ | BI\$ | CHB\$ |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|-------|------|-------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374   | 450  | 125   |

## 45 GENOA 147L VISTA 25135 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44667124 DOB: 3/30/25 Polled

CHURCHILL DESPERADO 029H (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL BROADWAY 858F (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 NW 792 029H VISTA 147L ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL LADY 8251F ET (DLF,HYF,IEF,MSUDF)  
 P4436345 BW 91H 100W RITA 792 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 73S M326 TRUST 100W ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 REMITALL RITA 91H (DLF,HYF,IEF)

|          |
|----------|
| BIRTH    |
| 81       |
| 205 Adj. |
| 676      |
| 365 Adj. |
| 1030     |

TH MASTERPLAN 183F (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... KCF BENNETT STRATEGY Z303 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MS 183F MASTERPLAN 2203 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... TH 512X 145Y DOMINETTE 57B (DLF,HYF,IEF)  
 P4436266 GENOA MS 8094 BELLE HEIR 20103 (DLF,HYF,IEF,MSUDF) ..... C CJC BELLE HEIR ET (CHB)(DLF,HYF,IEF)  
 GENOA MISS LEADER 6964 17133 (DLF,HYF,IEF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 3.9   | 2.6  | 60   | 96    | 32   | 62   | 1.4        | 0.7     | 32.52   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.085 | 0.58 | 0.32 | 474   | 570  | 153  | 3          | L: 100% | R: 100% |

- A long-sided Vista son out of a broody Master Plan daughter.
- Added length of body, capacity, rib shape, and deep red color.
- Strong set of EPDs and ratios for growth, carcass and sustained cow fertility.
- RATIOS: BW: 100%, WW: 104%, YW: 100%, IMF: 124%, REA: 103%
- EPDS: Top 25% SCF, MILK, CW, IMF, CHBS; Top 10% BMIS; Top 1% TEAT, UDDR

## 46 GENOA 2349 ENTICE 25142 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44667091 DOB: 3/31/25 Horned

UPS ENTICE 9365 ET (CHB)(DLF,HYF,IEF,MSUDF) ..... NW 792 Z311 ENDURE 1730 ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 H PG ENTICE 2349 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS MISS SENSATION 2277 ET (DLF,HYF,IEF,MSUDF)  
 44369899 H FHF ZOEY 8418 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL PILGRIM 6320 ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 WLL ZOEY 3Z (DLF,HYF,IEF,MSUDF)

|          |
|----------|
| BIRTH    |
| 86       |
| 205 Adj. |
| 650      |
| 365 Adj. |
| 1027     |

UPS DOMINO 3027 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CL1 DOMINO 91261 IET (SOD)(DLF,IEF)  
 GENOA MISS 3027 DOMINO 14003 (SOD)(DLF,HYF,IEF,MSUDF) ..... UPS MISS DIAMOND 1353 (DLF,HYF,IEF,MSUDF)  
 43478712 GENOA MISS HARLAND 408 12039 ..... C/H HARLAND 408 (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA L1 DOMINETTE 09037 (DLF,HYF,IEF,MSUDF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 8.6   | 2.3  | 62   | 103   | 31   | 62   | 2.2        | 1.3     | 35.36   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.015 | 0.33 | 0.28 | 466   | 560  | 151  | 11         | L: 25%  | R: 100% |

- Maternal brother to resident herd sire 19073.
- Natural calf out of an easy-doing, moderate-frame 11-year-old 3027 daughter.
- RATIOS: WW: 100%, YW: 100%, SC: 101%, FAT: 64%, REA: 100%
- EPDS: Top 25% CED, YW, SC, SCF, IMF, BMIS, CHBS



GENOA MISS 21G PROMINENT 21128 — Dam of Lot 47

## 47 GENOA 1443 THOMAS COUNTY 25146 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44667122 DOB: 4/1/25 Polled

EFBEEF RESOLUTE CEO (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... KCF BENNETT REVOLUTION X51 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 H WMS THOMAS COUNTY 1443 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... EFBEEF 6378 KATE W484 (DLF,HYF,IEF,MSUDF)  
 P44257454 H MS EXCEL 7945 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... BEHM 100W CUD4 504C (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 H MS 824 EXCEL 4146 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

|          |
|----------|
| BIRTH    |
| 89       |
| 205 Adj. |
| 649      |
| 365 Adj. |
| 1027     |

JDH AH PROMINENT 21G ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH 11B STUD 3134 63E (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS 21G PROMINENT 21128 (DLF,HYF,IEF,MSUDF) ..... JDH AH MS 34X VICTOR 33245C ET (DLF,HYF,IEF,MSUDF)  
 P44250410 GENOA MISS HOMETOWN 10Y 16054 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS PUCKSTER 10155 (HYF)

| CED    | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|--------|------|------|-------|------|------|------------|---------|---------|
| 0.3    | 5.8  | 81   | 125   | 23   | 63   | -2.0       | 1.2     | 33.40   |
| FAT    | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| -0.015 | 1.01 | 0.14 | 455   | 552  | 178  | 4          | L: 80%  | R: 100% |

- Pounds performance and carcass weight.
- 25146 is extended in his front 1/3 and impeccable in his structure.
- Out of a beautiful Prominent daughter out of 16054. She is one we always love seeing on grass with her calf in the summertime.
- 25146 will be one that gets better with age.
- RATIOS: WW: 100%, YW: 100%, FAT: 59%
- EPDS: Top 25% SC, BMI; Top 5% YW, UDDR, REA, CHBS; Top 1% WW, TEAT, CW



## 48 GENOA 0065 KEY WEST 25151 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44667105 DOB: 4/3/25 Polled

C/CJ BELLE HEIR ET (CHB)(DLF,HYF,IEF) ..... BR BELLE AIR 6011 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,DBF)  
 C KEY WEST 0065 (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C/CJ 89T MISS MILES 4264 ET (DLF,HYF,IEF)  
 P44122894 C BLACK HAWK LASS 8019 (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... C BLACK HAWK DOWN ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 C 88X RIBEYE LADY 6245 (DLF,HYF,IEF,MSUDF,MDF,DBF)

|          |
|----------|
| BIRTH    |
| 81       |
| 205 Adj. |
| 647      |
| 365 Adj. |
| 986      |

R LEADER 6964 (SOD)(DLF,HYF,IEF,MSUDF,DBF) ..... HYALITE ON TARGET 936 (SOD)(DLF,HYF,IEF,MSUDF)  
 GENOA MISS LEADER 6964 17133 (DLF,HYF,IEF) ..... R MISS REVOLUTION 1009 (SOD)(DLF,HYF,IEF,DBF)  
 P43783255 R&R 6378 LEANNE 6003 8003 (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... R&R PRIME CUT 6378 ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF)  
 R&R SILVERAS LILY LEANNE 6003ET (DBF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 8.3   | 2.0  | 56   | 76    | 29   | 57   | 4.7        | 0.6     | 33.11   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.065 | 0.22 | 0.45 | 506   | 609  | 134  | 8          | L: 30%  | R: 0%   |

- A modest BW son out of the female maker Key West, out of an 8-year-old Leader daughter from 8003's first flush.
- Lots of quality in 5151 and 17133. We have retained every heifer, or every bull calf has made it to sale day.
- Ratified 113% IMF, TEAT and UDDR EPDs top 5%.
- RATIOS: BW: 95%, WW: 100%, IMF: 113%
- EPDS: Top 25% CED; Top 5% SCF, UDDR, IMF, BMIS; Top 1% TEAT

## 49 GENOA 147L VISTA 25152 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44667116

DOB: 4/3/25

Polled



CHURCHILL DESPERADO 029H (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL BROADWAY 858F (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 NIW 79Z 029H VISTA 147L ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL LADY 825F ET (DLF,HYF,IEF,MSUDF)  
 P44466345 BW 91H 100W RITA 79Z ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 73S M326 TRUST 100W ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 AHA GENO ..... REMITALL RITA 91H (DLF,HYF,IEF)  
 NIW 33TB 100W TRUST 167Y (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... NIW 73S M326 TRUST 100W ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS 167Y TRUST 19097 (DLF,HYF,IEF,MSUDF) ..... BROOKVIEW 242 TEQUILA ROSE 33T (DLF,HYF,IEF)  
 P4401182 GENOA MISS PUCKSTER 10155 (HYF) ..... R PUCKSTER 4108 (DLF,HYF,IEF)  
 R&R 6378 LEANNE 6003 8003 (DOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)

| BIRTH    |
|----------|
| 81       |
| 205 Adj. |
| 662      |
| 365 Adj. |
| 1070     |

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|-----|------|------|------------|-----------|-----------|
| 9.6   | 2.3  | 55   | 92  | 41   | 69   | 6.4        | 0.6       | 33.17     |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT   |           |
| 0.075 | 0.57 | 0.37 | 412 | 503  | 163  | 6          | L: Goggle | R: Goggle |

- Marked up, goggle-eyed, from the most potent and predictable cow family on the ranch, Leanne 8003.
- Calving ease, udder, and teat scores all in the top 25%.
- Low BW ratio and WW and YW well above average.
- RATIOS: BW: 96%, WW: 102%, YW: 104%
- EPDS: Top 25% CED, CW; Top 10% IMF, CHBS; Top 5% MILK; Top 1% TEAT, UDDR

## 50 GENOA 2349 ENTICE 25166 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44668466

DOB: 4/6/25

Horned



LIPS ENTICE 9365 ET (CHB)(DLF,HYF,IEF,MSUDF) ..... NIW 79Z 3311 ENDURE 173D ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 H PG ENTICE 2349 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS MISS SENSATION 2277 ET (DLF,HYF,IEF,MDF,DBF)  
 44369899 H FHF ZOYEY 8418 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL PILGRIM 632D ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 AHA GENO ..... WILL ZOYEY 3Z (DLF,HYF,IEF,MDF,DBF)  
 NIW LONG HAUL 36E ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL SENSATION 028X (SOD)(CHB)(DLF,HYF,IEF,MDF,DBF)  
 GENOA MISS 36E LONG HAUL 2012 (DLF,HYF,IEF,MSUDF) ..... NIW 79Z 10W RITA 11B (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 44131216 GENOA MISS ON TARGET 936 1735 (DLF,HYF,IEF,MSUDF) ..... HYALITE ON TARGET 936 (SOD)(DLF,HYF,IEF,MSUDF)  
 GENOA DOMINETTE 10009 12163

| BIRTH    |
|----------|
| 88       |
| 205 Adj. |
| 699      |
| 365 Adj. |
| 1067     |

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC   |
|-------|------|------|-----|------|------|------------|---------|-----------|
| 10.9  | 1.4  | 56   | 84  | 32   | 60   | 7.9        | 1.7     | 37.40     |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |           |
| 0.045 | 0.54 | 0.27 | 455 | 543  | 128  | 5          | L: 100% | R: Goggle |

- Short marked, rugged Range bull, with length of body, big testicles and a masculine look.
- We have retained every female out of his Long-Haul dam 0112. They are unmatched for fleshing ability and rib capacity.
- RATIOS: WW: 108%, YW: 104%, SC: 106%, REA: 108%
- EPDS: Top 25% BW, MILK, UDDER, TEAT, IMF, BMIS; Top 10% CED, SCF; Top 5% SC



Lot 50 — GENOA 2349 ENTICE 25166

## 51 GENOA 2349 ENTICE 25169 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44668460

DOB: 4/7/25

Polled



LIPS ENTICE 9365 ET (CHB)(DLF,HYF,IEF,MSUDF) ..... NIW 79Z 3311 ENDURE 173D ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 H PG ENTICE 2349 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS MISS SENSATION 2277 ET (DLF,HYF,IEF,MDF,DBF)  
 44369899 H FHF ZOYEY 8418 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL PILGRIM 632D ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 AHA GENO ..... WILL ZOYEY 3Z (DLF,HYF,IEF,MDF,DBF)  
 GENOA 10Y HOMETOWN 15050 (DLF,HYF,IEF,MSUDF,MDF) ..... NIW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MISS 5050 HOMETOWN 18164 (DLF,HYF,IEF,MSUDF,MDF) ..... R&R 6378 LEANNE 6003 8003 (DOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43892986 GENOA MISS DOMINO 3027 11067 (DLF,HYF,IEF,MSUDF) ..... UPS DOMINO 3027 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 R MISS ADVANCE 3318 (DLF,HYF,IEF)

| BIRTH    |
|----------|
| 80       |
| 205 Adj. |
| 629      |
| 365 Adj. |
| 956      |

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|-----|------|------|------------|-----------|-----------|
| 8.7   | 1.5  | 54   | 83  | 22   | 49   | 3.4        | 1.1       | 32.22     |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT   |           |
| 0.035 | 0.47 | 0.34 | 474 | 564  | 149  | 7          | L: GOGGLE | R: GOGGLE |

- 25169 is dark red, double goggle-eyed, conservatively marked with a balanced look.
- Moderate birth weight out of an awesome uddered six-year-old cow that traces back to a Genoa donor on both sides of her pedigree.
- RATIOS: BW: 94%, REA: 106%
- EPDS: Top 25% CED, UDDR, IMF, CHBS; Top 10% SCF, TEAT, BMIS

## 52 GENOA 2349 ENTICE 25172 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44668465

DOB: 4/9/25

Horned



LIPS ENTICE 9365 ET (CHB)(DLF,HYF,IEF,MSUDF) ..... NIW 79Z 3311 ENDURE 173D ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 H PG ENTICE 2349 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS MISS SENSATION 2277 ET (DLF,HYF,IEF,MDF,DBF)  
 44369899 H FHF ZOYEY 8418 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL PILGRIM 632D ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 AHA GENO ..... WILL ZOYEY 3Z (DLF,HYF,IEF,MDF,DBF)  
 C C/C BELLE HEIR ET (CHB)(DLF,HYF,IEF) ..... BR BELLE AIR 6011 (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 GENOA MS 8094 BELLE HEIR 20103 (DLF,HYF,IEF,MSUDF) ..... C C/C 89T MILES 4264 ET (DLF,HYF,IEF)  
 44131171 GENOA MISS LEADER 6964 17133 (DLF,HYF,IEF) ..... R LEADER 6964 (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 R&R 6378 LEANNE 6003 8003 (DOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)

| BIRTH    |
|----------|
| 84       |
| 205 Adj. |
| 695      |
| 365 Adj. |
| 1078     |

| CED   | BW   | WW   | YW  | MK   | M&G  | CEM        | SC      | Adj. SC   |
|-------|------|------|-----|------|------|------------|---------|-----------|
| 5.5   | 2.6  | 66   | 105 | 29   | 62   | 2.6        | 0.9     | 34.45     |
| FAT   | REA  | MB   | BMS | BIIS | CHBS | Age of Dam | PIGMENT |           |
| 0.035 | 0.71 | 0.27 | 499 | 597  | 148  | 5          | L: 0%   | R: GOGGLE |

- A balanced trait, medium framed 2349 son.
- He is smooth-made and strong in his top line and powerful through his hip.
- He is backed by a Belle Heir daughter that stems back to the 8003-cow family. Big growth curve from birth to yearling.
- RATIOS: BW: 100%, WW: 107%, YW: 105%
- EPDS: Top 25% WW, YW, TEAT, UDDR, CW, REA, IMF, CHBS; Top 5% SCF, BMIS



Lot 52 — GENOA 2349 ENTICE 25172

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMS | BIIS | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|-----|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374 | 450  | 125  |

53

## GENOA 2349 ENTICE 25182 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. 44668464

DOB: 4/14/25

Horned



UPS ENTICE 9365 ET (CHB) (DLF,HYF,IEF,MSUDF) ..... NIW 79Z Z311 ENDURE 1730 ET (S00) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
H PG ENTICE 2349 ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS MISS SENSATION 2277 ET (DLF,HYF,IEF,MDF,DBF)  
44369899 H FHF ZOYEY 8418 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL PILGRIM 6320 ET (S00) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
CL1 DOMINO 710E1ET (S00) (DLF,HYF,IEF,MSUDF) ..... WLL ZOYEY 3Z (DLF,HYF,IEF,MDF,DBF)  
GENOA MISS 710E DOMINO 20037 (DLF,HYF,IEF,MSUDF) ..... CL1 DOMINO 215Z (S00) (CHB) (DLF,HYF,IEF,MSUDF,MDF)  
44131260 GENOA MISS 408 HARLAND 13011 ..... HH MISS ADVANCE 9119W (DLF,HYF,IEF)  
CIH HARLAND 408 (S00) (DLF,HYF,IEF,MSUDF,MDF) ..... GENOA MISS DOMINO 3027 11067 (DLF,HYF,IEF,MSUDF)  
GENOA MISS DOMINO 3027 11067 (DLF,HYF,IEF,MSUDF)

| BIRTH    |
|----------|
| 88       |
| 205 Adj. |
| 620      |
| 365 Adj. |
| 1020     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC   |
|-------|------|------|-------|------|------|------------|---------|-----------|
| 5.2   | 2.4  | 65   | 107   | 29   | 61   | 5.9        | 1.4     | 35.60     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |           |
| 0.035 | 0.79 | 0.29 | 445   | 539  | 168  | 5          | L: 100% | R: GOGGLE |

- Short marked spot headed bull, 2349 son out of a L1 bred cow.
- The first 2349 females are wet 2-year-olds this summer and are making feminine, good uddered, promising young cows.
- RATIOS: SC: 101%, FAT: 80%, REA: 104%
- EPDS: Top 25% WW, YW, TEAT, UDDR, IMF, BMI\$, Top 10% SC, CW, REA, CHBS

54

## GENOA 2349 ENTICE 25194 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44669817

DOB: 4/20/25

Polled



UPS ENTICE 9365 ET (CHB) (DLF,HYF,IEF,MSUDF) ..... NIW 79Z Z311 ENDURE 1730 ET (S00) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
H PG ENTICE 2349 ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS MISS SENSATION 2277 ET (DLF,HYF,IEF,MDF,DBF)  
44369899 H FHF ZOYEY 8418 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL PILGRIM 6320 ET (S00) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
WLL ZOYEY 3Z (DLF,HYF,IEF,MDF,DBF)  
NIW 73S W18 HOMETOWN 10Y ET (S00) (CHB) (DLF,HYF,IEF,MSUDF,MDF) ..... SHF WONDER M326 W18 ET (S00) (CHB) (DLF,HYF,IEF,MDF,DBF)  
GENOA MISS 10Y HOMETOWN 16085 (D00) (DLF,HYF,IEF,MSUDF,MDF) ..... NIW P606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)  
P43682622 GENOA MISS U38 VISION 13077 (DLF,HYF,IEF,MSUDF) ..... SHF VISION R17 U38 (S00) (DLF,IEF)  
GENOA MISS PUCKSTER 10116 (HYF)

| BIRTH    |
|----------|
| 87       |
| 205 Adj. |
| 629      |
| 365 Adj. |
| 1029     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC   |
|-------|------|------|-------|------|------|------------|---------|-----------|
| 2.8   | 3.6  | 58   | 96    | 29   | 58   | -2.5       | 1.4     | 33.62     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |           |
| 0.015 | 1.03 | 0.33 | 502   | 593  | 168  | 9          | L: 25%  | R: GOGGLE |

- Medium framed bull out of a beautiful and youthful 9-year-old cow.
- 25194 is wide-topped, long and long-spined.
- Dark red, stout-hipped and masculine for being the youngest bull in the sale.
- Quality runs deep: REA 118% and IMF 138%.
- RATIOS: YW: 100%, SC: 100%, FAT: 86%, IMF: 138%, REA: 118%
- EPDS: Top 25% SC, TEAT, UDDR, IMF; Top 10% CW, SCF; Top 5% REA, BMI\$, CHBS

55

## GENOA 2349 ENTICE 25195 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg. P44695781

DOB: 4/20/25

Polled



UPS ENTICE 9365 ET (CHB) (DLF,HYF,IEF,MSUDF) ..... NIW 79Z Z311 ENDURE 1730 ET (S00) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
49 ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... UPS MISS SENSATION 2277 ET (DLF,HYF,IEF,MDF,DBF)  
44369899 H FHF ZOYEY 8418 ET (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... CHURCHILL PILGRIM 6320 ET (S00) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
WLL ZOYEY 3Z (DLF,HYF,IEF,MDF,DBF)

| BIRTH    |
|----------|
| 84       |
| 205 Adj. |
| 630      |
| 365 Adj. |
| 1041     |

SNOWSHOE X51 BANNACK Y27 19C (CHB) (DLF,HYF,IEF,MSUDF) ..... KCF BENNETT REVOLUTION X51 (S00) (CHB) (DLF,HYF,IEF,MDF,DBF)  
GENOA MS 19C BANNACK 20146 ET (DLF,HYF,IEF,MSUDF) ..... SNOWSHOE 719T KATIE Y27 (DLF,HYF,IEF,MSUDF)  
P44187117 R&R 6378 LEANNE 6003 8003 (D00) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... R&R PRIME CUT 6378 ET (S00) (CHB) (DLF,HYF,IEF,MSUDF)  
R&R SILVEIRAS LILY LEANNE 6003ET (DBF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|------|------------|-----------|-----------|
| 6.6   | 3.2  | 61   | 97    | 25   | 55   | 2.2        | 1.3       | 34.77     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT   |           |
| 0.005 | 0.68 | 0.27 | 479   | 571  | 136  | 5          | L: GOGGLE | R: GOGGLE |

- Another dark red, big goggle-eyed son of 2349. There is a lot of quality in this long-spined, clean-made bull.
- 25195 will be the 4th consecutive bull that has made the final cut for the annual bull sale out of 20146. She has a 373-day calving interval on 5 calves.
- RATIOS: BW: 100%, YW: 101%
- EPDS: Top 25% CED, SC, UDDR, REA, IMF; Top 10% BMI\$, SCF

## 2 YEAR OLDS



Herd Bull

Lot 56 — GENOA 619K ON DEMAND 24258 ET

56

## GENOA 619K ON DEMAND 24258 ET {DLF,HYF,IEF,MSUDF}

Reg. P44596511

DOB: 8/17/24

Polled



RV VALOR 9444G ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... JDH VICTOR 719T 33Z ET (S00) (CHB) (DLF,HYF,IEF,MSUDF,DBF)  
BAR IZ ON DEMAND (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF) ..... RV BOBB11404 (DLF,HYF,IEF)  
P44355795 BAR IZ HANNAH 087B (DLF,HYF,IEF,MDF) ..... NIW 73S W18 HOMEGROWN 8Y ET (S00) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
BAR IZ VIRGINIA 347Y (DLF,HYF,IEF)  
NIW 73S W18 HOMETOWN 10Y ET (S00) (CHB) (DLF,HYF,IEF,MSUDF,MDF) ..... SHF WONDER M326 W18 ET (S00) (CHB) (DLF,HYF,IEF,MDF,DBF)  
GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MDF) ..... NIW P606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)  
P43685109 HYALITE TS LASS 547 (DLF,HYF) ..... KT TOP SECRET 1030 (S00) (DLF,HYF,IEF,MSUDF)  
HYALITE 233 LASS 205 (DLF,HYF)

| BIRTH    |
|----------|
| 80       |
| 205 Adj. |
| 768      |
| 365 Adj. |
| 1217     |

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC        | Adj. SC   |
|-------|------|------|-------|------|------|------------|-----------|-----------|
| 2.8   | 1.4  | 62   | 87    | 21   | 52   | -8.4       | 0.7       | 37.34     |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT   |           |
| 0.015 | 0.36 | 0.42 | 440   | 542  | 144  | 10         | L: GOGGLE | R: GOGGLE |

- Herd bull.
- We walked this bull this summer. Pulled off cows July 27th.
- 4258 leads off the two-year-old division. He is hard to fault in the flesh. He is masculine, rugged, short marked, level topped, and bold through his center body.
- Attractive bull head and deep goggle eyes.
- An ET calf out of the donor that needs no introduction, 15047. She will calve right around sale time as a coming 12-year-old.
- She has had a son or grandson top the sale for the last 5 years.
- Dam 15047 Track Record: BW 10 @ 99.6%, WW 10 @ 104.1%, YW 10 @ 102.2%, FAT 74 @ 101%, REA 74 @ 102%, IMF 74 @ 103.6%
- RATIOS: IMF: 145%
- EPDS: Top 25% WW, SCF, BMI\$, CHBS; Top 10% IMF; Top 1% UDDR, TEAT

# GENOA BULL SALE

57

## GENOA 183F MASTERPLAN 24254 {DBP}

Reg. P44596507

DOB: 8/13/24

Polled



KCF BENNETT STRATEGY Z303 ET (CHB)(DLF,HYF,IEF,MSUDF,MOD,DBF) ... SCHU-LAR ON TARGET Z2S (S00)(CHB)(DLF,HYF,IEF,MSUDF,MOD,DBF)  
TH MASTERPLAN 183F (CHB)(DLF,HYF,IEF,MSUDF,MOD,DBF) KCF MISS REVOLUTION X338 ET (DLF,HYF,IEF,DBP)  
P43920493 TH 512X 145Y DOMINETTE 57B (DLF,HYF,IEF) ... FTF PROSPECTOR 145Y (S00)(DLF,HYF,IEF,MSUDF,MOD,DBF)  
TH 122 7N DOMINETTE 512X ET (DLF,HYF,IEF)

BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,DBF) ... BAR SLHF 028 240 (S00)(CHB)(DLF,HYF,IEF)  
GENOA MS 6011BELLE AIR 19058ET (DLF,HYF,IEF,MSUDF) BR BELLE 4082 ET (DLF,HYF,IEF,MSUDF)  
4401925 GENOA MISS 3027 DOMINO 14003 (D00)(DLF,HYF,IEF,MSUDF) ... UPS DOMINO 3027 (S00)(CHB)(DLF,HYF,IEF,MSUDF,MOD,DBF)  
GENOA MISS HARLAND 408 12039

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 5.9   | 1.8  | 61   | 103   | 28   | 58   | 4.5        | 1.8     | 36.76   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.065 | 0.45 | 0.59 | 487   | 177  | 6    | L: 75%     | R: 75%  |         |

- Big, stout two-year-old that is long and deep-bodied.
- Tight sheath, smooth made with an attractive head.
- Dam is a full sister to herd bull 19073.
- DNA and GE-EPDs will be available on sale day.

58

## GENOA THOMAS COUNTY 24255 ET {DLF,HYF,IEF,MSUDF}

Reg. P44596526

DOB: 8/16/24

Polled



EFBEEF RESOLUTE CEO (S00)(CHB)(DLF,HYF,IEF,MSUDF,MOD,DBF) ... KCF BENNETT REVOLUTION X51 (S00)(CHB)(DLF,HYF,IEF,MOD,DBF)  
H WMS THOMAS COUNTY 1443 ET (CHB)(DLF,HYF,IEF,MSUDF,MOD,DBF) EFBEEF 6378 KATE W484 (DLF,HYF,IEF,MOD,DBF)  
P44257454 H MS EXCEL 7945 ET (DLF,HYF,IEF,MSUDF,MOD,DBF) ... BEHM 100W CUD 504C (S00)(CHB)(DLF,HYF,IEF,MSUDF,MOD,DBF)  
AIAA GE-EPD H MS 824 EXCEL 4146 ET (DLF,HYF,IEF,MSUDF,MOD,DBF)

C CJC BELLE HEIR ET (CHB)(DLF,HYF,IEF) ... BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,DBF)  
GENOA MISS BELLE HEIR 20006 (DLF,HYF,IEF,MSUDF,MOD) C CJC 89T MISS MILES 4264 ET (DLF,HYF,IEF)  
P44131220 GENOA MISS 936 ON TARGET 18031 (D00)(DLF,HYF,IEF,MSUDF) ... HYALITE ON TARGET 936 (S00)(DLF,HYF,IEF,MSUDF)  
GENOA MISS 3027 DOMINO 14003 (D00)(DLF,HYF,IEF,MSUDF)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 4.1   | 4.3  | 81   | 131   | 30   | 70   | 2.3        | 1.6     | 35.82   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.025 | 0.90 | 0.23 | 401   | 504  | 165  | 5          | L: 100% | R: 100% |

- Full brother to Lot 32.
- Big-bodied, stout-hipped and square made Thomas County son.
- 24255 has a lot of substance, shape, meat and muscle. Should make a great set of feeding cattle.
- RATIOS: FAT: 71%
- EPDS: Top 10% SC, CHBS; Top 5% MILK, CW, REA; Top 1% WW, YW



GENOA 183F MASTERPLAN 22017 — Maternal Brother to Lot 58



GENOA HIGH NOON 22101 ET — Maternal Brother to Lot 60

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## GENOA 619K ON DEMAND 24259 ET {DLF,HYF,IEF,MSUDF}

Reg. P44596512

DOB: 8/17/24

Polled



RV VALOR 9444G ET (CHB)(DLF,HYF,IEF,MSUDF,MOD,DBF) ... JDH VICTOR 719T 33Z ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,DBF)  
BAR IZ ON DEMAND (CHB)(DLF,HYF,IEF,MSUDF,MOD,DBF) RV BOBBY 1404 (DLF,HYF,IEF)  
P44355795 BAR IZ HANNAH 087B (DLF,HYF,IEF,MOD) ... NIW 73S W18 HOMEGROWN 8Y ET (S00)(DLF,HYF,IEF,MSUDF,MOD,DBF)  
AIAA GE-EPD BAR IZ VIRGINIA 347Y (DLF,HYF,IEF)

NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MOD) ... SHF WONDER M326 W18 ET (S00)(CHB)(DLF,HYF,IEF,MOD,DBF)  
GENOA MISS HOMETOWN 10Y 15047 (DLF,HYF,IEF,MSUDF,MOD) NIW 606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MOD)  
P43585109 HYALITE TS LASS 547 (DLF,HYF) ... KT TOP SECRET 1030 (S00)(DLF,HYF,IEF,MSUDF)  
HYALITE 233 LASS 205 (DLF,HYF)

| CED    | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC   |
|--------|------|------|-------|------|------|------------|---------|-----------|
| -4.1   | 4.7  | 74   | 111   | 22   | 59   | -12.2      | 1.3     | 37.34     |
| FAT    | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |           |
| -0.005 | 0.67 | 0.38 | 470   | 579  | 169  | 10         | L: 100% | R: GOGGLE |

- Flush brother to Lots #30 and #56.
- An On Demand son out of 15047 with a touch more frame and a ton of length.
- 24259 is short-marked, big-bodied, with a set of carcass ratios that can produce a set of premium-valued, efficient feeding cattle.
- RATIOS: FAT: 81%, IMF: 126%, REA: 100%
- EPDS: Top 25% SC, SCF, REA; Top 10% YW, UDDR, CW, FAT, IMF, BMI\$; Top 5% WW, CHBS

60

## GENOA 0065 KEY WEST 24269 ET {DLF,HYF,IEF,MSUDF}

Reg. P44596531

DOB: 8/26/24

Polled



C CJC BELLE HEIR ET (CHB)(DLF,HYF,IEF) ... BR BELLE AIR 6011 (S00)(CHB)(DLF,HYF,IEF,MSUDF,DBF)  
C KEY WEST 0065 (CHB)(DLF,HYF,IEF,MSUDF,MOD) C CJC 89T MISS MILES 4264 ET (DLF,HYF,IEF)  
P44122894 C BLACK HAWK LASS 8019 (DLF,HYF,IEF,MSUDF,MOD) ... C BLACK HAWK DOWN ET (S00)(DLF,HYF,IEF,MSUDF,MOD,DBF)  
AIAA GE-EPD C 88X RIBEYE LADY 6245 (DLF,HYF,IEF,MSUDF,MOD)

NIW 135U 10Y HOMETOWN 27A (S00)(DLF,HYF,IEF,MSUDF,MOD) ... NIW 73S W18 HOMETOWN 10Y ET (S00)(CHB)(DLF,HYF,IEF,MSUDF,MOD)  
GENOA MISS 27AHOMETOWN 19077ET (DLF,HYF,IEF,MSUDF,MOD) NIW 4037 34S DURANGO VACA 135U (D00)(DLF,HYF,IEF,MSUDF)  
P44012564 R&R 6378 LEANNE 6003 8003 (D00)(DLF,HYF,IEF,MSUDF,MOD,DBF) ... R&R PRIME CUT 6378 ET (S00)(CHB)(DLF,HYF,IEF,MSUDF)  
R&R SILVEIRAS LILY LEANNE 6003ET (DBP)

| CED   | BW   | WW   | YW    | MK   | M&G  | CEM        | SC      | Adj. SC |
|-------|------|------|-------|------|------|------------|---------|---------|
| 5.7   | 3.9  | 68   | 96    | 29   | 63   | 2.0        | 1.2     | 38.11   |
| FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS | Age of Dam | PIGMENT |         |
| 0.015 | 0.36 | 0.33 | 510   | 615  | 140  | 6          | L: 0%   | R: 40%  |

- Flush brother to Lots 33, 40 and 44.
- Key West son out of 19077 that is soft-middled, free-moving, loose structured, and has a big sturdy foot.
- Range bull ready for heavy service.
- Full sisters to this flush are extremely broody and easy fleshing.
- RATIOS: FAT: 76%, IMF: 113%
- EPDS: Top 25% WW, MG, IMF, CHBS; Top 5% SCF, UDDR, TEAT, BMI\$

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMI\$ | BI\$ | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|-------|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374   | 450  | 125  |

# GENOA LIVESTOCK

*A Balanced Approach to Performance Hereford Genetics*



## Gold TPR Breeder

2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024 and 2025

Whole Herd TPR™ is a system of registration and performance tracking whereby participating breeders update their cow herd inventory annually and are charged for performance data on a per cow basis as opposed to a per calf basis. Participation is required to have EPDs reported on your animals.

The Gold TPR program was established in 2005 to recognize those breeders who participate in the association's Whole Herd Total Performance Records program to create a more accurate database and to increase the value of Hereford genetics.

### Specific Requirements for becoming a Gold TPR Breeder:

- Herd inventory must be submitted prior to date inventory surcharge goes into effect.
- Complete reporting of calving ease and reproductive status for each dam on inventory.
- Complete reporting of weaning weights for each live calf recorded in the calf crop.
- Complete reporting of yearling weights for each live calf recorded in the calf crop.
- Complete reporting of scrotal measurements for each bull calf in the calf crop with a recorded yearling weight.

# THANK YOU!

All of us at Genoa Livestock sincerely thank you for your interest in our Hereford genetics. If you have any questions, just give us a call – or come visit.

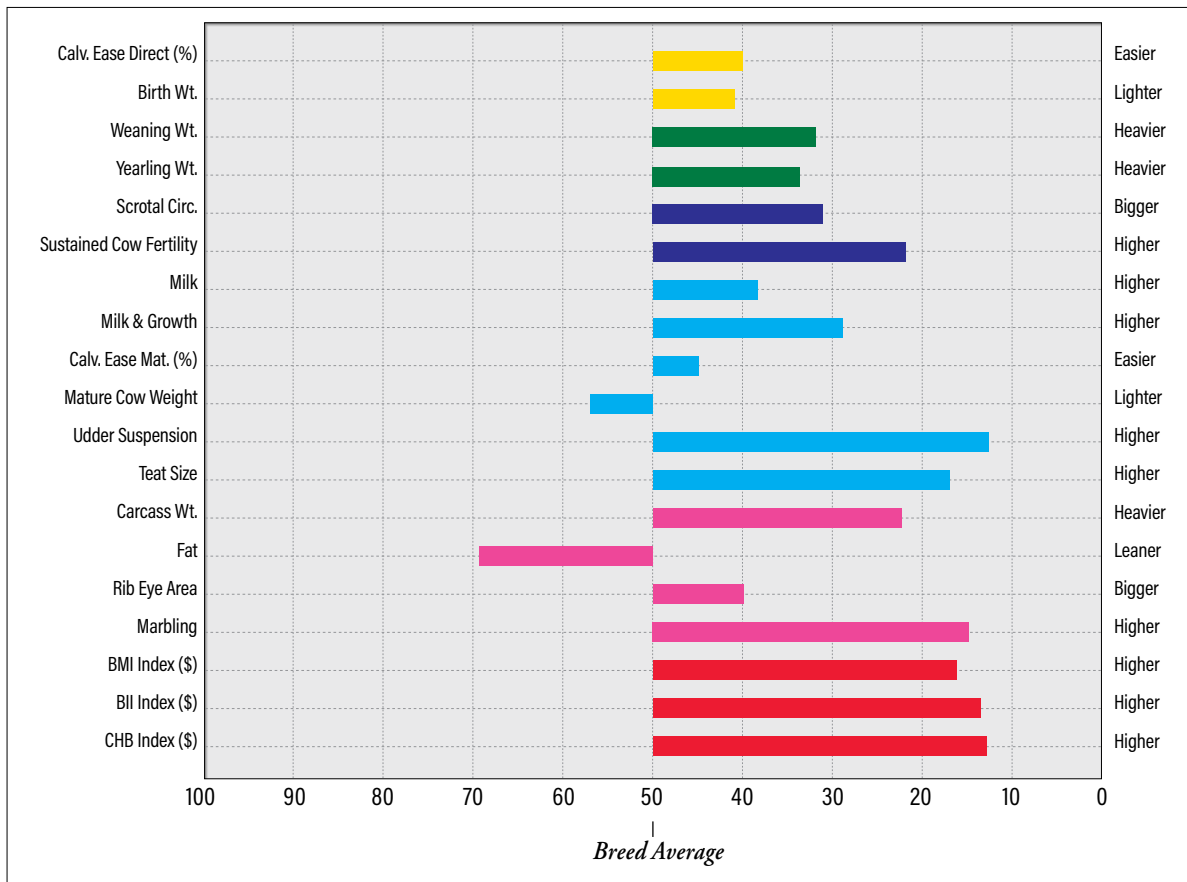
Chris Beck, Ranch Manager, 618-367-5397



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[www.genoalivestock.com](http://www.genoalivestock.com)

*Illustrated is the Percentile EPD Ranking of all GL Sale Bulls compared to the Breed Average*



## BULL VACCINATION PROTOCOL BIRTH TO SALE

### BIRTH:

Inforce 3 (nasal)  
Alpha 7 C + D  
Multi-Min

### SPRING:

Vision 8  
Bovi-Shield Gold VL5  
Multi-Min  
Anthrax  
Dectomax Pour On

### 2-3 MONTHS:

2x Vision 8  
2x Bovi-Shield Gold One-Shot  
1x Cydectin Pour On

### SUMMER:

Cydectin Pour On

### PRE-WEANING:

Vision 8 w/Somnus  
Bovi-Shield Gold One Shot  
Multi-Min  
Ivomec Plus Injectable

### FALL:

Vision 8 w/Somnus  
Bovi-Shield Gold VL5  
Multi-Min  
2x Anaplas  
Ivomec Plus Injectable

### POST-WEANING:

Safeguard Oral Drench  
Inforce 3  
BVD Negative  
(Ear notch tested)



All Genoa sale bulls are DNA  
parentage and GE-EPD tested



## The Hereford Advantage Program

- Certified Hereford Beef® index (\$CHB) is a terminal index built upon a production system breeding Hereford bulls to Angus-base cows.
- **Focus:** Feedlot performance and end-product value.
- **Program qualifications:**
  - 1) Cattle must be sired by registered and owner-transferred Hereford bulls.
  - 2) Bull battery must have a \$CHB rating in the top 50%.

### 2024 BREED AVERAGES

| CED | BW  | WW | YW | MK | M&G | CEM | SC  | FAT   | REA  | MB   | BMI | BIIS | CHBS |
|-----|-----|----|----|----|-----|-----|-----|-------|------|------|-----|------|------|
| 3.8 | 2.5 | 56 | 90 | 27 | 55  | 1.5 | 1.1 | 0.023 | 0.48 | 0.16 | 374 | 450  | 125  |

*16th Annual*

# BULL SALE

**2 PM | MONDAY, SEPTEMBER 7, 2026**

*at the Ranch in Minden, Nevada*

# THANK YOU!

All of us at Genoa Livestock sincerely thank you for your interest in our  
Hereford genetics and we look forward to seeing you soon!

Visitors are always welcome



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[www.genoalivestock.com](http://www.genoalivestock.com)